Daylight Saving Time
Sets Chain Programs One Hour Ahead, Starting April 26

WCCO

Sunday morning, April 26, radio listeners of WCCO throughout the Northwest will set their dials one hour ahead, figuratively speaking, for on that date, New York will advance its time one hour, and all chain programs will be heard an hour earlier than heretofore.

WCCO’s schedule will undergo an almost complete revision, as many local programs will have to be moved to accommodate the early chain schedule, and listeners accustomed to guiding their day’s activities according to the position of the planetary bodies, as related by Evangeline Adams, astrologist, each Monday and Wednesday at 6:30 p.m. over WCCO, will have to tune in at 5:30 p.m. after April 26th, for guidance of their next day’s work.

Other programs which will begin before 6:00 p.m. is that of the adventures of Daddy and Rollo, which, after April 26th, will be broadcast from 5:45 to 6:00 p.m. on Tuesdays, Wednesdays and Thursdays. Lowell Thomas will give his Literary Digest Topics in Brief at 6 p.m. and the Barbasol Barbers will harmonize at 6:30 p.m. The Fast Freight program, featuring Eddie Dunstede and the Wheelie Quartette, which originates at WCCO every Wednesday night will be sent over the Columbia network at 7:00 p.m., and the program of Arthur Pryor and his band will be heard nightly at 8:15 p.m. The broadcasts of the White Sox and Cubs will begin at 2:00 p.m. on Sunday, April 26th, instead of at 3:00, as at present, as Chicago also adopts the daylight saving schedule.

The change will necessitate shifting several local programs, all of which are not simply moving forward an hour, but will fill in the gaps caused by the change in chain features. The Kunz Best for the North program, featuring Cedric Adams, will be heard from 7:30 to 7:45 p.m. Sundays, instead of 7:45 to 8:00; Universal Topics will be given from 8:45 to 9:00 p.m. Wednesdays in place of 9:00 to 9:15; Ode Gunderson and Timothy Murphy, the Politicians, will recount their troubles at 7:30 p.m. Thursdays; the Connie Listeners Hour will be scheduled at 7:00 p.m. Fridays instead of 8:00 p.m.; and the one program to move back instead of forward is the Atwood Request Coffee Hour, which will be scheduled at 7:00 instead of 6:30 p.m. Saturdays.

The change will bring back several old favorites and will allow WCCO to present some new features. Noticeable among the return of past features is the talk on the world’s business, by Dr. Julius Klein, Assistant Secretary of Commerce, to be given at 6:15 p.m. Sundays, the antics of the Nit Wits, and the further adventures of Arabesque. Times for these two programs will be announced later. New programs will include the Tastecast hour, to be heard daily except Thursday and Friday at 6:45 p.m., the Vitality Personalities, introducing many stars of the stage and screen, at 8:00 p.m. Wednesdays, and Cherry, heard at 9:30 p.m. Tuesdays.

KSTP

Dial twisting, a sport which robbed many Northwest listeners of hours of sleep in the early days of radio, will again become a favorite pastime when radio fans attempt to find their favorite programs after daylight saving time is again installed in Chicago, New York and other cities of the country.

Children followers of Amos ‘n’ Andy may get an hour of extra sleep now, for these two popular blackface comedians will be presented at 9 p.m. Central Standard Time in the Northwest, instead of the former time of 8:04 hour later.

Other KSTP programs will change accordingly with the exception of the National Farm and Home Hour which will continue to give rural listeners interesting and valuable information from the United States Department of Agriculture, as well as entertainment, each day during the noon hour.

All programs of the National Broadcasting Company emanating from both WEA and WJZ will be presented an hour earlier by Northwest clocks at this great agricultural section of Minnesota and surrounding states served by KSTP will maintain central standard time during the summer.

KSTP will continue to go on the air at 6:30 a.m. each weekday and continue without a break during the entire morning, afternoon and evening, continuing until the wee hours of the next morning. The National Battery station will remain on the air 12 hours each day, silencing its transmitter for the short period of four or five hours after midnight each day.

NBC programs now heard in the morning and afternoon from KSTP will be on the air one hour earlier, and local programs emanating from both the St. Paul and Minneapolis studios, will be shifted to a new time, under the new time schedule.

The evening programs also will be heard an hour earlier, which will bring Edith Vale and his Connecticut Yankees at 6:00 p.m. on each Thursday, instead of the present time, of one hour later. The Sunday schedule will continue with NBC programs earlier than usual and with the Sunshine Boys playing their usual programs. Sunday at Seth Parker’s will be heard an hour earlier, as will the religious programs.
Radio Personalities

By Lowell Swenson

"TED" HEDDGER

TED HEDDGER, former staff announcer for the Chicago division of the National Broadcasting system and present program director for station WRHM, has had a meteoric career in radio. Ever since he was "knee-high-to-a-grasshopper" he has manifested considerable interest in broadcasting. In the early days of radio he was licensed telegrapher and owned and operated a short-wave wireless transmitter and receiving set. Starting in the engineering phase of radio he soon became prominently identified with the announcing field.

Before recently rejoining the staff of WRHM to accept his new duties, Ted was identified with KHM and KGB in the capacity of announcer and operator, served as production manager for the old WRHM station, was operator of WAAH, served as chief announcer for KWK, and was prominently connected with the production and announcing departments of the NBC studios in Chicago. Ted has grey eyes, sandy hair, and of medium build. He is 26 years old and has gleaned an education from several schools in various sections of the country. Yank Taylor, prominent Chicago columnist, speaks of Ted as follows:

"Perhaps the reason Ted is so human is because he has always been in radio from his short pants days down to his nightly 'twixt.'"

Recalling some of the interesting and "trying" experiences he has had during his career in radio, Ted declared: "Talking extemporaneously for fifteen minutes during the broadcast of the Conference of Major Industries over a nation-wide hookup of the National Broadcasting System, while seated on the program were posing for newspaper photographers was one of the most trying experiences I have had in radio."

In the emergency he capably filled the time with an impromptu talk on the modern art of flashlight photography and descriptions of the gathering. "Every time I paused to take a breath it seemed like I was quiet for ten minutes," Ted declared.

On one occasion Ted found himself confrontingly faced with the task of extemporaneously announcing and arranging a one-hour program which was broadcast over the National NBC hookup prior to the broadcast of an important football game. He received a letter notifying him that Harry Cogan and his orchestra, the popular Yeast Farmers, and himself were scheduled to present on one hour's sustained program prior to the broadcast of a football game on the following afternoon, late on the afternoon of the day before the scheduled broadcast. Copies of this letter had been sent to all parties concerned with the program, but at noon on the day of the broadcast which was scheduled for one o'clock, no continuity had reached Ted's office.

Frantically he rushed to the continuity department only to find that no material or information regarding the program had been placed in their possession. Ted hurried back to the studio where he met Harry Cogan, director of the orchestra, and was told the names of the first eight selections to be presented on the program.

This was only the beginning of his troubles, however, for only three members of the orchestra had arrived in the studio on time. Praying and hoping that enough of the players would arrive and take their places in the studio before he had concluded the opening announcement of the program Ted stepped to the mike. His opening announcement was as extended and drawn out as an ordinary telephone conversation between two dear gossips.

A cold sweat clinging to his brow, Ted talked on and on, calling the listeners' attention to the football game which was to be broadcast one hour later, commenting on the weather, etc., until five members of the orchestra had taken their places and were prepared to play.

One by one the remaining members of the orchestra drifted into the studio until all except the drummer were present. At the conclusion of the first eight selections Ted rushed over to one of the players and asked him the name of the next selection to be played. Just before the completion of each ensuing selection he had to repeat this routine, each time making his announcements in an impromptu manner. If this program had been broadcast over a single station this sort of an experience would not have proved quite as harrowing but over a network of 25 stations it proved to be extremely unpleasant, Ted declares.

When Ted was a member of the NBC staff of announcers he announced the "Chicago Serenade" program, the program of "Evening Stars," the Chicago end of the National Farm and Home Hour, and many other popular chain features. In addition to his duties as program director of WRHM he does a considerable amount of announcing.

Trans-Ocean Celebration of Shakespeare's Birthday

"The man in the street thinks of Shakespeare exclusively as a writer of blank verse," Sir Johnston Forbes- Robertson, most famous Shakespearean actor of the last fifty years, told Columbia's representative in London, "but actually, some of his greatest passages are in prose. It is curious, too, that the speeches of madmen or of people about to go mad are always in prose."

Forbes-Robertson will be heard during the Columbia International broadcast, which is scheduled for 11:15 a.m., Monday, April 13. The Shakespearean broadcast is to commemorate the birth and death of the dramatist, who was born April 23, 1564, and died April 23, 1616.

TITO SCHIPA HEARD OVER WCCO MONDAY

Tito Schipa, premier tenor of the Chicago Opera Company and one of the first lyric tenors of the world, will appear as guest artist on the program broadcast from WCCO at 7:50 p.m. Monday, April 20.

PHILCO SYMPHONY

Six distinguished composers figure in the all-French program presented by the Philco Symphony Orchestra, with Howard Shaw directing, in the concert from WCCO at 8:30 p.m. Tuesday, April 21.

SATURDAY, APRIL 18, 1931
TED HUSING is possessed of more nervous energy than any other radio announcer. He hasn’t an ounce of fat on his wiry frame and yet during a football broadcast he sheds as much as five to seven pounds. Yet he never stops going, never seems fatigued. He spent the entire night and part of the next morning before the Taft funeral broadcast in the morgue of a Washington newspaper, gathering data he considered absolutely essential for the job ahead of him and then went out and talked almost steadily for three hours during the Columbia Broadcasting System’s report of that moving event.

Last summer he finished three play-by-play broadcasts of the international polo matches and the finals of the men’s singles tennis tournament just in time to catch a train to Newport for the broadcasts of the America’s Cup Races. Most of the next six days he spent, on his feet, on the bridge of the Coast Guard Cutter “Champlain,” most of the nights being tutored by Herbert Stone, a sailing expert, in the mysteries and intricacies of yacht racing. He returned to New York after that grueling schedule, thin and drawn, but full of enthusiasm and eagerness to begin preparations for the impending World Series and the 1939 football season.

He is a tyrant with his engineers, an intolerant martinet with his assistants and co-workers, and they would all cut off an arm for him. That is the measure of Ted Husing.

Ted was born Edward Brit Husing twenty-nine years ago in a town just nicely inside the border, at Davenport, N. M., but moved with his family to Gloversville, N. Y., where the Erie Canal, and its banks, supplied the background for Ted’s early athletic activity. He threw himself, as he does now, into the thick of everything, and was the natural leader of his own gang of kids.

When his family moved to New York, Ted entered Stuyvesant High, where he went in for basketball, football, baseball and boxing. The war interrupted what vague plans he had for college. Ted added a few years to his right age, and although he never saw the western front, he did manage to get as near France as Governor’s Island, as a physical instructor in its training camp.

The end of the war found Ted restless and without plans for the future. The comparatively dull routine of college did not hold any appeal and the next few years were spent playing professional sports in the fall and winter and roaming the country during the summer months, kith-hiking or riding the rails.

Between then and the time he was picked from 689 other applicants as an announcer at WJZ, he had only two permanent jobs. Selling wicker furniture held his interest for a month of two months, and the only other job was as a runner with a Wall Street firm. That lasted for two weeks at $12 a week. The second job he was there, Jesse Willard met Jack Dempsey for the heavyweight championship of the world. Ted bet the head of his firm a week’s salary that the Manassa Mauler would knock

(Continued on Page 14)
MONDAY—APRIL 20

205.4—KSTP—1440

10:00 a. m.—Anniversary Chat.
10:15 a. m.—Radio Household Institute.
10:30 a. m.—Gracie Fields—Make-Up Box.
11:00 a. m.—Musicale Interlude.
11:15 a. m.—Quick Arrow Program.
11:30 a. m.—Anniversary Chat.
11:45 a. m.—National Farm and Home Hour.
12:00 p. m.—Cultural Serenade.
1:00 p. m.—Plane Room Orchestra.
1:15 p. m.—Songs Without Words.—Dr.
1:30 p. m.—Adventures of Captain Tim-
2:45 p. m.—Sisters of the Skillet.
3:00 p. m.—Blue Blowers.
3:15 p. m.—Closing Grain Markets.
3:30 p. m.—New York Stock Exchange Mar-
3:45 p. m.—The Gossip.
3:45 p. m.—Hotel Cosmopolitian Dance Or-
4:00 p. m.—Friendly Revelers.
4:15 p. m.—Maeene.
4:45 p. m.—Ritter.
5:15 p. m.—David Lawrence Dispatch.
5:30 p. m.—Sports Review.
6:00 p. m.—Financial Review.
6:30 p. m.—Grand Old Cooper—Quaker Oats Men.
6:45 p. m.—Vanna Johnstone, Astrologist.
7:00 p. m.—Hallard Time Signal.
7:30 p. m.—Musical Interlude.
7:45 p. m.—Pensoil Program.
7:55 p. m.—Allaster Raincoat Time.
7:45 p. m.—Morooss Coderman.
8:30 p. m.—Maytag Orchestra.
8:30 p. m.—Fanny and Son's Family Party.
9:00 p. m.—E. L. du Pont de Nemours & Co. — Program — DuPont Special Blender.
9:15 p. m.—Williams Ice-O-Matics.
9:30 p. m.—Great Northern Empire Builders.
10:00 p. m.—Ame's 'n' Andy.
10:15 p. m.—Ayers News Bulletin.
10:15 p. m.—Time, Temperature, Weather.
10:20 p. m.—"Scout & Bulletin"—2 Piano.
10:30 p. m.—Louie's Hungry Five.
10:45 p. m.—Boulevards of Paris Orchestra.
11:00 p. m.—Hickland's Scandinavian Or-
11:10 p. m.—Leonard Leigh—Organ Hour.
12:00 p. m.—Dance Prevue.

370.5—WCOO—810

5:45 a. m.—Albert Leo Hatchery Time Sig-
6:45 a. m.—The Old Dutch Girl.
8:45 a. m.—Time Signal Program.
8:30 a. m.—Inaugurated Nursery—Time Sig-
9:20 a. m.—Feminine Ice Merchants.
9:20 a. m.—"W-F, Pitch Co.
9:45 a. m.—Jo-Cour.
10:00 a. m.—Weather and Market Reports.
10:15 a. m.—Witt's Cooking School of the
10:00 a. m.—Uncles Bakers—Likewise Biscuit
10:15 a. m.—The World Book Woman.
10:15 a. m.—Bohn Refrigerator Co.
11:15 a. m.—The Poetry Basket.
11:30 a. m.—Market Reports and New York Stock Exchange — LiveStock Mar-
11:50 a. m.—Minnesota Police Association
12:00 a. m.—News Bulletin.
12:15 p. m.—Colonial Farm Community
1:00 p. m.—Columbia Artists' Recital.
1:30 p. m.—American Institute of the Air.
2:00 p. m.—Weather and Market Reports.
2:50 p. m.—Announcement at the Organ.
2:10 p. m.—New York Stock Exchange.
2:45 p. m.—Baseball Game—Chicago Cubs

SATURDAY, APRIL 15, 1933

SUNDAY—APRIL 19

WDGY

6:30 a. m.—Time Signal Musical Program
Through courtesy of Dr. Young.
8:30 a. m.—Musicale.
9:45 a. m.—Novo Building Cleaning Co.
9:45 a. m.—Yan Tilling Oil Co.—Classic
and Semi-Classical Musical Pro-
gram.
10:00 a. m.—Watch Tower Electric Tran-
scription.
10:15 a. m.—Mary Ray—Buncoons Lecturer.
10:15 a. m.—Kavanagh's 22nd Service
from Shubert Theater.—John
Dietrich.
10:45 a. m.—Modernistic Permanent Wave
Program.
12:30 p. m.—Arnold Car Hospital Program.
12:45 p. m.—Personality Class.
1:00 p. m.—Hurler Plane Co. With Evans-
son Bros.
1:30 p. m.—Holsum Redbirds Through
Courtsey of Edgar Baxter.
2:00 p. m.—Holstad Co. Symphonic
Trio and Harriets.
2:30 p. m.—Town Market Furniture Co.
Program with Betty Seland.
2:45 p. m.—Second Trio Through Court-
tesy of Saticoy Co.
3:30 p. m.—Bob Hershay, Musical Program.
3:45 p. m.—Hawaiian Silhouettes.
3:45 p. m.—Carvalho de Galle Program.
4:15 p. m.—Talk on Television by Mr.
Kellmer.
4:30 p. m.—Broadway Temple Sunday Devot-
ional Hour—Rev. Carl Hog-
lander.
5:30 p. m.—Little German Band.
6:15 p. m.—18th St. Christian Church—
Pastor.
6:00 p. m.—Ted Stephens Orchestra.
6:30 p. m.—J. B. C. Brown, Pastor.
7:00 p. m.—Easley Ballroom Orches-
tra Through courtesy of Stecker
Bros.

230.9—WHMH—1550

12:00 a. m.—Midnight—The Midnight Maniacs.
1:30 a. m.—Hussle Brewing Co.
1:00 a. m.—Midnight Maniacs.
2:30 a. m.—Rocesdale Trio.
10:00 a. m.—Tingdale's Hour of Happiness.
11:00 a. m.—Services from Simpson M. B.
Church.
12:30 p. m.—Watchtower Program.
1:15 p. m.—Westerly Chimes.
1:00 p. m.—The Golden Hour.
2:00 p. m.—"Echoes of Hollywood." 
2:15 p. m.—Tingdale's Half Hour of Hap-
iness.
4:00 p. m.—Viscop Services—Rocesdale Luth-
eran Church—Rev. Gronseth.
4:30 p. m.—Rehondo Free Church—Song
Service with H. H. Prince.
5:00 p. m.—The Good News Hour.
6:00 p. m.—Sunshine Hour with Lake Rader.
6:15 p. m.—Services from the River Lake
Tabernacle.
10:00 p. m.—Greek Bible Students.
10:30 p. m.—Oak Grove Country Club.
11:00 p. m.—Snelling Tavern.
11:30 p. m.—Oak Grove Country Club.

MONDAY—APRIL 20

205.4—KSTP—1440

4:30 a. m.—Early Riser's Club—Time Sig-
als.
7:00 a. m.—News Items.
7:25 a. m.—Program for the Day.
7:30 a. m.—American Institute of Food
Products. Open Program.
7:45 a. m.—Jolly Bill and Jane.
8:00 a. m.—Quaker Early Birds—Gene and
Glen.
8:30 a. m.—Musical Interlude.
8:45 a. m.—A. and P. Gypsois.
9:15 a. m.—Harrington's Inc.
9:30 a. m.—Musical Interlude.
9:35 a. m.—State Department Store
Program.
9:30 a. m.—New York Stock Exchange Mar-
ket Reports.
9:40 a. m.—Livestock Flash—Grain Mar-
kets.

CAROL DELS

Carol Del's, soprano, who won the fourth national radio audition conducted by the Atwater Kent Foundation has been signed for a series of programs over the National Broadcasting Company and will be heard through KSTP. She won over a group of singers selected from every section of the country.

KSTP was the Northwest station which had charge of the Minnesota auditions for the Atwater Kent Foundation with Stanley E. Hubbard, vice-president and general manager of KSTP as state manager of the Minnesota division. Professor Carlyle M. Scott, director of the University Music School, was in charge of the actual selecting of voices taken in this state.

Announcements will soon be made of the next series of auditions which will be presented over KSTP to select the Minnesota winner of the fifth year's audition. Miss Del's, for her work in the fourth auditions last winter received a $5,000 cash prize and a two-years' scholarship for voice study.

Atwater Kent Winner Signed for NBC Programs

Dahl's Refining Co.

Geneva 2782

447 Loeb Avenue—5th St.-HamnenPin

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Atwater Kent Winner Signed for NBC Programs

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PAGE SIX
**MONDAY—APRIL 20**

**WLB University Station**

The life and work of the great Scandinavian author, Johan Boyer, will be reviewed over WLB Tuesday night, April 21, at 8:15, by Thorvald B. Madsen, of the Scandinavian department of the University of Minnesota. Mr. Boyer’s recent book, "The Everlasting Struggle," and many of his earlier works have made him popular with American readers. On Thursday night at 8 o’clock, WLB presents a program of musical interest unusual in the way of radio entertainment in the form of a debate. A topic of contemporary interest will be argued by able student debaters who are taking part in the department of speech. WLB radio debates have proved immensely popular and this is the second of a series of three broadcast during the spring quarter.

On the Mothers’ Hour program, Thursday morning at 10:30 o’clock, the play of young children will be discussed by Florence Fitzman, a member of the Nursery School staff of the Institute of Child Welfare at the University of Minnesota.

**TRACK AND FIELD MEET BROADCAST BY NBC**

Track and field competition which annually attracts the notice of the nation will be described over a National network during the season. Each week, including KSTP, at 3:30 p.m. Saturday, April 25, when a micro-phone account of the Drake University Relays, to be held at Drake stadium, in Des Moines, Iowa, is broadcast.

**INDIVIDUALLY TAILORED CLOTHES**

**APPOINTMENTS**

**GE 1573**

**DU 6676**

**OSCAR MYSTROM**

302 Nicollet Avenue

**MINNEAPOLIS**

**MONDAY—APRIL 20**

**WLB**

12:00 p. m.—University Farm Hour.
7:00 p. m.—Student Musicale.
7:30 p. m.—German Lesson—Professor O. C. Buchholtz.

**TUESDAY—APRIL 21**

260.4—KSTP—1400

6:30 a. m.—Early Risers Club—Time Signals.
7:00 a. m.—News Reha.
7:25 a. m.—Program for the Day and General News and Foreign Dispatches.
7:30 a. m.—Musical Interlude.
7:35 p. m.—John Bell and Jane.
8:00 a. m.—Quaker Early Birds—Gene and Gladie.
8:30 a. m.—Musical Interlude.
8:45 a. m.—A. and P. Grypes.
9:00 a. m.—Morrissor’s, Inc.
9:30 a. m.—Morris Matinee.
9:25 p. m.—Leader Dept. Store Parade.
9:30 a. m.—New York Stock Exchange Market Report.
9:40 a. m.—Livestock Track—Grain Market.
9:45 a. m.—Josephine E. Gibbon—Food Talk.
10:00 a. m.—Aunt Sammy Chat.
10:15 a. m.—Radio Household Institute.
10:30 a. m.—Olga Watts Wheat Program.
10:25 a. m.—Horn Refrigerator Co.
10:45 a. m.—Germania Tax Company.
11:00 a. m.—Hammond Cooking School.
11:15 a. m.—Quaker Arrow Program.
11:15 a. m.—Reports.
11:45 a. m.—National Farm and Home Hour.
12:30 p. m.—Thirty Minutes on Broadway—Orgies.
12:55 p. m.—Mr. Carlyle—Goodwill Industries.
1:00 p. m.—Minnesota Federation of Women’s Clubs.
2:00 p. m.—Music in the Air.
2:20 p. m.—Closing Grain Market.
2:40 p. m.—New York Stock Exchange.
2:45 p. m.—The Groundsper.
3:00 p. m.—Vanishing Astronomer, Astronomer.
3:15 p. m.—Pacific Yachetoro.
4:00 p. m.—Nasco Program.
4:15 p. m.—exit and Sally.
4:30 p. m.—Reno Taftie.
4:45 p. m.—Children’s Hour.
5:00 p. m.—Steamboat Bill—Campbell Coke.—
5:10 p. m.—The Coast.
5:30 p. m.—New About Town.
6:00 p. m.—Voters’ Service.
6:30 p. m.—David Lawrence Dispatch.

**SATURDAY, APRIL 18, 1951**
Helen Keller to be Heard Over WCCO

Helen Keller, who will broadcast at 10:30 a.m. Wednesday, April 22, on a program of Columbia's Radio Home-Makers' Club, listens to the radio with her finger-tips.

She has never heard a sound, she does not know her own voice. But through the vibrations of radio sound waves, she can scent sound through her finger tips. She cannot distinguish voices on the radio, although, by the burred sensation in her mind, she is aware of them. She keeps perfect time to music and can differentiate between classical and jazz rhythms. She enjoys the violin the most of all instruments.

In spite of her deafness, Miss Keller has learned to speak. This was made possible by Anne Sullivan Macy who took her under her care when she was a child. Miss Keller's voice is a monotone, but the brightness in her face and her interesting comments, fascinate her listeners.

Her lack of sight and hearing have quickened her other senses. She says she almost smells that grass is green. She imagines colors in terms of emotions; red is courage, warmth, love; blue is hope; lavender, a caress.

She is very proud of the famous people she has met. She loves to come to Broadway and get jostled in the crowd. Through Anne Sullivan Macy, she knows everything that is going on. She enjoys dancing and once tried smoking a cigarette but as she says, "I didn't catch on to the cigarette; instead the cigarette caught on to me."

SUNDAY, APRIL 12, 1931
TUESDAY—APRIL 21

WDGY

9:30 a.m.—Beyer System Clinic.
9:45 a.m.—Chenille Rug Co.
10:00 a.m.—Down Market Furniture Co.
10:15 a.m.—Holsum Redheads.
10:30 a.m.—Roistadt Coffee Co., Pipe Organ Program by Mr. Hedding.
10:45 a.m.—Minneapolis Box Spring and Mattress Co.
11:00 a.m.—Personality Class.
11:15 a.m.—Beauty Hints by Mr. Charles of Mar Stein.
11:30 a.m.—American Chenille Rug Co.
11:45 a.m.—Minneapolis School of Beauty.
12:00 p.m.—Sustaining.
12:15 p.m.—Eva Ray—Economics Lecture.
1:30 p.m.—Ryder Sign Co.
2:00 p.m.—Romeo Gutsche Piano Program.
2:30 p.m.—Joseph Jacobson, Pianola.
2:45 p.m.—Theronold—Health Talk on Elastic Tresses.
3:00 p.m.—Tea Party Program with Zelma Martin, Pianista.
3:45 p.m.—Blenner Carlson—Blues Program.
4:00 p.m.—Music for Tires—Auto-Alignment.
4:15 p.m.—Evelyn Sundberg—Blues Program.
4:30 p.m.—Minneapolis Shoe Co.
5:00 p.m.—Lorraine Brand and Rosella Finschleiter—Tea and Vocal.
5:30 p.m.—True Blue Lou.
5:45 p.m.—Sports Review.
6:00 p.m.—Les and Joe on the Radio.
6:15 p.m.—Ralph Roseberg and His El Patio Orchestra.
6:45 p.m.—4-minute Auto Wash Program.
7:30 p.m.—Two Entrees for Town Market Furniture Co.
7:45 p.m.—No. 5 8 Lake St., Program—Conducted by Ora G. Scott—Priebel’s Orchestra.

WBDI

6:00 a.m.—Time O’Day.
6:15 a.m.—Morning News.
6:30 a.m.—Music.
7:00 a.m.—Health Exercises—Sunny Lou and Pat.
7:15 a.m.—Time O’Day.
7:30 a.m.—Health Exercises—Sunny Lou.
7:45 a.m.—Time O’Day.
7:50 a.m.—Music.
8:00 a.m.—Weather Report.
8:15 a.m.—Timmy O’Day in Songs for the Kiddies.
8:30 a.m.—Musical Program.
8:55 a.m.—Housewives’ Recital Exchange.
9:20 a.m.—Time O’Day.
9:35 a.m.—Musical Program.
9:50 a.m.—Time O’Day.

WEA

5:00 p.m.—Informative Topic Program.
5:15 p.m.—Review—Johan Hoeyer—Thursdays at 5 p.m., Scandinavian Department.
5:30 p.m.—Spanish Lesson—Professor E. C. Furt.

239.9—WRHM—1950

12:30 a.m.—Gibbs Brewing Co.
7:00 a.m.—Morning Meditation—Rev. C. N. Sleeth.
7:15 a.m.—Morning Time Signals.
7:30 a.m.—Popular Program.
7:45 a.m.—Indicative Company.
8:00 a.m.—Davis & Rubber.
8:15 a.m.—Community Builders.
8:30 a.m.—Progressive Upholstery Co.
9:00 a.m.—Jack Malachy, Organ.
9:15 a.m.—Chenille Rug Co.
9:30 a.m.—Jules Hayes.
11:00 a.m.—Harry Franklin Baker.
12:00 a.m.—Back on the Farm—Butler Mfg. Co., Way and Bole.
12:20 p.m.—Livestock and Weather Report.
1:00 p.m.—Popular Program.
1:15 p.m.—Central Tire & Supply Co.
2:00 p.m.—Augsburg Seminary.
2:15 p.m.—Ivan Thorpe Barratt.
2:30 p.m.—Mitty Sather Furn. Co.
3:00 p.m.—Shields Yeager, pianist.
3:45 p.m.—Tingdale’s Half Hour of Happi-
ness.
5:15 p.m.—Brother Jim.
5:20 p.m.—Madame Eva Ray.

ROMEO GUTSCHE EVOLUTION SYMPHONY

Because the need for new ideas is so acute and because despair has been expressed so many times concerning the creative vitality of our day, it is particularly exciting to discover that there is a young man who has an extraordinary store both of new ideas and of creating vitality. He is Romeo Gutsche; and Tuesday evening, April 28, he will present his Evolution Symphony at the Unity Parish House in St. Paul.

It is this young man’s principle that new affinities between poetry and music must be found. The relation which he himself has discovered is a sort of dynamic one in which the elements are independent, but t

ROMEO GUTFSCHE EVOLUTION SYMPHONY

WEDNESDAY—APRIL 22

205.1—KSTP—1460

6:30 a.m.—Elks ‘Rivers’ Club—Time Notes.
7:00 a.m.—News Items.
7:15 a.m.—Announcement for the Day and General News and Foreign Dispatches.
7:30 a.m.—American Institute of Food Products—Organ Program.
7:45 a.m.—Jolly Bells and Jolly Jake.
7:59 a.m.—Quaker Early Birds—Gene and Glynn.
8:20 a.m.—Musical Introduits.
8:40 a.m.—Miss and P. Ophelia.
9:00 a.m.—Musical Introduits.
9:25 a.m.—Morrison’s Inc.
9:35 a.m.—Leader of the Nora Parade.
9:50 a.m.—New York Stock Exchange Market Report.
10:40 a.m.—Livestock Flash—Grain Markets.
11:15 a.m.—Musical Introduits.
11:40 a.m.—National Farm and Home Hour.
12:15 p.m.—Grand Cafe Orchestra.
12:45 p.m.—Blue Rhythm.
1:00 p.m.—Marigold Dance Orchestra.
1:15 p.m.—Adventures of Captain Tim Healy.
1:45 p.m.—Picture of the Skillet.
2:00 p.m.—Bunna Wallace Hopper.
2:15 p.m.—Closing Grain Markets.
2:20 p.m.—New York Stock Exchange Market Report.
2:40 p.m.—Evening Stars.
3:00 p.m.—Sue Wade.
3:35 p.m.—Eastman School Symphony Orchestra.
3:55 p.m.—Faye Schumaker—St. Thomas College.
4:00 p.m.—All News and Abstract, General News and Foreign Dispatches, Hollywood News and Fashion Talk.
4:05 p.m.—Millady’s Matinee.
4:15 p.m.—Oscar and Sally.
4:30 p.m.—Tea Timers.
4:45 p.m.—Children’s Hour.
5:30 p.m.—News About Town.
5:45 p.m.—Road Condition Report.
6:05 p.m.—J. Adkins Red.
6:15 p.m.—David Lawrence Dispatch.
6:20 p.m.—Sports Review.
6:25 p.m.—Theo Hildt.
6:30 p.m.—Vanna Johnstone.
6:45 p.m.—Harmony Threesome.
7:00 p.m.—Ballard Pleasure Fiddler.
7:01 p.m.—Hobby Jones—Lesterina Com-
pagny.
7:15 p.m.—HCO Victor Program.
7:20 p.m.—Mohican Threesome.
8:00 p.m.—Halsey Stuart Program.
8:30 p.m.—Palmdale Hour.
8:45 p.m.—Coca Cola Program.
9:00 p.m.—Amos ‘n’ Andy.
9:15 p.m.—Springfield Hour.
9:30 p.m.—Ayer’s News Bulletin.
9:45 p.m.—Time, Temperature, Weather.

SATURDAY, APRIL 18, 1931
GEORGE WATSON

By Estelle Berggren

That man is George Watson, possessing one of the most pleasant voices in radio, and a real fellow who gets such a kick out of radio that he spends most of his time at the studio of KSTP whether he is working or not.

Mr. Watson is a tall, handsome fellow who is rated as one of the most versatile individuals at KSTP, from the information I gathered while interviewing him. It was back in 1931 that he was first seized with the wanderlust spirit and put on his hiking shoes, put an extra gallon of gas in his old flivver, patched the extra tire, and began traveling—where it didn’t make any difference. He was going out to seek his opportunity in the great outside world. As far as he was concerned, the Twin Cities and the Northwest had little fortune for him.

He traveled all over the Middle West as a traveling salesman, and then went South, making a city or two before selling here and selling there. From the South he traveled northward along the eastern part of the United States and went into Canada, trecking along and enjoying life.

While on his journeys, he took his first flight at aviation and became a staunch booster for flying, stopping at all the large cities on his route and taking every “hop” he could at each airport. After considerable time in the air he became a pilot with a limited license. He decided to return home for a vacation, and while looking over the Twin Cities, he found that a new radio station, KSTP, had been established. Mr. Watson decided to take a hand at announcing, and after a tryout, was immediately engaged. He found that all his fascinating vocations, including aviation, traveling and selling, that radio had them all beat. He put his whole heart into the work and his interest grew from day to day. He told me that the first few months brought nothing but discouraging results, but that things soon looked better and that he now feels that a man “can make good in his own home town.”

Mr. Watson feels that the educational value of radio is one of the greatest things about it. His pet program, as he told me, is the St. Paul Paramount theater broadcast each Monday at 11:30, when Leonard Leigh sits at the Wurlitzer and plays for late-hour radio fans. Both Mr. Watson and Mr. Leigh spend a great deal of time on this program in answering the questions of listeners and endeavoring to broadcast something new and novel.

KILDALL FISH CO.

EXTEND A MUSICAL TREAT TO ALL LISTENERS IN NORTHWEST

Tune in WRHM Every Monday and Friday 6:30 P.M. 9:00 P.M.

For that added zest to the Luncheon or Dinner Menu.

ORDER A JAR OF Sterling Pickles

The Mark of Accepted Worth FROM YOUR GROCER TODAY

Home Owned Products for Home Folks

THE KILDALL CO.
MINNEAPOLIS
MARY CHARLES

The rise of Mary Charles to radio stardom was a perfectly conventional series of auditions and successful try-outs, uncolored by any of the tricks of fate that catapulted many entertainers to fame. Mary's earlier career on the stage, however, brought a haphazard lot of coincidences and accidents. It was the kind of career one might expect would overtake a red-headed girl who possesses a remarkable voice, a good deal of courage and a splendid sort of humor.

Mary's first big chance at musical comedy came when she was chosen for the lead in the London cast of a successful Broadway eye-and-ear production. Not until the cast gathered for their first rehearsal on the other side was it discovered that Mary's part called for a contralto voice and she is quite definitely a soprano. Most girls, one feels certain, would have been fairly discouraged over a break like that and would have accepted meekly the return passage to New York that was prof ered by the director. But not Mary, though she was alone and unknown in London. She threw a good, old-fashioned tantrum that did credit to

(Continued on Page 13)
THURSDAY—APRIL 23

205.4—KSTP—1460
8:08 p. m.—Arco Birthday Party.
8:30 p. m.—Maxwell House Molasses.
9:00 p. m.—Lucky Strike Dance Orchestra.
9:30 p. m.—Packard Motor Car Co. Program.
10:08 p. m.—Amoco "n’ Andy.
10:11 p. m.—Ayer’s New Bulletin.
10:14 p. m.—Time, Temperature, Weather.
10:28 p. m.—Griffis Barrs, Bondur Hour.
10:30 p. m.—Louie’s Hungry Five.
10:49 p. m.—KSTP Model Mine Program.
11:19 p. m.—The National Derby.
11:20 p. m.—Boulevards of Paris Orchestra.
11:45 p. m.—Humor Room Orchestra.
12:30 p. m.—Dance Feature.

780—WCCO—910
6:45 a. m.—Albert Les Hatchery Time Signal Program.
7:45 a. m.—Time Signal Program.
8:00 a. m.—Furnace for Everyone.
8:30 a. m.—Associated Nurseries Time Signal Program.
9:00 a. m.—Will Kill Announcement.
9:15 a. m.—Peggy Mills.
9:30 a. m.—World Book Woman.
9:45 a. m.—Oo-Car.
9:45 a. m.—Barcarola Dual Beauty Talk.
10:00 a. m.—Weather and Market Reports, New York Stock Exchange.
10:15 a. m.—Wirt’s Cooking School of the Air.
10:30 a. m.—Unsung Butlers—National Distillers & Chemical Co.
11:30 a. m.—Dorothy Chase and the Charis Players.
11:30 a. m.—Mpls. District Dental Society.
11:40 a. m.—Market Reports and New York Stock Exchange Live Stock Market Summary.
11:50 a. m.—Minnesota Police Association Bulletin.
12:00 a. m.—Weather Bulletin.
12:15 p. m.—Hugo Anderson—Maplewood Poultry Farm.
12:20 p. m.—Columbus Farm Community Network.
1:00 p. m.—Columbus Artists’ Recital.
1:30 p. m.—American School of the Air.
2:00 p. m.—Weather and Market Reports.
2:30 p. m.—Howell’s Jubilee Singers.
3:00 p. m.—Mpls.ufacturers Exchange.
3:45 p. m.—Baseball Game—Chicago Cubs vs. Cleveland.
4:00 p. m.—Price’s Vanishing Players.
5:15 p. m.—The Chicken Dinner Joke Jamboree.
5:30 p. m.—Gordon Kibbler’s Fulton Royal Orchestra.
5:30 p. m.—Hit of the Week Program.
5:40 p. m.—Mpls. Star News Story.
5:50 p. m.—Livestock Market Summary.
5:55 p. m.—Road Conditions Bulletin.
6:00 p. m.—Morton Downton.
6:10 p. m.—The Desmon’s Dicta—Walla Walla Dickey Co.
6:15 p. m.—The Self-Government—Mpls. Tribune.
6:20 p. m.—St. Moritz Orchestra.
6:45 p. m.—Daddy and Hollo.
7:00 p. m.—Literary Digest Topics in Brief—Lowell Thomas.
7:15 p. m.—Harry Brox Program.
7:20 p. m.—Kullenborn Edits the News—S. W. Strauch Co.
7:45 p. m.—McCullih Company’s Program.
8:30 p. m.—Burlora Time Announcement.
8:50 p. m.—The P(ir)chmen—Featuring Frank McNerney and Fred Lundberg.
8:15 p. m.—Old Gold Character Readings—Lorna Paulin.
8:30 p. m.—Lou Breese and His Music.
9:00 p. m.—The Lutheran Hour.
9:30 p. m.—Packard Motor Co.
10:30 p. m.—Weather Report.
10:35 p. m.—Jack Denney and his Orchestra from Montreal.
11:15 p. m.—Arthur Pryor’s Cremo Military Band.
11:30 p. m.—Ruisan Answer Man.
11:45 p. m.—Radio Roundup.
12:00 p. m.—Norvy Mulligan’s Orchestra.

Former KSTP Artist Now Heard Over NBC

Rod Norvo, wizard of the xylophone, who made thousands of friends in the Northwest through his work with the entertainment staff of KSTP last winter, is now on the staff of the National Broadcasting Company and may be heard during the Maytag program on Monday evening and the National Farm and Home Hour each noon-day through the National Broadcasting Company.

Mr. Norvo played in the National Battery symphony orchestra when he was with KSTP and featured with many solos during the busy evening broadcasts. During the late programs he played with Don Guthrie, popular Canadian piano player and singer. Mr. Norvo also played with the Three Spooks, popular late-hour trio, of xylophone, piano and saxophone, which appeared on the radio stage each week at midnight to entertain with varied melodies. Mr. Norvo’s value as a xylophone player is realized in the fact that his hands are insured for $100,000 against any possible injury as a precaution against unemployment. He also entertains with leading orchestras in Chicago. Mr. Norvo expects to visit the KSTP studios and revive old acquaintances within the near future.

CHICAGO SCENE OF FAST FREIGHTERS

The Windy City of Chicago will be the scene of the half hour visits of the Fast Freighters when they return to deliver their usual cargo of melody and harmony Wednesday evening. April 22, at 9 p. m. over WCCO. Points of interest in the big city will be visited by the passengers and crew.

OLD TIME POPULAR SONGS HEARD FRIDAY OVER WCCO

Songs that were popular between 1895 and 1925 will be sung and played by Peter Zorn and his Dutch Masters over WCCO at 7:30 p. m. Friday, April 24.

Helen Oelsheim, the young contralto who fills the role of Freda Zora, will sing “Won’t You Come Home Bill Bally,” and a great number of other old-timers.

TALLEST BUILDING DEDICATED TO BE BROADCAST

A radio program from the upper reaches of the tallest man-made structure in the world will be broadcast to listeners at 11:45 a.m. Friday, May 1, when NBC picks up speeches and ceremonies formally dedicating the new Empire State Building in New York City. KSTP will present this program to the Northwest. In addition to hearing talks at the luncheon from the eighty-sixth floor observer, listeners will be taken on an explanatory tour of the dirigible mooring mast. An announcer will describe the lofty anchoring tower, and an airship expert will tell how it operates.

PAGE TWELVE
Mary Charles

(Continued from Page 11)

her red hair, told them to keep their old passage, and marched over to the establishment of M. Charlot, a musical comedy impresario, whose gifts to America, a few years before, had been that famous pair of comedians, Gertrude Lawrence and Bea- trice Lillie.

Charlot knew a good thing when he saw it and Mary became a principal in his 1929 London Revue. It brought her immediate recognition and an after-theater job in London's smartest supper rendezvous, the Club Splendide. All in all it was a successful season, and Mary found herself in New York when she came back to New York.

But again bad luck, unaccountably silly bad luck, dogged her footsteps. The first thing she got into was a protracted legal musical that opened up in Boston. A couple of days before opening night it seemed that only the first act had been written and the rest of the show was a miserable hodge-podge. When it arrived in New York on schedule but lasted only a few weeks.

Her next job was a leading role in the Chicago production of “Sweet Adeline.” The show fell ill and withdrew from the cast and the show never went on the boards.

Mary returned to New York, and once again Charlot, this time by direction, kept her career alive. Jack Buchanan, who Charlot first introduced to Broadway along with Gertrude Lawrence and Beatrice Lillie, was looking for a partner to share the spotlight with him at New York’s Casanova Club. Mary got the job.

Her career progressed more smoothly from then on, and Paramount called her for talkie shorts with Charles Ruggles. That was a natural step to radio, for Paramount immediately made use of her talents for its weekly Paramount on Parade program over Columbia. Radio executive James J. Hall once said and signed her up. She has been on a number of programs as a guest artist, and now is featured in a special series, in weekly segments as "Mary Charles."

Mary was born in Philadelphia in 1907. She is a graduate of the Finch School in New York, loves the theater, hates meeting people, likes spa- ghetti, English clothes and fast automobiles, and has a quick temper. She sings popular and character songs, and has a natural flare for dialects. She is particularly adept at impersonations of Irene Bordou, Libby Holman, Helen Morgan and other comedy personalities. She didn’t like radio at first, loves it now, but still has that nervous feeling when she steps up to a microphone.
Ted Husing

(Continued from Page 3)

out the hulking cowboy, Willard, in the fourth round of the fight. The
gavel employer gave him ten to none, and Ted quit his job with $120.

With his immense energy and con-
centrating of Husing learns all there is
to know about any job that interests
him. Announcing interested him
from the start and it still does.
Within six months after entering ra-
dio he was introducing the President
of the United States to 50,000,000.
Two weeks before the International
Matches at Meadowbrook last sum-
mer he had never seen a pole match.
He spent every free afternoon watch-
ing practice sessions, spent nights
in the public library studying, and later
was able to astonish Herbert Reed,
who worked with him during the In-
ternational Matches, with his sound
knowledge of the game.

Ted Husing is as much a part of
Broadway as Times Square. He
wears the most astonishing clothes,
including a blue tuxedo—clothes that
would make a matinee idol look
shabby. But he can talk, if necessary,
话题 500 words a minute.

Cabinet Going on Air
Starting April 25

President Hoover's Cabinet is go-
ing on the air.

Starting April 25 and continuing for
ten consecutive weeks, members of
the cabinet will appear in the Na-
tional Radio Forum arranged by the
Washington Star and carried over a
coast-to-coast network of the Col-
umbia Broadcasting system. They
will be heard each Saturday night
at 8:30 p.m. It is expected that
more than 500 radio stations will be
linked together in broadcasting this
special cabinet series.

In the forthcoming series Presi-
dent Hoover's cabinet will tell the
people of the nation about the opera-
tion of their respective departments
and deal with some of the more out-
standing problems faced by this coun-
try at the present time. At no time
in a decade has there been more
complex problems of government
than those of the moment and it is
the belief of official Washington that
when the cabinet series will have ended
people generally will have full
comprehension of the workings of
government departments.

FRIDAY—APRIL 24

9:45 a.m.—Martinsen Boys Co.
10:00 a.m.—Weather and Market Reports.
10:15 a.m.—Crisco Program.
10:30 a.m.—Ivy Soap Program.
10:45 a.m.—Alice Ayres Sorensen to Beauty
André Duval.
11:05 a.m.—Hoosier Refrigera tor.
11:15 a.m.—Minneapolis Art Institute.
11:30 a.m.—Business Men and New York
Stock Exchange.
12:30 p.m.—Nova Bulletin.
12:35 p.m.—Columbia Farm Community
Information Network.
1:00 p.m.—Columbia Artists' Recital.
1:20 p.m.—American School of the Air.
2:30 p.m.—Weather and Market Reports.
2:50 p.m.—U. S. Marine Band.
3:40 p.m.—N. Y. Stock Exchange.
3:45 p.m.—Basketball Games—Chicago Cubs
and Cleveland.
5:30 p.m.—The Chicken Dinner Jake Jou-
nehmen.
5:45 p.m.—Children's Comrades Club—
Penny and Pal.
6:30 p.m.—Outlets Candy Co.
7:10 p.m.—Mpl. Star News Story.
7:45 p.m.—Livestock Market Summary.
8:10 p.m.—Conditions Bulletin.
8:45 p.m.—World Book Man.
9:15 p.m.—The Deacon's Dicta—Wells
Dickey Co.
9:30 p.m.—Richards Interludes—Paul Obern.
9:50 p.m.—Joubleson and his Orchestra.
7:00 p.m.—Literary Digest Topics in Brief
Lowell Thomas.
7:15 p.m.—Barbara Stanwyck and his Barbara.
7:30 p.m.—Dutch Masters.
8:00 p.m.—Bulova Time Announcement.
8:20 p.m.—Continental Oil Co.
8:30 p.m.—Phoenix Rosetry Program.
8:45 p.m.—Marian Anderson.
9:00 p.m.—Van Housen Program.
9:15 p.m.—Grand Slam Golf Club Pro-
gram.
9:45 p.m.—Officer Maltby—Silvertown
Safety League.
10:00 p.m.—Weather Report.
10:05 p.m.—Mortimer Henderson and his Or-
chestra.
10:15 p.m.—Arthur Pryor's Cremo Military
Band.
10:30 p.m.—Ben Bernie and His Orchestra.
11:00 p.m.—Dink Long's Concert Orchestra.

WXOY
5:30 a.m.—Rover System Clinic.
9:15 a.m.—Cheiffle Hour Co.
10:45 a.m.—Towne Furniture Co.
10:15 a.m.—Holsum Redheads.
10:45 a.m.—Minneapolis Box Spring and
Mattress Co.
11:00 a.m.—Personality Class.
11:30 a.m.—Beauty Hints by Mr. Charles
of Stine.
11:30 a.m.—American Cheiffle Rug Co.
11:35 a.m.—Moler School of Beauty Culture.
12:00 p.m.—Kora Ray—Economics.
1:00 p.m.—Dysberg Sign Co.
2:00 p.m.—Romeo Gatch—Piano Interlude.
2:15 p.m.—Little Al—Vocal Interlude.
2:30 p.m.—Joseph Jacobsen—Pianologue.
2:45 p.m.—Health Talk.
3:00 p.m.—Party Program with Geo.
Getzay and Thelma Wilson.
3:15 p.m.—Hat de Long's Orchestra.
3:45 p.m.—Lester Evans—Lyric Tenor.
4:00 p.m.—Theatrical Attractions.
4:30 p.m.—Evelyn Sundheim—Burlesque Songs.
4:45 p.m.—Minneapolis Shoe Co.
5:30 p.m.—Fairbank Tailoring Co.

FRIDAY—APRIL 24

5:15 p.m.—Stark Nursery Co.
5:30 p.m.—True Blue Lou.
5:45 p.m.—S. Sports Review.
6:00 p.m.—Erieville.
6:30 p.m.—James Wall's Orchestra from
Erieville—Literally Through Cour-
tesy of St. Bakers.
6:45 p.m.—Minute Auto Wash Program.
7:00 p.m.—Time O'Day.
7:35 p.m.—Morning News.
7:45 p.m.—Music.
7:55 p.m.—Weather Report.
8:00 p.m.—Timmy O'Day in Songs for the
Knights.
8:05 p.m.—Musical Program.
8:10 p.m.—Housewives' Recipes Exchanges.
8:20 p.m.—Time O'Day.
9:00 p.m.—Musical Program.
9:10 p.m.—Time O'Day.

WBL
12:30 p.m.—University Farm Hour.
5:00 p.m.—Organ Recital.
3:00 a.m.—Minisota.
11:00 p.m.—The Midnight Revelers.
1:25 a.m.—Glush Brew Co.
7:00 a.m.—Melodious—Rev.
Geo. Hoffman.
7:15 a.m.—Morning Time Signals.
7:30 a.m.—Dave & Carl.
7:45 a.m.—Crescent Company.
8:30 a.m.—Davidson.
9:00 a.m.—Community Builders.
9:15 a.m.—Minneapolis House Furnishing Co.
9:45 a.m.—Thermostat of Minneapolis.
10:00 a.m.—Minneapolis.
11:00 a.m.—Cenlle Ray Co.
11:15 a.m. and 5:45 a.m.—Harry Franklin Baker.
12:00 p.m.—Back on the Farm—Butler Mfr.
Co.
12:30 p.m.—Livestock and Weather Report.
1:45 p.m.—Central Time & Supply Co.
2:00 p.m.—National's Half Hour of Happi-
ness.
3:00 p.m.—Mitty Sather Farm Co.
3:15 p.m.—Musical Program.
5:15 p.m.—Big Brother Jim.
5:20 p.m.—Madam Eva Ray.
5:45 p.m.—Sports Review.
6:00 p.m.—Radii and Rusty.
6:15 p.m.—D. T. Owen, Character Analyst.
6:30 p.m.—David & Rusben.
7:00 p.m.—Popular Program.
7:15 p.m.—Musical Variety.
7:45 p.m.—Capt. Tim Hilly.
9:00 p.m.—Who Is Who in St. Paul.
9:30 p.m.—National's Half Hour, Inc.
9:45 p.m.—Lute Rader.
10:00 p.m.—Kiddington.
10:30 p.m.—Oak Grove Country Club.
11:00 p.m.—Sneffles Tavern.
11:15 p.m.—Spanish Village.
11:45 p.m.—Two Doffolli.

SATURDAY—APRIL 25
200.4—KSTP—1460
6:30 a.m.—Early Risers Club—Time
Stars.
7:00 a.m.—News Reams.
7:30 a.m.—Program for the Day and Gen-
eral News and Foreign Dis-
SATURDAY—APRIL 25
2:05 p.m. —KSPR—1460

patches.
7:20 p.m. —Music Intermediate.
7:45 a.m. —Jolly Bill and Jane.
8:00 a.m. —Quaker Early Birds—Gene and Glenn.
8:15 a.m. —Music Intermediate.
8:25 a.m. —Little Boy Blue—Wind Piano.
8:55 a.m. —Sin-Off Watts Wheat Market.
9:25 a.m. —Leader Dept. Store Program.
9:50 a.m. —New York Exchange Market Reports.
9:40 a.m. —Livestock Flash — Grain Markets.
9:45 a.m. —Music Intermediate.
16:00 a.m. —Aunt Sunny Chat.
16:15 a.m. —Bom Refrigerator Co.
16:30 a.m. —Keys to Happiness.
17:00 a.m. —McKesson Co. Program.
17:15 a.m. —Quick Arrow Program.
17:30 a.m. —Livestock Flash & Grain Markets—Sugar and Eat Markets.
17:50 a.m. —New York Stock Exchange Market Reports.
18:30 a.m. —Farm and Home Hour.
18:30 a.m. —Keston Chronicles.
18:45 a.m. —6 H Club.
18:55 a.m. —Blue Blazer.
19:15 a.m. —Al and Pete.
19:30 a.m. —Tuneful Tunes.
20:30 a.m. —Mattie Melodies.
21:30 a.m. —Chicago Serenade.
2:45 a.m. —The Goaners.
3:00 p.m. —Frank Cotier and Orchestra.
3:30 p.m. —Relays from Drake University.
4:45 p.m. —Cecil and Sally.
4:45 p.m. —Children's Hour.
5:05 p.m. —News About Town.
5:30 p.m. —Road Condition Report.
6:05 p.m. —A. Adam Bose.
6:30 p.m. —David Lawrence Disbatt.
6:45 p.m. —Sports Review.
6:55 p.m. —Financial Resumes.
7:00 p.m. —Ted Lewis and His Band.
7:00 p.m. —Webster Program — Weber & Richards.
7:15 p.m. —Vanna Johnston, Astrologist.
7:20 p.m. —Pulver Brush.
7:35 p.m. —General Electric Hour.
8:00 p.m. —Lucky Strike Dance Orchestra.
9:00 p.m. —Amos 'n Andy.
10:15 p.m. —Ayes News Bulletin.
10:15 p.m. —Tone, Temperance, Weather.
10:15 p.m. —Schwartz Brothers Laundry—'Harmony Hurricane'.
10:30 p.m. —Louie's Famous Five.
10:45 p.m. —Little Jack Little.
11:30 p.m. —Marigold Ballroom.
11:35 p.m. —Flame Room Orchestra.
11:40 p.m. —Boulevards of Paris Orchestra.
11:50 p.m. —Coliseum Orchestra.
12:30 p.m. —Dodo Club Folie.

370.5 —WCOO —810

6:45 a.m. —Music Lessons Hatcher's Time Signal Program.
8:30 a.m. —Association Nurseries Time Signal Program.
9:30 a.m. —Leonard Frank Co.
9:45 a.m. —Harry Harrington and Irene Har- rie, the Iowans—Jacob B. Becker & Sons.
10:45 a.m. —Weather and Market Reports.
11:00 a.m. —New York Stock Exchange.
11:00 a.m. —Coliseum.
11:00 a.m. —Dunsbury.
11:00 a.m. —Mondale Sales, Chat.
11:15 a.m. —Hobby and Handicraft Hour.
11:45 a.m. —Market Reports and New York Exchange, Livestock Market Summary.

SATURDAY—APRIL 25
2:05 p.m. —KSPR—1460

‘Sleep Better Ship O’ Dreams’ Program

Two soloists, Julie Barr, soprano, and William Davidson, baritone, will present the 'Sleep Better Shipo Dreams' program over KSPR at 9:45 p.m. Friday, April 24.

Mr. Davidson will open the program with the singing of "Capriee Viennois," and Miss Barr will present the first lullaby "Hush, Curly Head." Two other numbers by Mr. Davidson will include "Rocky Mountain Lullaby", and "Blue Is the Night," the current fox trot.

"Were You Sincere," will be another offering by Miss Barr, and the playing of Victor Herbert's "Dream Love" from "Crimson Taxi" by the orchestra will complete the program.

SATURDAY—APRIL 25
370.5 —WCOO —810

12:00 m. —Weather and Market Reports.
12:30 m. —Columbia Farm Community Network.
1:00 p.m. —Columbia Artists Recital.
1:15 p.m. —National Democratic Club Forum.
2:00 p.m. —Newspaper Clubmen.
2:30 p.m. —Saturday Syncopators.
2:45 p.m. —Baseball Games — Chicago Cubs vs. Cleveland.
5:00 p.m. —Ted Huesing's Sporlants.
5:30 p.m. —Miss Gerber Organ.
5:30 p.m. —Road Conditions Bulletin.
5:35 p.m. —5000-1000. Star News Story.
6:00 p.m. —Dinner Concert—Wesley Barlow's Nicelet Hotel Orchestra.
6:40 p.m. —Atwood Request Coffee Drinkers.
7:00 p.m. —Literary Digest Topics in Brief —Lowell Thomas.
7:15 p.m. —Civic Theatres Assn.
7:30 p.m. —Chevrolet Chronicles.
8:00 p.m. —Bulova Time Announcement.
8:30 p.m. —WCCC Artists' Bureau Recital.
9:00 p.m. —Sonomics Showboat.
10:00 p.m. —Weather Report.
10:15 p.m. —Edgar Hayes, and his Orchestra from Montreal.
10:30 p.m. —Arthur Pryor's Creno Military Band.
10:45 p.m. —Gruen Watch Makers.
10:55 p.m. —Music for the Marathons and his Royal Canadians.
11:00 p.m. —Dance Program — Curtis Hotel Orchestra, Dick Lohr, Director.
11:30 p.m. —Hotel Lowry Night Club.
12:15 a.m. —Tom G6es Balleroom Orchestra.

WDOY

3:20 a.m. —Boyce System Clinic.
4:30 a.m. —Minnesota Shoe Co.
10:45 a.m. —Therapeutic Health Talk.
10:45 a.m. —Minnesota Hoffman Headache.
10:45 a.m. —Holstaf Coffee O.—Pipe Organ Program by Mr. Kelling.
10:45 a.m. —Minnesota Telephone Co.
11:00 a.m. —Personality class.
11:15 a.m. —Beauty Hints by Mr. Charles of Maribelle.
11:45 a.m. —Harry Chellulgeon Co.
11:45 a.m. —Moler School of Beauty Culture.
12:00 m. —Minnesota Printing Co.
12:15 p.m. —Orchestra Program.
12:30 p.m. —Music for the Marathons.
12:45 p.m. —Minnesota Printing Co.
1:45 p.m. —Evelyn Sehn and Mayme Kurz.

HEAR ARJAN
11:00 A.M. Daily over WDOY
Noted Psychiatric Weybster Master Philosopher, Lecturer on "Personalities among Answering Questioners and Letter Writers.
Regina-Mai Cosmetics Laboratories
818 LaSalle Ave., Minneapolis, Minn.