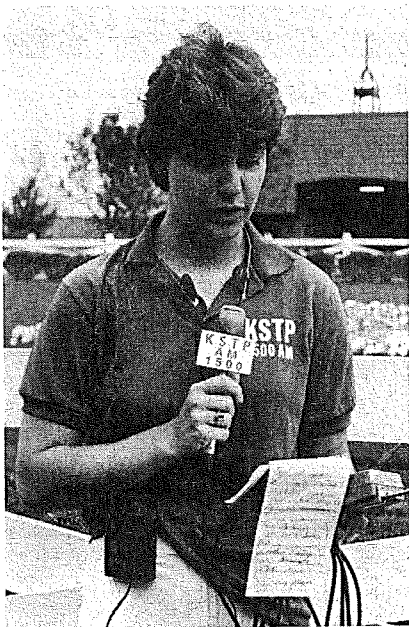


# KSTP AM 1500 TALKRADIO MAGAZINE

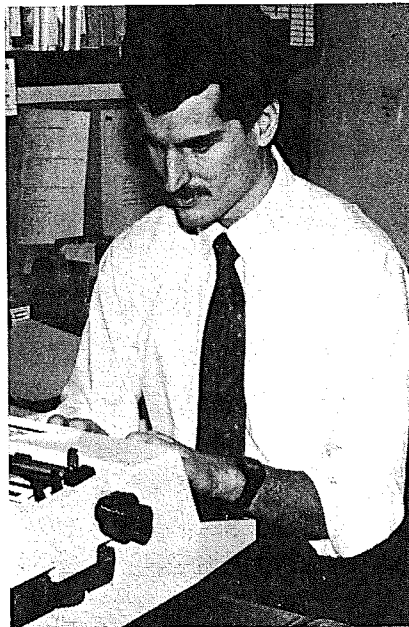
Volume 2, Number 3

March 1986

## New Weekend Line-Up Tunes Into Listeners' Interests



Cathy Wurzer



Bruce Gordon



Karen Severson

KSTP weekend programming now offers new formats and hosts to better serve the many interests of KSTP listeners. The new schedule, which began Feb. 22, offers listeners calendar information on local weekend opportunities and includes call-in shows to answer listeners' questions on a wide range of topics. It also brings back the popular Dr. Marilyn Mason for a call-in show on Sundays. The following programs are among KSTP's new weekend offerings.

**Twin Cities Weekend, Saturday mornings, 6 a.m. - 8 a.m.:** Hosts Bruce Gordon and Cathy Wurzer bring KSTP listeners a patchwork of weekend information, news and music every Saturday morning. The program starts the weekend on the right foot by discussing local activities and opportunities (especially free ones!) for both singles and families.

**Ask the Doctor, Saturdays, 5 p.m. - 6 p.m.:** Already familiar to some KSTP listeners, this program moves to a new time slot with new hosts. Drs. Bill and Bob Drehmel now host the call-in show with Jay Thomas. Together the three bring a focus on preventive medicine with discussions of diet and fitness as well as contemporary health issues. They also hope to interview guests in the second half hour of the new format.

**Sunday Edition, Sundays, 9 a.m. - 11 a.m.:** Host Karen Severson continues on this weekend favorite, covering news,

sports and current issues. The call-in show incorporates interviews of in-studio guests with discussions of a wide variety of topics, including women's sports and women's music. Discussions will also include female perspectives on many of the topics presented.

**Dr. Marilyn Mason, Sundays, 11 a.m. - 1 p.m.:** Consulting psychologist Dr. Marilyn Mason, a former KSTP talkshow host, returns to the airwaves by popular demand. The new program offers information on mental fitness, an exploration of the psychological impact of news events, and interviews with professionals on their work in the field of psychology. Dr. Mason gives information, perspectives, options and opinions in down-to-earth language and offers listeners the opportunity to call in and to resolve their problems and concerns through two-way talk. (More on Dr. Marilyn Mason inside.)

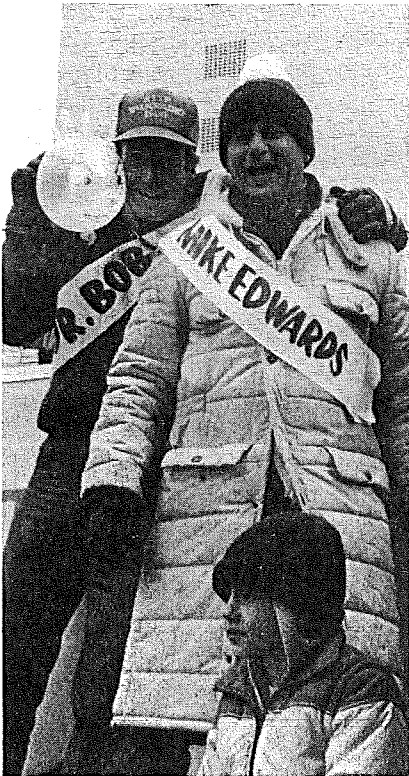
### INSIDE

**New Programming Schedule**  
**Don Vogel Profile**  
**Larry King**  
**And much more!**

# KSTP Joins Winter Carnival Festivities



Dave Prokop, Scott Meier, Cathy Wurzer, Geoff Charles, Lindy and Mr. Kool, and Bruce Gordon waved to the crowds at the Winter Carnival Day Parade.



Dr. Bob Drehmel and Mike Edwards on the KSTP-AM haywagon float.

KSTP-AM 1500 Talkradio Magazine is a monthly magazine published for the listeners by KSTP-AM 1500 Talkradio. We encourage response from our readers.

Address all correspondence to:  
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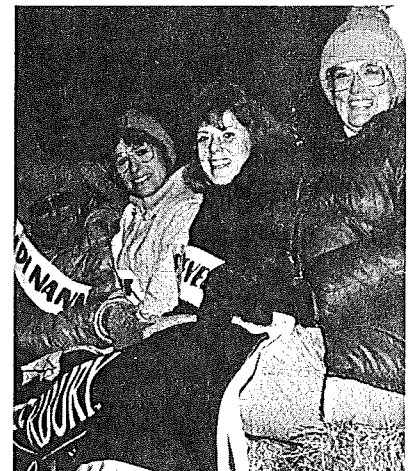
or call:  
481-9333, during office hours, Monday through Friday, 9:00 a.m. to 5:00 p.m.



Mike Edwards broadcast a live interview, via telephone, with John Fisher, Boreas Rex XLIX, from the Winter Carnival lighting ceremonies at Landmark Center in St. Paul.



John MacDougall and Fred Glasoe, all bundled up, on the back of the haywagon float.



Tom Di Nanni, Cathy Wurzer, Karen Severson and Judy Sadowski, riding in the Torchlight Parade.

# MONEY

## How to Get Up to \$1000 Free from Uncle Sam

by Jim Anderson, Vice President/  
Investment Officer, Dain  
Bosworth's Southdale Office

Few of us would turn down free money, but if you are not using an IRA, you are doing just that. The IRA is "every man's tax shelter."

If you are in the 30% tax bracket, your \$2000 IRA only costs you \$1400 after tax. Fifty percent taxpayers save \$1000. You cannot afford to pass up an IRA. If you put \$2000 into an IRA each January and it grows at 10% per year, you will have:

\$35,000 in 10 years  
129,000 after 20 years  
365,000 after 30 years  
973,000 after 40 years

Your IRA is not only tax deductible, it grows tax-deferred. Taxes are paid only when funds are withdrawn from the IRA.

Interest rates have fallen, yet there are many wonderful ways to invest your funds. Through your full service broker you can invest in many options including:

- Government Bonds, T-Bills and GNMA's
- U.S. Government Security Mutual Funds
- Zero Coupon Treasury Securities Mutual Funds
- Stocks
- Real Estate programs designed specifically for retirement programs
- Convertible bonds

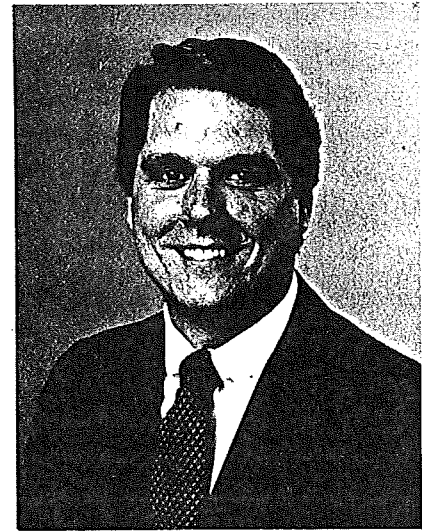
With your broker's help, you can direct your own IRA. As the economy changes or as your needs change, you are free to change your investments. You need not be locked in. You are free to do what is right for you.

The conservative investor, looking for yield rather than growth, can still find 10½ - 11% yields available in U.S. Government Securities. Be sure to ask for a prospectus, as funds vary in investment philosophy. As the stock market has been strong, some of us will want quality growth stocks in our IRAs. The field is wide and you are free to choose investments that fit your needs and your level of risk or risk avoidance.

Do not wait! Depositing \$2,000 in your IRA early is important. If you put \$2,000 in every year, for 10 years on January 2nd, and if you earned 10% annually, in ten years you would have \$35,000. If you wait until the last day possible to make your deposit and earn the same interest rate, your IRA will only grow to \$29,000. Investing early in your IRA makes thousands of dollars difference.

If you do not have the money available for an IRA, many authors suggest you borrow the money. The interest on the loan is tax deductible and the return on your IRA is tax deferred.

You have up to April 15th, or when you do your taxes, to open an IRA for 1985. 1986 contributions can be made now.



Scott Meier, General Manager, KSTP-AM

## A Note from the General Manager

In a couple of months, **Talkradio Magazine** will begin to take on a new look. I call it "phase two," which is nothing more than a fancy way of saying we are working towards giving you, our listeners, an easier to read and even more interesting look at KSTP-AM Radio.

Our first issue was published in May of 1985, with a circulation of 1500. This month we are mailing almost 10,000 **Talkradio Magazines** to Club Card families. Soon, we hope to publish 15,000 copies and move to "phase three," which will include more pages of information, values and color.

It is exciting for us in Talkradio to know that our publication is important to you. That you care enough to share your comments and concerns makes us want to give you more information, both on KSTP-AM Radio and in **Talkradio Magazine**.

Best regards,

A handwritten signature in cursive script that reads "Scott Meier".

Scott Meier  
General Manager, KSTP-AM 1500



**Mike Edwards and Friends:** Tom Myhre, News Assignment Editor; Mark Boyle, Sports Director; Rob Pendleton, Executive Producer; and Allison Brown, Mike's show producer, may all be seen in a new television commercial on Twin Cities broadcast and cable stations weekday mornings.

**REMEMBER, THE  
TALK NUMBER IS  
646-8255**



# HOME AND GARDEN

## Minnesota Gardening Need Not Wait For a Late Start

by Fred Glasoe, co-host of KSTP-AM's "Home and Garden Show"

Heads were shaking in disbelief at the Home and Garden Show in Minneapolis in February when folks heard that two-thirds of their summer crops should be planted in cold ground by mid-April. It's true, though. We can, in Minnesota, begin to plant very, very early if we have prepared our beds and know what to plant. The ground must have been tilled and raked clean and fertilized with a good general fertilizer before the snows come. If you didn't do this, and there are dead and frozen plants in your garden bed, "you got trouble," and you don't even live in River City. Keep preparation in mind for next fall.

Those who did prepare their beds, have been paging through the catalogs and can almost taste those ruby red early spring radishes, the fresh green broccoli and crisp white onions. You need to know before you plant that it's bad policy to rototill, hoe or turn the soil over with a soil fork if it's wet. If you didn't do it in the fall, you'll have to wait for the soil to dry out. April showers may cause your planting dates to fall behind if you have to sit around waiting for the soil to dry up.

Seed packets have printed planting instructions which urge us to plant cold crop seeds as soon as the soil can be worked. Most Minnesota gardeners can't quite believe this statement. They most often ask, "But what if it snows?" or "Won't the frost kill them if we plant them in April?" Our sub-zero winters in the north require a considerable psycho-

logical effort as we make our way into the early spring garden. Gardeners in Minnesota need to know that they can plant cold weather vegetables directly in the ground if it is properly prepared as soon as the soil can be worked.

Cold weather crops are easy to identify. Edible roots, stems and leaves are the cool growers in the garden. Those vegetables which develop from the flowers and have seeds are the warm weather growers. Of course, there are always exceptions, and in this case they are peas and pea pods, which love a cool start in early April so that they can be ready for early June picking. Try to forget your warm weather vegetables until the warm days of late May and don't get upset if you don't plant them until June. Early planting will not make you the grower of the largest tomato. Waiting until the proper time will give you a better chance to be the neighborhood tomato champ.

Alternate planting of both seeds and plants is important throughout the growing season. You don't want everything to mature and ripen at once. Planting can be done every two weeks until you are well into the middle of summer. Keep in mind even this spring that fall gardens will do very well with the same cool weather crops that you planted in April.

Mid-August through early days of September can be planting time again for leaf lettuce, beet greens, spinach, some

kohlrabi and a few more radishes. April will repeat itself in planting schedules long after many gardeners have called it quits for the season.

In a small garden, the early seeding of broccoli, kohlrabi (the great dipping vegetable), radishes, lettuce and onions will give you bountiful eating later on. There are so many good leaf and bunch type salad lettuces, but my favorites are Butter Crunch, Saletta, Red Leaf, and Great Lakes.

It's too late now to start seed onions for fall storage but you should get the green top greenhouse starter plants by mid or late April before they dry up and mold. Dry sets will not give you a good storage bulb because they are a second year set. Use them only for small green table onions. Also don't use the Bermuda types in your northern garden. Stick with the Spanish yellow or white which will form a larger bulb when the days are long and the nights are short. Bermudas do best in just the opposite conditions and do much better in Texas.

I turn my attention to the flower beds after I have done my April planting work. I take the cover of leaf bags off the spring bulbs as late as I possibly can, but I watch them carefully so that they are not up more than an inch or so. I try to slow them up in case of a late hard frost, but it gets harder every day to keep the waiting buds asleep. My rose garden bags come off in early April but we don't lift the buried plants until all the frost is out of the ground.

This tends to be around April 20, if we've removed the leaf bag cover by the 10th or so of April. It's always a wait-and-see judgment call, so put your wet finger up into the wind and take a good guess as to when the hard frosts are over and the moist spring air and warm sun will get at the wood to sprout the new buds.

April is not a last-minute "sit-around-and-wait-for-spring" month. Spring is or will be here before April's over. Get out early. Get those early plants started. Watch the bulbs pop their frisky heads out of the cold earth. They know it's spring and time to begin the serious business of growing. Start your early April garden before the month melts into May.



Fred Glasoe shows perplexed "Home and Garden" co-host Dave Prokop how to do some early spring planting.

Printed by permission from the Minnesota Horticultural Society

# Don Vogel Brings Humor to Talk-show Format

by Karen Hering

Some call him the "Round Mound of Sound." Others just call him Don. Whatever you choose to call him, the man behind the afternoon voice on Talkradio's **Don Vogel Show** is not a forgettable character.

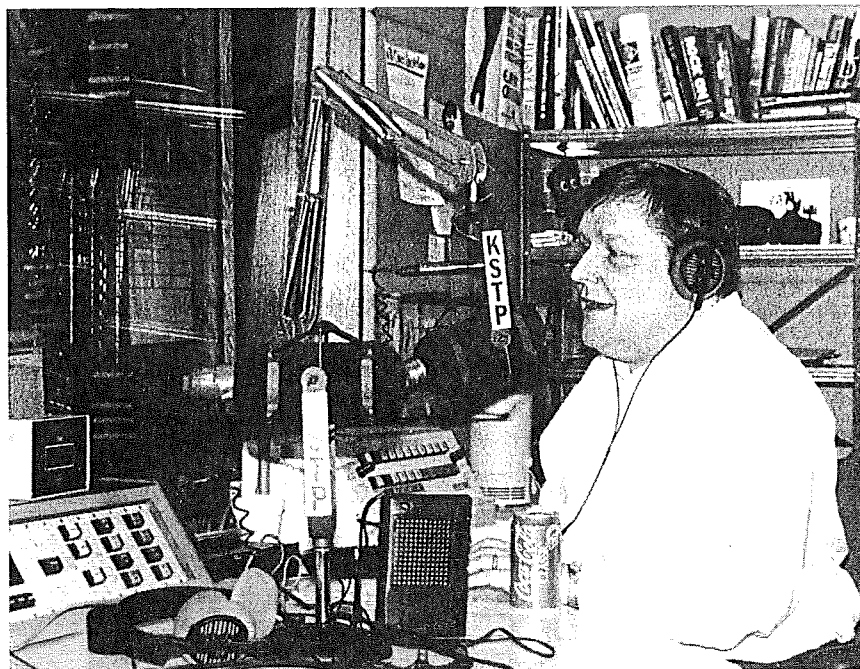
In his first year at KSTP-AM, Vogel has introduced more than a note of flamboyant humor to the station's programming. Totally blind from childhood, he has also added his own Braille labels to the controls in the radio studio. His Perkins Brailier, a portable Braille typewriter, sits on the counter at his side. In addition, in only eleven months' time, he has developed a strong following of listeners who depend on him for a daily dose of humor and commentary.

"Don Vogel has made me laugh so many times," wrote one listener recently. "He's pulled me out of a slump after work almost every day. . . He's clever and smart. . . has a great voice and his personality is outrageous!"

Learning how to present his outrageous personality on the airwaves has been a major challenge in Vogel's radio career. Vogel's first desire to work in radio appeared when he was only five years old and, listening to Jack Benny, decided he wanted to have his own comedy show. When he finally made his radio debut at WBBM-FM in Chicago in 1975, it wasn't with a comedy show but as the host of a general talkshow making a transition in format.

Regardless of the format, Vogel did not abandon his humor and taste for the outrageous. Instead of developing a comedy show as he had dreamed, he simply introduced his humor into the format of the general talkshow and it was not, he soon discovered, always favorably received by station management. In the following excerpts from a recent interview, Vogel talks about his previous experience and problems in talkradio at WIND-AM in Chicago and his current work at KSTP-AM 1500.

"They wanted a very serious brand of talk," Vogel explains, "and I don't usually do a very serious brand of talk. So I got bitter about the whole medium of talkradio for a while and decided I didn't want to do it again unless I could find a place that would let me do it the way I want to do it."



*Don Vogel in the KSTP-AM studio.*

Vogel found such a place last April when KSTP approved his audition tapes and hired him to host his own talkshow. Now, almost one year later, Vogel says of his current show, "I can be as absurd as I want to be. Scott (Meier, station manager) just expects me to know how far I can go and to know where to stop."

Praising KSTP for that management style, Vogel claims that a talkshow host's ability to be himself or herself is the key to quality in any talkshow.

"There are only two ways to be a good talkshow host — one is to be sure enough of who you are to be yourself and the other is to be schizophrenic and just be able to put on a voice when you're on the air, to be a character. You can be effective either way. Except if you're schizophrenic, you're probably screwed up off the air."

Recognizing the obvious problems of the latter approach to success, Vogel has chosen to be himself. And because, in his case, being himself means being outrageous, the personality of his producer is also key to the success of his show. David Elvin, producer of the Don Vogel Show, contributes significantly to the quality of the show.

"David (Elvin) plays a large role," says Vogel. "He's got great ideas. We swap ideas. . . Plus he's the engineer, so if I need certain effects or if I need certain kinds of music or if he feels like something would fit in from an audio standpoint, he throws that in. A talkshow host needs a good producer. It's essential. Especially for the kind of show I do, because I don't do a conventional talkshow

so I need someone who is as weird as I am, who understands what I'm trying to do."

The 40-year-old talkshow host has not always been as confident of what he wanted to do on the air. A Chicago native, Vogel began studying radio and journalism at Wright Junior College and at Southern Illinois University in Carbondale. Before graduating, however, he was offered work taping voiceovers for commercials and industrial films and he accepted the chance to work instead of attending more classes. When his commercial work brought him the opportunity to host his own talkshow in 1975, he admits that on the first show he was badly struck with stage fright.

"I had worked on other people's shows, but when I hosted my own, I was just petrified. I just about froze. I had to force the words out."

Long past that stage now, Vogel's words flow freely from one topic to another on the air. Recalling his early hopes of having his own comedy show, he says he is now grateful that he has not limited himself to that format.

"In a three-hour show, I can work in things wherever I want to. . . I guess I'd get bored if it was always a comedy show, so here I've got the leeway to do serious stuff or funny stuff."

Off the air, Vogel spends much of his time simply staying informed, which he says is probably the only aspect of his job that is made more difficult by his blindness.

cont., next page

# Florence Wiggins' Needles Never Stop Knitting

## KSTP-AM Honors February Unsung Heroes and Heroines



Florence Wiggins knitting more slippers in her home.

One of four people honored by AM 1500 as "Unsung Heroes" in February, **Florence Wiggins** of Minneapolis knits almost one pair of slippers every day for charities. Last year about 350 pairs

came off her needles and were donated to charities such as the Crossroads program at Augustana Lutheran Church, the Ronald McDonald House, the Crippled Children's Hospital and an orphanage in Guatemala. Florence, 83, now knits two slippers at once on the same needle to save time in her creative volunteer endeavor. She was nominated by her neighbor, Hazel Fletcher.

Three other Unsung Heroes and Heroines were recognized last month.

**Tom Toleno**, of Golden Valley, was nominated by his wife, who said Tom should be given a chauffeur for a day in recognition of the extensive driving he does for others. Tom drives his wife, who is blind, to her involvements in addition to taking their two children to their activities. He also drives a mobility van for the Travella Nursing Home and takes his family to the home regularly to visit the residents.

**Dorothy West**, of White Bear Lake, was nominated by Zelda Heaton for including more than 150 people in her regular and warm correspondence. Dorothy, 75, mails 50-60 cards and letters each month to keep in touch with friends and people in need of encouragement. She

tries particularly hard to write often to older people who are without relatives or other friends. Dorothy buys at least 100 stamps per month for her letter writing habit.

**Dave Radermacher**, of Minneapolis, was named an Unsung Hero for his dedication and spirit as head engineer and custodian at St. Leo's Church and at Highland Catholic School in St. Paul. He was nominated by Dorothy Schik who said, "From the pastor to the meter-reading man, from the principal to the newest pre-schooler, (Dave) considers anyone worth his time and help." Dave, 47, has been at Highland School for 17 years and says he knows almost all of the 480 students.

KSTP-AM Unsung Heroes and Heroines receive honorary certificates and badges, plaques engraved by Hammond Quality Awards and a free dinner for two at Mama D's Restaurant in St. Paul. If you know of an Unsung Hero deserving of this award, please send us a letter describing that person's achievements. All nominations must include the name, address and phone number of both the hero and the nominator. Send nominations to: **KSTP UNSUNG HERO AWARD, Box 1500, St. Paul, MN 55440**

## New Listeners Welcomed

Last month, the **KSTP Talkradio Magazine** included a listener survey that asked you, our readers, what you like or dislike about KSTP programming. This month, while still tabulating the survey results and while waiting for more to come in, we introduce you to a new KSTP listener who recently told us why she likes what she's found on KSTP Talkradio.

Julia Scher, a video artist in Minneapolis, says she moved to the Twin Cities from Los Angeles five years ago. Until January of this year, however, Scher was dissatisfied with the talkradio programming she had heard in the area. In January, she discovered KSTP-AM 1500.

"I discovered the station accidentally," the new KSTP listener said recently. In January, Scher tuned her radio to KSTP to hear a friend who was being interviewed, and in addition to the interview, she happened to catch an old favorite — talkshow host Michael Jack-

son from KABC in Los Angeles. Shortly after, Scher said she heard a KSTP program about women's rights and was pleasantly surprised by what she heard.

"I was stunned to hear it on the radio. I felt suddenly connected to something on local radio." Ever since, her radio has been tuned to AM-1500. "You (KSTP) use subject matter in a way that can be startling," Scher said. "Some stations go out of their way to make things less startling and more soothing. KSTP is far more exciting and worth listening to."

In addition to enjoying the content of KSTP's programming, Scher is now hooked on the Talkradio format because "it lets the audience in, in a way that is useful and striking. It makes me feel like I have more control (as a listener); my role is much more interactive."

### Vogel, cont.

"I have to plan how I'm going to get information, to get people to read things for me. That's the only thing that's difficult." On the other hand, he adds,

"What's easier is that I'm not distracted by people looking through the glass (in the studio)."

Vogel has been blind since he was an infant, when a form of cancer damaged his eyes at six months. However, he doubts that his blindness influenced his choice of career. What it has influenced, he says, is the opportunities he has had (or more accurately, hasn't had) in the work world.

"A lot of people have a fear of blindness in terms of hiring someone who is blind...so I was turned down by a lot of stations for no other reason than that they just didn't want to deal with (my blindness).

"This is really the first station that said, 'we don't care if you're blind or what you are; if you can do the job, do it.' And that's important."

Not only important to Vogel, it is important to listeners as well, for it has brought a new and outrageous voice to the Twin Cities airwaves — the Round Mound of Sound, broadcasting live from KSTP every weekday afternoon.

# King of the Talkshow

Riding fast and far on his own unending curiosity, national talkshow host Larry King seldom stops talking and almost never stops questioning. In fact, after seven years of hosting the **Larry King Show** almost every night of the week, probably the only question King never asks is whether any of his questions are worth asking in the first place.

"I still never think, 'Is this a stupid question?,'" King says. "Never. And I'm not afraid to ask what might be stupid questions that make me seem less learned. You can't be afraid."

King's interviewing philosophy has served him well. Not only has his radio show grown steadily in popularity over the years, but he is currently one of the country's most versatile media personalities. In addition to his nightly six-hour talkshow (four hours live), he has now ventured into both newspapers and television. His weekly column appears Mondays in the national newspaper **USA Today** and his daily cable television show, **Larry King Live!** began last June, airing on CNN weeknights at 8 p.m.

King may be one of the few journalists capable of working in radio, television and the print media on a daily basis, but he remains highly enthusiastic about the late night radio talkshow that originally spurred this boon in his career.

**The Larry King Show** itself remains highly successful. Since the show started in 1978, the number of stations that carry it has grown from 28 to 262. Working the graveyard shift from 10 p.m. to 4 a.m., King has managed to build an audience of 3-5 million listeners on any given night. As the only talkshow ever to receive the prestigious Peabody Award, it has been recognized and honored for bringing vitality and new respectability to the talkshow format.

"I think my contribution is hopefully to the art of interviewing and, I certainly hope, the skill of handling phone calls," says King. He is known for his unique style in both.

King's interviews are never researched in advance. Although he is most well-informed and well-read, he makes a conscious effort never to read authors' books before they appear on his show nor to get briefings about his guests.

"The whole purpose is to remain curious," he explains. "I try to treat a guest like someone I sat down next to on a long airplane flight. It's a conversation. I talk, and my listeners eavesdrop."



Larry King, latenight talkshow host

In addition to talking, King has a reputation as a good listener. Because he does not research his guests in advance, he has to be.

"Larry listens to his guests," says ABC Newsman Ted Koppel, one of King's many fans. "He pays attention to what they say. Too few interviewers do that."

## Larry King Show Expanded with New Format

The **Larry King Show**, a national live talkshow broadcast from Washington, adopted a new format last month and added another hour to its latenight program. The new time slot for the program is 10 p.m. to 4 a.m. every weeknight. The first hour of the new format features live interviews of top-name guests from around the country. Interviews are followed by another hour in which King and his guests answer phone calls from listeners. The next two hours are devoted to the popular "Open Phone America" segment and the final two hours bring a taped repeat of the first two hours. When major news developments warrant, some or all of King's first hour will be devoted to live phone and studio interviews with prominent newsmakers and correspondents.

With his callers, King more firmly controls the pace of his program but still allows for spontaneity and a wide variety of topics and directions. King's format includes time for callers to question King's guest as well as for the popular **Open Phone America**. During **Open Phone America**, King himself is questioned by many of his callers on the topics of their choice. Not only does King prove worthy of the challenge, but he offers his callers a good amount of respect as well.

"I don't harangue my audience," he says. "That's cheap. If a caller asks me about South Africa, I'll tell him what I think. I'm very political, but I don't get on a soapbox."

Apparently, King's audience likes it that way. For as long as he stays on the air throughout the night, his phone lines continue to light up with calls from across the country. And the 52-year-old host who started out sweeping floors at a small radio station in Miami is, indeed, "The King of the Talkshow!"

Listen for **Company Challenge**, broadcast live Monday nights at 5 p.m. from The Criterion restaurant. The Criterion is located at Highways 494 and 100. Join us!



## Quit Smoking, Now!

by Drs. Bob and Bill Drehmel,  
KSTP-AM Health Editors

Cigarette smoking kills. Period. This year we can expect 140,000 new lung cancers to be diagnosed and 120,000 people will die of lung cancer. Ninety percent of all lung cancers are the direct result of cigarette smoking. Smoking also increases the risk of cardio-vascular disease, bronchitis, emphysema, peptic ulcer disease, pregnancy complications and cancers of the mouth, throat, esophagus, pancreas and bladder. 325,000 people will die from smoking-related diseases *this year!* That's six times more than *all* the U.S. servicemen killed in the entire Viet Nam war and more than 40 times the number of Americans who have died of AIDS. And yet, one of every three people in our country continues to support this 18 billion-dollar industry. These projected statistics are presented not only to shock, but to sadden. The bad news is you or a loved one may be one of these statistics if smoking is continued. The good news is that smoking-related deaths are preventable.

Quitting the cigarette habit is not easy, but you *can* do it. Don't be discouraged by unsuccessful attempts to quit in the past. The majority of people who have successfully quit did not do it on their first attempts.

Motivate yourself further by quitting for your loved ones. There is no greater gift you could give your parents, spouse or children than to quit smoking out of love for them.



Once you have made the decision to quit, the real challenge begins. We have compiled a list of tips which may assist you in facing the task of kicking the habit.

1. Commit yourself. Set a date for quitting and tell co-workers, friends and family of your plans.
2. Make a written contract with a friend or loved one — perhaps with an award or reward for quitting.
3. If a spouse or close friend smokes — quit together.
4. You may want to cut down on your use of cigarettes for a week or two



Drs. Bob and Bill Drehmel

5. List reasons why you want to quit and repeat them frequently. Reasons may include everything from health risks, concern for loved ones and cost of smoking to smoky clothes and facial wrinkles. As the smoke-free days pass, add new reasons to the list which you may not have expected when you first quit.
6. Think about where, when and why you smoke. Make a diary. Many smoke when they are bored, restless or uncomfortable; others when they are angry, frustrated, nervous or tense. Many smoke only at work, only at home, only when with certain people or only when drinking alcohol. Do you smoke when others smoke? When you have coffee? After meals? Or are you an automatic smoker who lights up without conscious thought of doing so? Try to isolate the feelings you experience when reaching for a cigarette. Once you recognize which situations and what feelings lead you to smoke, you can better counter those temptations.
7. Avoid situations or activities where smoking occurs — bars, smoking lounges, etc.
8. Substitute new thoughts and new activities when smoke-related thoughts occur. Brush your teeth, clean the house, take a shower — anything to stay busy and active.
9. Keep your hands busy. Play with a pencil, paper clip or rubber band. Nibble on low-calorie foods such as carrot and celery sticks.
10. Drink water or juice frequently but avoid liquids which in the past were associated with smoking such as coffee, colas or alcoholic beverages.
11. Throw out all ashtrays.

12. Take large deep breaths frequently.
13. Enter into a physician-guided exercise program. This will further raise your health consciousness and boost self-esteem.
14. Once you have quit, do not be overconfident. Don't ever think "one won't hurt."
15. Celebrate anniversaries of quitting — at first weekly or monthly and later, annually.

If you feel you need special help or guidance, contact your family doctor. He or she may want to prescribe a nicotine-resin gum which may reduce the symptoms of nicotine withdrawal while you attempt to break the habit. Consideration may also be given to joining a "quit smoking" program sponsored by a hospital, clinic or health department. The American Lung Association sponsors an excellent program.

Elicit the opinions of people who have participated in such programs. Some programs claim to be more successful than they really are, so be inquisitive about such things as methods, follow-up plans and costs. Hypnotism and acupuncture may work for some, but also can be expensive. Remember, 90% of all ex-smokers quit without any professional help or program, so have faith in yourself. Think positively! Do not allow negative thoughts to enter into your mind. You can quit!

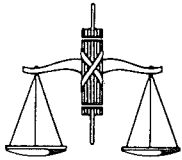
If you are making a decision to quit, write and let us know — or if you have quit, tell us how you did it. Others may be able to benefit from your success.

Write to: **Dr. Bob and Dr. Bill  
KSTP-AM Public Relations  
Box 1500  
Minneapolis, MN 55440**



## LAW

# What Legal Responsibilities Do Parents Have for the Acts of Their Children?



by **John O. Murrin, III, KSTP-AM Legal Editor, from Dial Lawyers**

The financial responsibility of parents for the acts of their children has long been a hotly debated issue. Some states hold parents almost completely harmless for the acts of their children, while others are very strict.

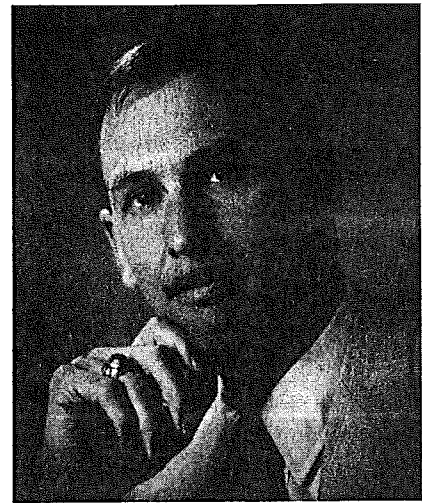
Wisconsin, one of the stricter states, has become the first state to impose financial liability on parents for babies born to their minor children. Under Wisconsin law, grandparents are required to pay the cost of raising the child until the teen parent reaches age eighteen. Supporters of the law say its intent is to make teen fathers and their parents share some of the financial burden of raising

the child. Right now, Minnesota does not have such a law.

The most common question about parental responsibility involves the use of an automobile. Legally, if a minor child uses the family car with the authorization of the parent, the parent and the parent's insurance company would be responsible for any damage caused by the child. If, however, the car is taken without the authorization of the parent, the parent would only legally be responsible for \$500 worth of damage. But, the child would have to be charged with the unauthorized use of a motor vehicle.

I am often asked by parents what their financial responsibility is for any acts, crimes or accidents committed by their minor children. The general answer is \$500. However, if the parents are proved to have been negligent in the raising or supervision of their child, they may be held fully responsible for the acts.

In addition, parents have a responsibility for providing their children with certain necessities, such as food, shelter, clothing and medical care. If they don't



*John O. Murrin, KSTP-AM Legal Editor*

provide these necessities, parents are responsible for any debts incurred by their children to obtain these necessities. A good example would be if a child goes to the department store to buy a pair of shoes because he has none, and charges these shoes. The parent would be responsible for the account.

The general trend is to make parents more and more responsible for the acts of their children. Over the next several years, we can expect to see stricter legislation before the Minnesota Senate.



*Minneapolis NAACP President Lou Freeman served as guest host Feb. 3-6 on the KSTP-AM Geoff Charles Show. He interviewed guests including Minneapolis Police Chief Anthony Bouza; Victor Probst, President of the St. Paul NAACP; Bill Davis, head of the Minneapolis Civil Rights Commission; Ben Bova, author of "Voyagers II" and President of the National Space Institute; Donald Lyman, author of "Making the Words Stand Still"; Morton Ryweck, Executive Director, Jewish Community Relations Council; Charlie Hall, Director of the Ice Palace Project; and Herman Milligan, Minneapolis Civil Rights Commission.*

Stay tuned to KSTP-AM 1500 for complete coverage of the Minnesota North Stars. Al Shaver, "The Voice of the North Stars," provides play-by-play reporting and Tom Reid adds the color.



**REMEMBER, THE  
TALK NUMBER IS  
646-8255**

# SPORTS

## Williams Deserves Chance to Prove Coaching Abilities

by Mark Boyle, KSTP-AM Sports Director

Much has been written in recent weeks about the basketball "crisis" at the University of Minnesota, and the prevailing concern seems to be how the University should handle the situation regarding the recruiting of athletes.

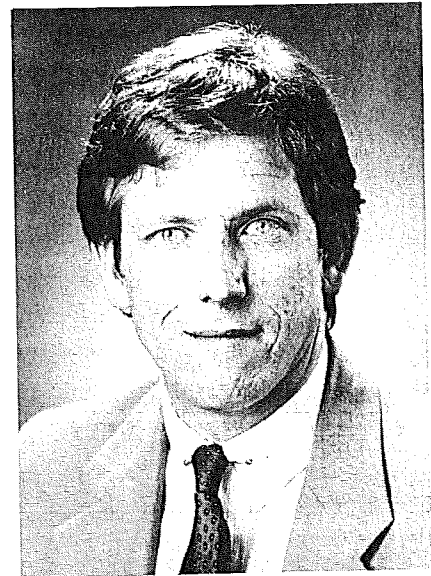
In the last month, three Gopher players have been arrested and are now awaiting trial on sexual abuse charges in Madison. As a result of those arrests, veteran Coach Jim Dutcher handed in his resignation after eleven years in charge of the program and has been replaced, at least on an interim basis, by long time assistant Jimmy Williams.

University President Kenneth Keller is conducting an investigation of the program in an effort to determine how the

school should proceed, both with hiring a permanent coach and establishing a philosophy on recruiting athletes.

The important thing here is not to overreact. Certainly, we need to take into account the serious nature of the allegations against the athletes and the feelings and well being of the alleged victim. On the other hand, it is not necessarily appropriate to change an entire philosophy based on the actions of three people. Over the years, hundreds of players have gone through the basketball program without a hint of disgrace, and many of those athletes have been definite assets to the University, both on and off the playing surface.

To this point, Jimmy Williams has acquitted himself very well in his new position. He has been placed in a difficult situation and has responded admirably, mixing skills as a disciplinarian and a teacher. The team has responded remarkably well, winning the hearts of the fans with their inspired performance in the face of adversity.



Mark Boyle, KSTP-AM Sports Director

The University of Minnesota could certainly do worse than to give Jimmy Williams the chance to prove himself on a fulltime basis. Here's one fan who is hoping President Kenneth Keller comes to the same conclusion.

## And Another Perspective . . .

On February 1st, **Saturday Morning SportsTalk**, with Pat Reusse and Joe Soucheray, was broadcast live from the "Home and Garden Show" at the Minneapolis Auditorium. The hosts fielded questions from the audience that gathered, and this is what we heard:



Joe Soucheray and Pat Reusse broadcast from the KSTP Talkradio booth at the Home and Garden Show.

**Q:** "I take it you think that Jimmy Williams wouldn't, under any circumstance, be the next coach (of the Gophers basketball team). Do you have any idea who you might be, or do you have any views about who you would like to see? Do you think the University will get a big name coach, or do you think Keller doesn't care whether he gets a big name coach?"

**Reusse:** We'll find out what Keller's real views are (based on who he) turns the hiring process over to. If you see names like Rick Majerus of Marquette, and maybe Dunnewald of Illinois, then you'll know that it might be done by the athletic department. But if Lute Olson comes traipsing back in here . . .

**Soucheray:** or Dick Vitale . . .

**Reusse:** Then you'll know it was done by more powerful groups than that. I would think that if Jimmy (Williams) can win a few more games, keep everybody out of trouble, bring some integrity back to the program, that they're going to have a hard time saying no, but I think Keller's instinct at the moment is not to give Jimmy the job, because he wants to clean house. They can always go back to the excuse that Jimmy helped to recruit these guys. Jimmy's been here fifteen years. We have to start all over again.

**Q:** Do you think it will hurt the program if they don't get a big name?"

**Reusse:** I don't think that's the issue at the moment. I think that the program has been set back five years, no matter what they do, and . . . as we were saying last week, they have to pay their penance. And it's probably going to be three or four years of a more conservative approach to everything, recruiting . . . and change of conduct . . .

**Soucheray:** It requires a change of philosophy, which direction is going to be taken here.

**Reusse:** . . . Have we ever had a sports-related story around here that has caused so much controversy?"

**Soucheray:** Not even Grant's biennial resignations!



Stop in to see the Saturday Talkradio show hosts at the Auto Show when they broadcast live March 15 and 22 from 8 a.m. to 3 p.m. at the Minneapolis Auditorium.

# AUTOTALK

## AM 1500 Joins Ice Racers at Winter Carnival

by Paul Brand, KSTP-AM AutoTalk host

AutoTalk went ice racing the weekend of January 25th and 26th. Your humble host teamed with New York Times columnist Steve Potter and brothers Bobby and Tommy Archer of Duluth in a pair of Chevrolet Spectrums for the Winter Carnival Cup three-hour ice race on Lake Phalen.

On a weekend that featured sub-zero temperatures and wind chill factors that reached nearly 50 degrees below zero, the racing action was hot and heavy. More than 50 cars started the ice racing marathon on a 2.2 mile road course plowed on the frozen lake surface. Blowing snow and near zero visibility led to many cases of car to car contact and bent sheet metal, but when the checkered flag fell it was the KSTP Spectrum driven by the Archer brothers that wound up in victory lane. Actually, the

Archers weren't credited with the win until some five hours after the race, as the limited visibility and a scoring error initially had the VW Golf of Indy car veteran Herm Johnson and John Menard as the winners.

The scoring problem began on the very first lap of the enduro. Tommy Archer ended up in a snowbank after a first turn mix-up on the first lap and lost almost one full lap on the field. In fact, he came back out onto the race track right in front of race leader Johnson. A yellow flag created by a pile-up with cars blocking part of the race course didn't help the Archer effort. Instead of picking up the race leader and allowing Tommy to catch up behind the leaders, the pace car picked up Archer instead, preventing him from making up most of the lost lap. Even with that disadvantage, Tommy was able to gain several seconds per lap on the leaders and slowly worked his way back onto the leader board. Tommy brought the Spectrum in for a very fast fuel stop at the mid-point of the race, and brother Bobby rejoined the field and continued to move in on the leading Golf of Johnson. When Johnson finally pitted for fuel and a driver change, Bobby Archer moved the Spectrum into the lead, which he held to the finish.



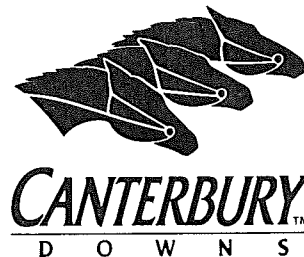
*Paul Brand pauses at the Winter Carnival Ice Races. "What's it like to race on ice? The cars are virtually as delivered from the dealer showroom but equipped with all the necessary safety modifications," explains Brand. "They are surprisingly quick on the pure ice surface. Very special Uniroyal tires fitted with incredible steel studs provide considerably more traction than you would expect. The cars were reaching more than 90 mph on the straights and averaged nearly 50 mph for the race."*

Unfortunately, the official scorers thought that the Archers were simply unlapping themselves rather than passing for the lead. But the error was discovered in an official review of the scoring charts and the Archers were declared the winners for the second straight ice race of the season.

How did your AutoTalk host do? Well, co-driver Potter managed to work his way into third place early in the race, but an encounter with a snow bank dropped him to sixth. Steve pitted for fuel and a driver change just past the half-way point in the race, and I managed to keep us in sixth place for most of my stint. But then, out of nowhere, a nasty ol' snowbank jumped right in front of our Spectrum, and I had to wait patiently until the hard-working safety crews managed to pull the car out of the bank.

We still managed to finish ninth overall, a reasonable result, if somewhat less than satisfying. But it was fun.

**KSTP-AM 1500 will broadcast the Jimmy Young vs. Rocky Sekorski Fight, live from Met Center at 8 p.m. March 12th.**

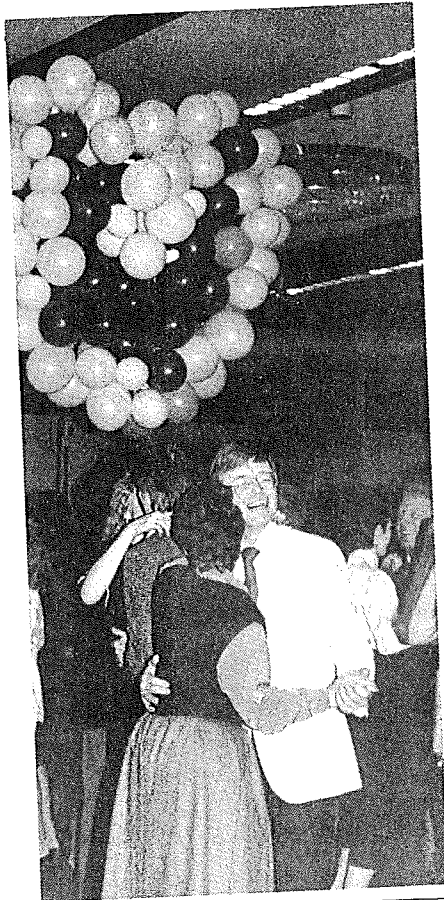


### Tom Pritchard: At the Races Again!

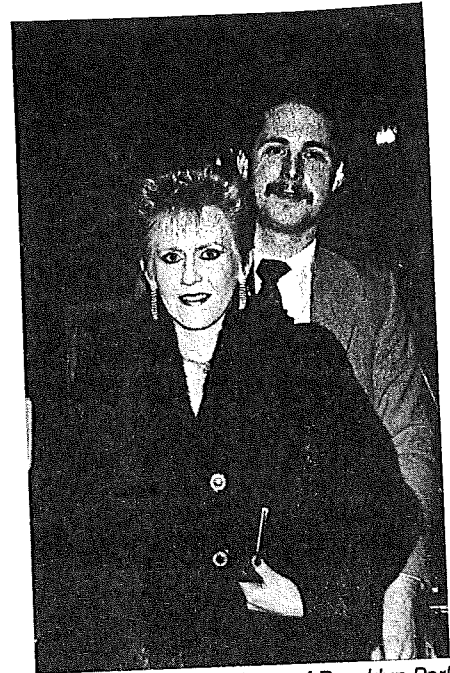
In preparation for the opening of Canterbury Downs on April 25, 1986, KSTP exclusive track handicapper Tom Pritchard will be back on the airwaves again. Prior to April 25, Pritchard will join Bruce Gordon on SportsTalk every Tuesday to discuss the upcoming horseracing season. After April 25, **Pritch's Picks** will resume at 8:15 a.m. every weekday and 10:15 a.m., Saturdays and Sundays. An expert trainer and owner of thoroughbreds, Pritchard offers listeners his best bets for the day's races and provides up-to-date information on the early morning scratches.



It was a night of music and romance, Friday, February 14th, when Talkradio and the Radisson University Hotel co-sponsored a Valentine dance. Twin Citians danced to the music of the Wolverines under a giant red and white balloon valentine suspended over the dance floor. Geoff Charles and Don Vogel broadcast live during the dance, playing "Love Beat," a matchmaking game for callers who expressed interest in a certain type of date.



Club Card members Glenn and Coleen Greider of St. Paul won dinner, a night at the Radisson, and were driven to and from the party in a limousine by Geoff Charles.



Ted and Barbara Williams of Brooklyn Park won the same package prize, and were escorted to the party by Don Vogel.



Party goers Brian McCann of southeast Minneapolis and Ann Aaker of St. Paul announced their engagement during the romance dance.

## State High School Hockey Tournament Live on KSTP

KSTP-AM 1500 will carry the 1986 Minnesota State High School Hockey Tournament live, March 7-8. John Perpich, head coach at St. Cloud State University, will cover the tournament as the color announcer. Perpich was captain of the University of Minnesota NCAA champions in 1974 and former assistant coach for the team.

Listen to the play-by-play coverage of the semifinals on **Friday, March 7 at 2:30 p.m. and 9:00 p.m.** and to the final championship game on **Saturday, March 8 at 7:00 p.m.**

## North Stars Broadcast Schedule

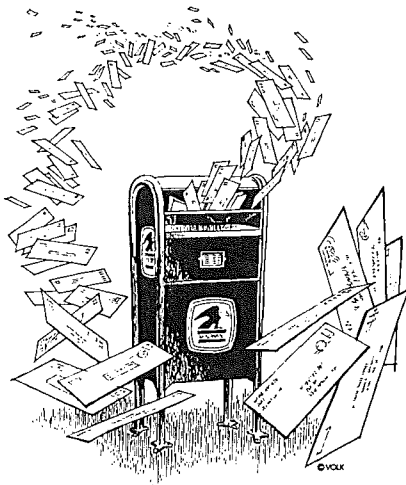
DATE	GAME	AIRTIME
Sat., March 1	N-Y Rangers at Minnesota	7:00
Mon., March 3	Minnesota at Detroit	6:00
Wed., March 5	Toronto at Minnesota	7:00
Sat., March 8	Winnipeg at Minnesota	1:00
Tues., March 11	Edmonton at Minnesota	7:00
Thurs., March 13	Minnesota at St. Louis	7:00
Sat., March 15	Minnesota at Quebec	6:00
Mon., March 17	St. Louis at Minnesota	7:00
Wed., March 19	Minnesota at Calgary	8:00
Fri., March 21	Minnesota at Edmonton	8:00
Sat., March 22	Minnesota at Vancouver	6:30
Mon., March 24	Quebec at Minnesota	7:00
Wed., March 26	Minnesota at Toronto	6:00
Sat., March 29	Minnesota at Detroit	12:00
Tues., April 1	Chicago at Minnesota	7:00
Wed., April 2	Minnesota at Chicago	7:00
Sat., April 5	Detroit at Minnesota	7:00

## From KSTP-AM Listeners

The KSTP-AM 1500 "Project Shelter" Radio-thon in mid-January produced more than \$10,000 for shelters for the homeless in the Twin Cities area. Pledges for contributions were received from 398 generous listeners and 74 area citizens sent unsolicited gifts. Accompanying "Project Shelter" contributions were some letters we'd like to share: From **Mrs. G. B. of Excelsior**: "Enclosed is a check for **Project Shelter**. I hope and pray for the success of the project. God bless."

From **Mrs. R. J. of Anoka**: "My husband and I just happened to catch one of your broadcasts on our car radio recently and heard an announcement of your **Project Shelter**. I keep thinking about those less fortunate who struggle to survive in the cities and as a native St. Paulite, your announcement caught my attention. I wish there was a lot more funding available for these people. I'm glad I caught your broadcast. Keep up the good work!"

From **Mrs. P. C.** we heard: "Please accept my small donation in the name of my brother-in-law. We drew names this Christmas instead of buying for everyone, and as none of us is in need and all are very blessed, I decided to use the money to better advantage. I listened to the in-depth program on the homeless and found it educational and very hard to face. I guess I know it could happen to any of us and we can't turn our backs or stick our heads in the sand. Thank you for focusing on these people and their plight."



**Mrs. U.E. of St. Paul** wrote: "I'm glad to be able to contribute a widow's mite to **Project Shelter**. My income is limited, or I would send more. I turn to KSTP-AM every day from the time I arise until I retire and enjoy every minute of it."

**Mrs. F. M. F.** said: "While listening, with my husband, to the Paul Brand **AutoTalk Show** (which we both enjoy), I heard about the project. Someone made the statement, 'But for the grace of God, there go I,' and it rang a bell—so here is the check for \$25.00."

**J. W. of south Minneapolis** wrote: "This check is given in memory and honor of Martin Luther King. It is my pay for the day."

**Mrs. F. W. of Monticello** said: "What a wonderful idea! We have often wanted to help but didn't know how to. Thanks for giving us this easy way and we hope you can do it again."

## A Letter to Geoff Charles

Mr. Charles:

I just wanted to let you know that I found your column in the January issue very provocative, but pleasantly so. At a time when speaking out with anything other than conservative views is avoided in this country, I enjoyed seeing your comments on legalization of heroin, the plight of publicized rape victims, and whether or not businesses (like the poachers) have the right to "rape" the earth we all depend upon. On the first issue, I'm not sure the proposed solution would have the desired effect. But I believe it's necessary that our country is open enough to discuss (and even try) alternatives.

**Jolene J. Hart  
Minneapolis**

From **M. M.** we heard: "Congratulations on the results of your fundraiser for **Project Shelter**! I'm glad to be a part of it."

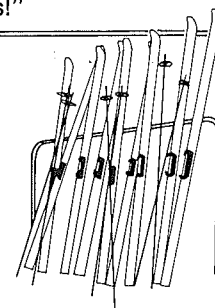
And finally, we heard from **D. F., a shelter manager in south Minneapolis**: "The spirit moved! Thanks for the effort each of you made on behalf of those who so often are faced with going without. I tuned in on and off during the 24-hour radio-thon, and was in general impressed with the quality of the work. Each of you did your part, I know, but I was particularly pleased with the **words** you used when describing our homeless neighbors. They reflected your compassion and your understanding of the people. You took a risk to find out **who** some of the people are, and it showed in your attitudes. Again, thanks!"



*Geoff Charles at Jackson Hole where he accompanied Club Card holders who each won a free trip for two to the Colorado ski resort.*



*Geoff Charles glides to a halt on the Colorado slopes*



## Don't Stop Skiing 'til You Have To . . .

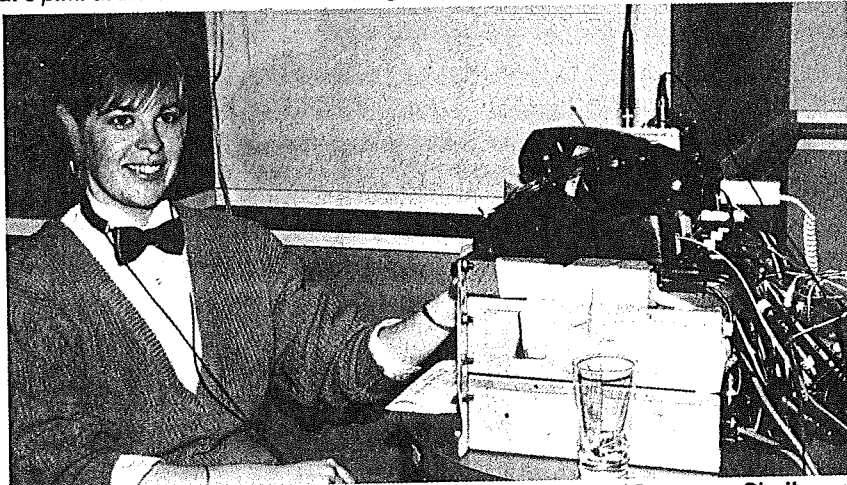
As March brings with it more variations in snow conditions for skiing, stay informed with **Ski Watch**, a full report of conditions at both national and local ski areas. Host Frank Wren broadcasts the **Ski Watch** reports Tuesday-Saturday at 8:20 a.m., 12:28 or 12:30 p.m. and 5:20 p.m. and on Fridays at 2:30 p.m. Make the most of the snow that's left; listen to KSTP-AM for the latest information about conditions.



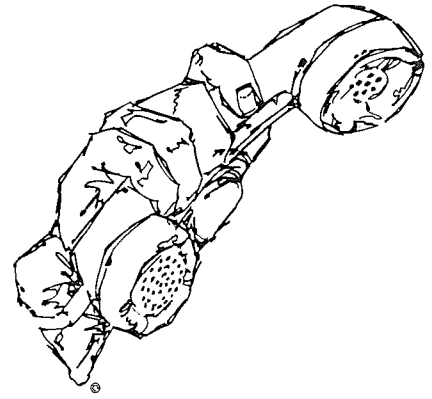
**Company Challenge** host Mike Edwards awards a bottle of champagne to Greg Beske, right, of Robbinsdale, for his ability to answer the trivia question "Who was Kingfish on TV's 'Amos and Andy' program?"



Ron Trenby and Tod Baldwin of Minneapolis won **Company Challenge** prize certificates for correctly answering the question "Who did Neil Sedaka write the song 'Oh Carol' for?" You could be a prize winner, too, if you joined Mike Monday nights at 5 p.m. at the Criterion Restaurant, Highways 494 and 100, for **Company Challenge**.



Allison Brown, producer for Mike Edwards and *Friends and Company Challenge*, on location at the Criterion Restaurant.



## Dr. Marilyn Mason Responds to "House Calls" on Sundays!

Dr. Marilyn Mason, licensed consulting psychologist and former KSTP talkshow host, is once again accepting calls on Talkradio. On Feb. 23, the popular local specialist began a new KSTP program (aired Sundays, 11 a.m.-1 p.m.) discussing common psychological issues faced by her listeners. Mason is also heard daily on AM 1500 in one-minute features.



*Dr. Marilyn Mason*

The highly respected psychologist received her Ph.D. from the University of Florida in education of the emotionally disturbed and psychology. She has been in private practice since 1980, and has appeared on radio and television in the Minneapolis-St. Paul area as well as in Orlando, Florida. She writes columns for *The Falcon*, Eastern Airline's in-house newspaper and *La Femme*, an Orlando newspaper.

In addition to her private practice, speeches, workshops and seminars, Dr. Mason has begun a new service called Tele-Psych, Inc., a telephone consulting service for people who haven't the time to personally visit her office or who wish for more confidentiality. Tele-Psych is not a crisis line, but a regular appointment time with a professional therapist.

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TALK NUMBER IS  
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# KSTP TALKRADIO AM 1500 WE'VE GOT THE TWIN CITIES TALKING!

HOURS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	
12 midnight	DR. HARVEY RUBEN	LARRY KING SHOW					SALLY JESSE RAPHAEL	DR. HARVEY RUBEN
1 A.M.	BERNARD MELTZER							BERNARD MELTZER
2 A.M.	MIKE DANIELS							DR. DEAN EDELL
3 A.M.								
4 A.M.	AMERICA IN THE MORNING					TWIN CITY WEEKEND	PERSPECTIVE	
5 A.M.	MIKE EDWARDS AND FRIENDS						HOME & GARDEN	SPEAKING OF
6 A.M.						WORLD NEWS MPLS. CHAMBER		
7 A.M.						GEOFF CHARLES SHOW	SUNDAY EDITION	
8 A.M.								
9 A.M.	OWEN SPANN SHOW					SPORTSTALK SOUCHERAY & REUSSE	DR. MARILYN MASON	
10 A.M.								
11 A.M.						MICHAEL JACKSON SHOW		
12 NOON								
1 P.M.	DON VOGEL SHOW					ASK THE LAWYER	ASK THE REALTOR	
2 P.M.								
3 P.M.						COMPANY CHALLENGE	SPORTSTALK	MONEY TALK
4 P.M.								
5 P.M.	MONDAY NIGHT SPORTSTALK	BRUCE WILLIAMS FINANCIAL SHOW					BERNARD MELTZER	BERNARD MELTZER
6 P.M.								
7 P.M.	SALLY JESSE RAPHAEL					DR. HARVEY RUBEN	DR. HARVEY RUBEN	
8 P.M.	LARRY KING SHOW							
9 P.M.	LARRY KING SHOW					DR. HARVEY RUBEN	DR. HARVEY RUBEN	
10 P.M.	LARRY KING SHOW							
11 P.M.	LARRY KING SHOW					DR. HARVEY RUBEN	DR. HARVEY RUBEN	
	LARRY KING SHOW							

## Club Card Holder Wins KSTP Trip to Bermuda

A weeklong trip to Bermuda was recently awarded to Club Card holder Helen Segal of St. Louis Park. The KSTP Trip of the Month includes roundtrip airfare and lodging and meals for two at the Elbow Beach Hotel in Bermuda. The lucky winner is free to choose the dates for her trip anytime within the next six months.

Upon hearing that she was the winner of the trip, Segal said it is the first thing she's ever won in a contest. Congratulations Helen Segal! And thanks to Delta Airlines for providing the airfare and to Maple Leaf Travel for providing the accommodations.

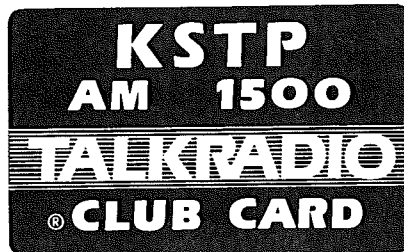
**DON'T GET OUT OF BED IF YOU DON'T HAVE TO**

**KSTP STORM CENTER**

WHEN THE WEATHER IS BAD KSTP TALKRADIO AM 1500 WILL BRING YOU THE INFORMATION YOU MUST KNOW ABOUT ROAD AND WEATHER CONDITIONS, SCHOOL AND BUSINESS CLOSINGS, AND EMERGENCY INFORMATION FOR THE 11 COUNTY METRO AREA

**KSTP TALKRADIO 1500**

**KSTP TALKRADIO 1500**  
 2792 MAPLEWOOD DRIVE  
 MAPLEWOOD, MINNESOTA 55109



### CLUB CARD SPECIALS

KSTP-AM is happy to provide our listeners with Club Card specials for admission to various Twin Cities events. You must have a KSTP-AM Club Card to be eligible for these discounts. You can pick one up at all Byerlys, Lincoln Del, Goodman Jewelers, Automax, Pilgrim Cleaners and Best Buy Company locations.

#### FREE SKI RENTAL AT THE ZOO

**Saturday, March 1:** Club Card holders are eligible for free cross country ski rental between 10 a.m. and 3 p.m. at the Minnesota Zoo, courtesy of North Country/White Wolf ski shops. There is a two-hour time limit per person. Cross country ski lessons will be given at 10:30 a.m., 12 noon, and 1:30 p.m. Free cross country films and clinics on equipment, clothing and waxing will run continuously from 10 a.m. to 3 p.m. Participants must pay the Zoo admission, but will receive a 20% discount for Club Card membership.

#### FREE SKI LIFT TICKETS AT TROLLHAUGEN

**Saturday, March 15th:** Club Card holders will receive two free lift tickets per Club Card. Trollhaugen is one-half hour north of Stillwater.

### MINNESOTA STRIKERS GAME

**Tuesday, March 18th:** receive two-for-one discount on \$9 tickets only, to see the San Diego Sockers play the Strikers at Met Center at 7:30 p.m. Tickets must be purchased more than 24 hours before the game for this discount.

### ACTORS THEATRE

**Wednesday, March 26:** 7:30 p.m., two-for-one admission for the play "Trakker's Tel." Call 227-0050 for reservations.

### WALT DISNEY'S MAGIC KINGDOM ON ICE

**Thursday, March 27:** is KSTP Talkradio Night at Walt Disney's Magic Kingdom on Ice, which runs from March 19-30 at Met Center. The 7:30 p.m. performance will be hosted by Mike Edwards. Listen to AM 1500 for your chance to win four tickets for your family to the ice show.

### MINNEAPOLIS PLANETARIUM

**Saturday morning, 11 a.m. show, through March 29:** Two-for-one admission with the purchase of one adult admission.

If you have received a Club Card but have not activated it yet, this may be the last issue of the Talkradio Magazine that you receive. If you would like to receive a complimentary subscription to KSTP Talkradio Magazine, send your KSTP Club Card registration or your request for a subscription to:

KSTP Talkradio AM 1500  
 P.O. Box 1500  
 Minneapolis, MN 55440.

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