NORTHWEST RADIO WEEKLY

FIVE CENTS PER COPY ~ ~ ~ ONE DOLLAR & FIFTY CENTS PER YEAR

MAY 2, 1931
FIFTH NATIONAL RADIO AUDITION

George F. Lindsay, member of the board of directors of the Minneapolis Symphony Orchestra, St. Paul, will serve as Minnesota State Chairman of the Fifth National Radio Audition, the nation-wide search for young and unknown singers conducted under the auspices of the Atwater Kent Foundation of Philadelphia. Mr. Lindsay announces that he will begin immediately the organization of a campaign to search the state for singers with the intent that at least one of Minnesota's songbirds may share in the final distribution of the $25,000 cash awards and ten musical scholarships offered the national finalists in the audition.

Mr. Lindsay goes into this work fully equipped to carry it through because of his very close association with things musical in the state.

Popular with musicians and with aspiring artists, he is preparing to send out invitations to a number of distinguished persons to serve with him on the state committee. Stanley E. Hubbard, vice-president and general manager of KSTP, will serve as state manager this year. The Minnesota district winners will be broadcast over KSTP.

The Fifth National Radio Audition, like those that have preceded it, is a comprehensive campaign throughout the country to find the nation's best young singers and provide them with opportunity for fame and fortune. Any young man or woman between the ages of 18 and 25 years, inclusive, is eligible to compete. One young man and one young woman are selected in the state competition by joint vote of a board of musical authorities and radio listeners to represent the state in a geographical district audition.

All of the national finalists share in the awards which are made by a board of internationally famous opera and concert stars and musical authorities. These awards are:
A—Winners of the First Place (one boy and one girl) $5,000 each and two years' tuition in an American conservatory or its equivalent.
B—Winners of second place, $3,000 each and one year's tuition.
C—Winners of third place, $2,000 each and one year's tuition.
D—Winners of fourth place, $1,500 each and one year's tuition.
E—Winners of fifth place, $1,000 each and one year's tuition.

BUILDING A RADIO ORCHESTRA

Believing that the best music can be rendered adequately for the radio audience only by the best musicians, the advisory board of the Columbia Broadcasting System has been engaged for the last few months in recruiting noted players for the orchestra heard in the Philco Symphony and Columbia Concerts Corporation programs.

Once it was the exception for instrumentalists to transfer from the great orchestras maintained in such cities as New York, Boston, Cleveland, Chicago and Philadelphia to radio work. Now it is a common occurrence.

Daniel Bonade, for thirteen years first clarinetist in the Philadelphia orchestra, is now under Howard Barlow's baton in the Columbia symphony. Born in Geneva, Bonade took first prize for clarinet at the Paris Conservatoire when only nineteen. He was so eager to come to America that he left a Paris symphony orchestra at the first opportunity and played at the San Francisco exhibition in 1915. Two years later he was in the Philadelphia organization.

Musical ancestry has helped Bonade. His father was director of the Geneva opera and his mother a soprano of more than local fame. He was the youngest clarinetist to join the Philadelphia orchestra, then achieved note as a teacher at the Curtis Institute and will be succeeded by one of his own pupils.

Max Schlossberg ranks as one of the greatest, if not the greatest, of trumpet players and teachers. But he prefers to give young talent a chance, and plays third trumpet for Columbia. In the New York Philharmonic he is fourth.

He came to America in 1893 to teach but went back to Europe a year later and ten years elapsed before he passed the Statue of Liberty again. Now he has been with the Philharmonic for twenty-one years, and remembers such conductors as Nikisch, Richard Strauss, Mengelberg and Furtwängler. He played under Sibelius before the famous Russian wielded the bow over the Philharmonic. And he has pupils in nearly every great orchestra in the country.

Edward Horwitz played the horn in famous orchestras all over Europe and has a fund of recollections about the great figures of thirty years ago and more. He was in the Hamburg orchestra when Mahler was its conductor, and Bruno Walter was coach for the singers. Next season Walter will conduct the Philharmonic.

During a performance of "Rienzi" the tenor in the title role came in mounted on a horse which took fright. Its hind legs crashed through the stage planking, and the animal was struggling to get up and make a dash for the orchestra when Madame Schumann-Heink, singing Ireno, snatched the bridge and saved Rienzi from further injury although he already had a broken arm. The performance ended abruptly.

In 1891 Horwitz was playing at Baden, a resort near Vienna, when Brahms visited the town. Kneisler, conductor of the orchestra, was preparing a Brahms symphony, and asked the composer to attend. Brahms accepted and conducted a rehearsal which turned out to be a masterly performance.

Horwitz, who is a deputy in the New York Philharmonic and may play under Walter next season, remembers the time when the famous conductor first wielded the baton. Mahler was in a bicycle accident and could not conduct "Goetterdaemmerung." The coach volunteered and next day abandoned coaching for direction.
Radio Personalities

By Lowell Swenson

MYNDALL CAIN

When Al Chance sings the introductory theme song of Myndall Cain’s Charm School of the Air, “How Can You Be So Charmingly,” it almost seems that he is addressing his singing to the charming individual who conducts this school, Myndall Cain herself. Myndall Cain is an exotic and beautiful lady. She is the true exponent of her science. She is the possessor of a magnetic personality.

She was born in Liverpool, England, and is a graduate of Spokane College. Myndall Cain has studied under some of the world’s greatest scientists and has been connected with some of the leading medical establishments in America. She spent two seasons abroad studying in Paris, London, Prague and Vienna. Her extensive studies have given her a thorough knowledge of the materials she works with.

Myndall Cain defies tradition to accept her own belief and conviction to introduce the first all-liquid line of cosmetics in America after making a thorough study and research both in chemistry and the science of the skin.

Myndall Cain declares: “Any woman can make herself attractive and beautiful. A bad appearance is the personification of sloth and the result of neglect and carelessness.”

Myndall Cain’s Minneapolis beauty salon is called the model shop of America. Her establishment is one of the smartest salons of Fifth Avenue in New York City and it has had the most amazing growth of any beauty establishment in the country.

Myndall Cain is a contributor to several leading beauty journals and magazines and is considered America’s most modern beautician. Her ideas are practical as well as modern.

She accepts no criterion and is wonderfully receptive to new ideas and developments. At the same time, however, she instinctively accepts only ideas that are worth while and tested.

Those of you who have had the pleasure of listening to Myndall Cain during her daily morning broadcasts from WCCO have no doubt been conscious of her real sincerity. She speaks with authority that is unquestionable.

Reflecting on the current trend of fashion, Myndall Cain lauded American women for their ingenuity in style creations. “Women in America add a practical touch of beauty to Parisian styles before they accept them. Parisians are dreamers. We Americans are practical and live at a faster pace.”

Motion pictures play an extremely important part in setting the styles of American women,” Myndall Cain believes. “Hollywood really originates the largest part of America’s styles. Just a few days ago I saw an excellent example of the influence motion pictures has on our feminine fashions. A young lady came to me and said she wanted her hair waved in exactly the same manner as a certain motion picture actress who was starring at the Minneapolis theater that week. This is a common occurrence, yet it demonstrates the influence motion pictures are having on our styles and fashions.”

Myndall Cain broadcasts every Wednesday and Saturday morning at 11 o’clock from WCCO. At this time she discusses many of the important aids to feminine beauty and explains the proper treatment of the skin, offering many helpful suggestions. This program is extremely interesting to women.

Next Thursday night, May 7, at 10:15, she will be featured as guest star in the program of Twin City Personalities which is broadcast from WRHM. During this program she will answer many questions that will interest not only the feminine portion of the radio audience but also the masculine element. This program will contain a pleasant surprise.

National Music Week

The eighth annual National Music Week will be formally inaugurated during special programs which KSTP will present throughout the network of the National Broadcasting Company on Sunday, May 3.

Throughout the week of May 3-9, numerous NBC and local programs will be devoted to the “set together” or 1931 motif of the National Music Week. Stimulation of personal music-making by the individual through mass concerts and other events will be featured. Consideration will be given early American pianists during the “Sunday at Seth Parker’s” program to be heard at 8:15 p. m. Sunday.

When “Cheerio” greets his Northwest morning radio audience through KSTP on Monday, May 4, he will speak briefly on “Music and Its Relation to Shut-Ins.” Later in the day the Sixteen Singers will present “From a Suit’s Tent,” a composition by Strickland.

Frank Crumit and Julia Sanderson, stars of the Blackstone Plantation program on Tuesday, will offer selections by Walter Damrosch, as representative of one of America’s most typically popular song writers, while Sigmund Spaeth, who will be heard the same evening will devote his comments to American music and musicians.

Special consideration is being given several programs for Saturday which marks the end of the national celebration.

DR. FRANCIS RICHTER

PRESENT POPULAR PROGRAM

Dr. Francis Richter, staff organist of KSTP, who has been blind since infancy, will present a popular program from KSTP at 8:15 a.m. Friday, May 8. Dr. Richter received the degree of Doctor of Music in Vienna after completing an extensive course of study in Europe. He will feature the composition “Two Hearts in Waltz Time,” and will also play “One Little Raindrop,” “When Kentucky Bids the World Good Morning,” and “Violets” by Haydn.

VITALITY PERSONALITIES

Evelyn Hoey, Twin City girl, whose blonde hair and contralto voice are the outstanding features of “Pifty Million Frenchmen,” “The Vanderbilt Revue,” and other musical productions, will lend the latter asset to the broadcast of Vitality Personalities over WCCO at 8 p. m. Wednesday, May 6.
Olsen and Johnson Will Appear on a Two-Hour Program Over KSTP

Olsen and Johnson, internationally famous Scandinavian comedians and movie stars, will present a two-hour program of "radio frivolities" from KSTP starting at 11 p.m. Tuesday, May 5.

Ole Olsen and Chic Johnson, their full names, have toured the entire United States and have also invaded Canada with their slapstick comedy and stage stunts, and are known everywhere as the two "nuts of radio, the stage and the movies." Their work in the movies have found them in two pictures, "Sailor Behave," and "Fifty Million Frenchmen."

While in the Twin Cities they will appear at the Homepin-Orpheum in Minneapolis and the Palace-Orpheum in St. Paul.

During the broadcast from KSTP, Olsen will serve as master of ceremonies, with his co-partner Johnson, and their entire act of comedians, singers, and entertainers will participate. Their program is scheduled to continue until 1:00 a.m.

SATURDAY, MAY 3, 1931
SUNDAY—MAY 3

WDGY

Program:
12:30 p.m.—Arnold Car Hospital Program.
1:30 p.m.—Personalities Chass.
1:30 p.m.—Hurley Piano Co. With Evan-son Bros.
1:30 p.m.—Holsum Redheads Through the Sources of Bean Bakery.
2:00 p.m.—Holsum Coffee Co. Symphonic Trio and Baritons.
2:30 p.m.—TOWN Market Furniture Co. Program with Betty Seland.
2:45 p.m.—Stairway Trio Through Courtesy of Starform Co.
3:00 p.m.—Plantation Elders.
3:30 p.m.—Vocal Program, Bob Hersey.
4:45 p.m.—No. 5 E. Lake St. Program Through Courtesy of Orsa G. Scott—Yellow Jackets Dance Orchestra.
4:15 p.m.—Chris Safety Program.
4:30 p.m.—Broadway Temple Sunday Devotional Hour—Rev. Carl Hopp- nander.
5:30 p.m.—Variety Program.
1:45 p.m.—4th St. Christian Church—James C. Brown, Pastor.
6:00 p.m.—Chas. Frederick Lindsey.
6:30 p.m.—Ralph Rosengren and his El Rio Cafe Dance Orchestra.
7:00 p.m.—Ensemble Ballroom Orchestra Through Courtesy of Stecker Bros.

CAPT. TIM HEALY

Captain Tim Healy, world-wide traveler and hunter, is now presenting a group of new programs from KSTP, giving his own experiences and interesting occurrences during the World War. He is heard from KSTP at 1 p.m. Monday and at the same time Wednesday. His following in radio extends from coast to coast. His programs open with the old war selection, “Pack Up Your Troubles in Your Old Kit Bag.”

Captain Healy was a staff officer in the Australian Army during the World War and was in the Intelligence department. His work with spies provided the interesting stories which he presents during his programs from KSTP.

MONDAY—MAY 4

205.—KSTP—1400

6:00 a.m.—Cheerio.
7:00 a.m.—Quaker Early Birds—Gene and Glenn.
7:15 a.m.—Musical Interlude.
7:35 a.m.—Program for the Day—General News and Foreign Dispatches.
7:30 a.m.—American Institute of Food Products—Organ Program.
7:45 a.m.—A & P Grocery Food Program.
8:00 a.m.—Musical Interlude.
8:30 a.m.—New York Stock Exchange Market Reports.
8:40 a.m.—Livestock Flash—Grain Markets.
8:45 a.m.—Musical Interlude.
9:05 a.m.—Morrison’s, Inc.
9:15 a.m.—Radio Household Institute.
9:30 a.m.—Land Department Store Pa-
9:45 a.m.—Musical Interlude.
10:05 a.m.—Aunt Sammy Chat.

McRell’s Sandwich Shop
"Where They Meet To Eat"
Quick Lunch Steaks and Chops Lumber Exch. Bldg. 5th and Hennepin

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TUNE-IM!

STATION WDGY

EVEN DAY 10:30 A.M. FRIDAYS 7:30 P.M. SUNDAYS 2:00 P.M.

HOLSTAD COFFEE PROGRAM

SATURDAY, MAY 2, 1931
MONDAY—MAY 4

372.8—WCCO—810

12:30 p. m.—American School of the Air.
1:00 p. m.—Livelock Market Summary.
1:30 p. m.—American School of the Air.
1:45 p. m.—New York Stock Exchange.
1:55 p. m.—Baseball Game—Chicago White Sox vs. Cincinnati.
4:00 p. m.—Shubert's Russian Opera Orchestra.
4:30 p. m.—Children's Contra Club—Peggy and Jerry Pal.
4:55 p. m.—Baseball Scores.
5:00 p. m.—Price's Vanilla Cookies.
5:16 p. m.—Children's Dinner Joke Jamboree.
5:20 p. m.—Livelock Market Summary.
5:20 p. m.—Evangelists Adams, astrologer.
5:45 p. m.—Organ Recital—Racine Temple.
6:00 p. m.—The Three Doctors.
6:15 p. m.—Barbara Ben and his Barbers.
6:30 p. m.—The Simons Hour.
7:00 p. m.—The Three Bathers.
7:30 p. m.—Shepherd Military Band.
8:00 p. m.—Balboa Time Announcement.
8:00 p. m.—Robert Burns Lantern Progra.
8:30 p. m.—Lou Breeze and his Music.
9:00 p. m.—Amateur Baseball League.
9:15 p. m.—Arthur Pryor's Creme Military Band.
9:30 p. m.—Arco Coffee Orchestra.
10:00 p. m.—Weather Report and Baseball Scores.
10:00 p. m.—Ashbury Park Casino Orchestra.
10:00 p. m.—Norwalk.
11:00 p. m.—WCCO Monday Night Club.

WDGY

9:00 a. m.—Rorer System Clinic.
9:30 a. m.—Chenille Rug Co.
10:00 a. m.—West Market Furniture Co.
10:15 a. m.—Heiser Redhead—Rosan Bakery.
10:45 a. m.—Holcim Coffee Co. Pipes Organ Program by Mr. Heling.
11:15 a. m.—Personality Class.
11:30 a. m.—Scramble Hints by Mr. Charles M. Zellin Beauty Shop.
11:45 a. m.—Variety Program.
12:30 a. m.—Moler's School of Beauty.
12:45 p. m.—Hawley, Inc., musical program.
12:45 p. m.—Green Lake Program.
12:45 p. m.—O'Gara S. Stendahl—Plainsville.
12:45 p. m.—Waldron Radio Studios, Popular Interludes.
1:00 p. m.—Eva Ray—Economics Lecture.
1:10 p. m.—Civic Safety Program.
1:30 p. m.—Reynolds Sign Co.
1:30 p. m.—Romeo Gutsch, Piano.
2:00 p. m.—Variety Program.
2:30 p. m.—Shopping Safety.
2:45 p. m.—Thermon—Health Talk.
3:00 p. m.—Mat de Long's Orchestra.
4:00 p. m.—Theater Talk.
4:15 p. m.—Kiddie Hour.
4:30 p. m.—Minneapolis Shoes Co.
5:00 p. m.—Statler Hotel Talk.
5:30 p. m.—Hill Rondeaux—Billy Mills Songs with Guitar.
5:45 p. m.—Valentine Tailoring Co.
5:45 p. m.—Beauty Hints by Mr. Charles.
5:55 p. m.—Mark Nursery Co.
6:00 p. m.—Eckhardt's Ambassadors.
6:15 p. m.—Grand Showman Co. and Program by Harry Anderson.
6:30 p. m.—Little German Band.

WGBI

6:30 a. m.—Time O' Day.
6:35 a. m.—Morning News.
6:40 a. m.—Music.
7:00 a. m.—Health Excerises—Sunny Lou and Pat.
7:15 a. m.—Time O' Day.
7:30 a. m.—Health Excerises—Sunny Lou and Pat.
7:30 a. m.—Time O' Day.
7:40 a. m.—Music.
7:45 a. m.—Weather Report.
8:00 a. m.—Oscar Daily in Songs for the Kiddies.
8:05 a. m.—Musical Program.
8:50 a. m.—Huey's Recipe Exchange.
9:15 a. m.—Time O' Day.

SUNDAY, MAY 3, 1931

INTERESTING PROGRAMS OVER STATION WLB

Two programs, one of vital interest to the business man, and the other of real interest and value to every mother, will feature the offerings of station WLB in the University of Minnesota during the coming week. On Tuesday night, May 5, at 8 o'clock, Professor Arthur W. Mur- geth of the School of Business Administration, will discuss the topic "International Banking Co-operation." This will be the second in a series of talks sponsored by the Business School. On Thursday at 10:30 a.m. the Institute of Child Welfare at the university will present a program on the subject "Music for Young Children." The speakers will be Marion Mattson and Rose Nekley, members of the Nursery School staff at the Institute.

Another in the series of recitals by seniors in the department of music will be presented on Monday night at 7 o'clock. On Tuesday night at 8:15, the committee in charge of the engines' Day at the university will present a novel program. Students in the department of speech will bring to the air again another debate on Thursday night at 8 o'clock.

INDIVIDUALLY TAILORED CLOTHES

APPOINTMENTS

GE 1573, DU 6676

OSCAR MYSTROM
302 Nicollet Avenue
MINNEAPOLIS

TUESDAY—MAY 5

280.1—KSTP—1460

6:30 a. m.—Cheerio.
6:30 a. m.—Quaker Early Birds—Gene and Glenn.
7:15 a. m.—Musical Interlude.
7:45 a. m.—Program for the Day-General News and Foreign Dispatches.
8:00 a. m.—The Morning Report.
8:45 a. m.—Steamboat Hill.
8:50 a. m.—New York Stock Exchange Market Reports.
9:00 a. m.—Livestock Flash—Grain Markets.
8:15 a. m.—Kelsie Food Talk—Josephine Gibson.
8:25 a. m.—Morrison's, Inc.
8:30 a. m.—Radio Household Institute.
9:15 a. m.—Leader, Department Store Parade.
9:45 a. m.—Musical Interlude.
10:00 a. m.—Aunt Sammy Chat.
10:15 a. m.—Quick Arrow Program.
10:30 a. m.—Hohn Refrigerator.
10:45 a. m.—Germania Tea Company Program.
11:00 a. m.—Hennepin Cooking School.
11:15 a. m.—Markets.
11:30 a. m.—National Farm and Home Hour.
12:30 p. m.—Guylo Wood—Piano Interlude.
12:45 p. m.—Sisters of the Skillet.
1:00 p. m.—Music in the Air.
1:20 p. m.—New York Stock Exchange Market Reports.
1:40 p. m.—Closing Grain Markets.
1:50 p. m.—Edna Wallace Hoopier.
2:00 p. m.—Pacific Wagabonds.
2:15 p. m.—Yanna Johnstone, Astrologist.
2:30 p. m.—Gossers.
3:20 p. m.—Lever Bros.—Staaso Talkie.
TUESDAY—MAY 5

5:15 p.m.—Pyrofax Chefs.
5:20 p.m.—Newco Hour.
5:35 p.m.—Sally and the Bears.
5:45 p.m.—Georgen and Alwood—Hollowood
—Fashion Talk.
5:50 p.m.—Children’s Hour.
6:00 p.m.—Voters’ Service Program.
6:10 p.m.—News About Town.
6:15 p.m.—David Lawrence Dispatch.
6:20 p.m.—Sports Review.
6:35 p.m.—Financial Resume.
6:45 p.m.—Blackstone Plantation.
6:50 p.m.—Florsheim Prolific.
7:00 p.m.—McKesson Musical Magazine.
7:10 p.m.—Happy Wonder Bakers.
7:30 p.m.—Lucky Strike Dance Orchestra.
7:45 p.m.—Johnson Motor Company.
8:00 p.m.—Amos ‘n’ Andy.
8:15 p.m.—Lawll Thomas.
8:20 p.m.—Chevrolet Chronicles.
8:30 p.m.—Tour, Temperature, Weather, Baseball Scores.
8:45 p.m.—Louie’s Humorville.
8:55 p.m.—Bolevar’s Parade of Cars, Orchestra.
9:00 p.m.—Scotland Yard—Detective Mystery.
9:15 p.m.—Palace-Operette Vaudeville Hour.
9:30 p.m.—Hoppy-Orpheum Vaudeville Hour.
10:00 p.m.—Dance Prolific.

$7.00—WCCO—$10

4:45 a.m.—Time Signal Program.
7:15 a.m.—Alfred Lee Hatcheny Time Signal Program.
7:45 a.m.—Morning Minsrel.
8:00 a.m.—Associated News (Railway). Time Signal Program.
8:45 a.m.—Weather and Market Reports.
9:00 a.m.—New York Stock Exchange.
9:20 a.m.—Well Babies and Children.
10:00 a.m.—Jo-Jo.
10:45 a.m.—Twin City Ice Merchants.
11:15 a.m.—Paul Tremaine and his Towne’s Restaurant Orchestra.
12:00 a.m.—Market Reports and New York Stock Exchange.
12:15 a.m.—Orchestra Talk by Madame Samilt.
12:30 a.m.—Child Training—Dr. Herbert L. Chamberlain.
12:45 a.m.—Armistice Day.
1:00 a.m.—Ritz Carlton Hotel Orchestra.
1:15 a.m.—Minnesota Police Association Bulletin.
1:30 a.m.—Honeymoon Henry.
1:55 a.m.—Wanderers’ Quartet.
2:15 a.m.—New Bulletin.
3:20 a.m.—Rochester Chick Hatcheny.
4:45 a.m.—American School for the Blind.
5:30 a.m.—Livestock Market Summary.
5:45 a.m.—Weather and Market Reports.
6:15 a.m.—The Captains.
6:45 a.m.—New York Stock Exchange.
7:00 a.m.—Baseball Game—Chicago White Sox vs. Cincinnati.
7:45 a.m.—Harvey Tucker and His Band.
8:30 a.m.—Ohio Telephone—Remember.
8:45 a.m.—Orphan Inturn—Ramsden, Garland.
9:15 a.m.—Baseball Scores.
9:45 a.m.—Political Situation in Washington Tonight—Frederic Wm.
Wiles.
10:15 a.m.—Chicken Dinner Joke Jamboree.
10:30 a.m.—Livestock Market Summary.
10:55 a.m.—Wigwag Barn Orchestra.
11:25 a.m.—Daddy and Rolfe.
12:15 a.m.—The Three Doctors.
12:45 a.m.—Old Gold Character Readings—Lorna Flute.
1:15 a.m.—Kaltenborn Edits the News.
1:45 a.m.—Minnesota State Federation of Women’s Leagues.
7:00 p.m.—Henry-George Program.
7:40 p.m.—Police Hour.
8:00 p.m.—Bulova Time Announcement.
8:45 p.m.—Graybar’s Joe and Vi.
9:10 p.m.—Bible, the Bible with Max Smart—Richie Craig, Jr.
9:30 p.m.—Paramount Public Radio Playhouse.
9:45 p.m.—World Book Man.
10:05 p.m.—Fitcher Henderson and his Orchestra.
10:15 p.m.—Arthur Pryor’s Band.
10:50 p.m.—Cheyenne Program.
11:30 p.m.—Weather Report.

NORTHWEST RADIO WEEKLY

Featured on Blackstone Plantation Programs

JULIA SANDERSON AND FRANK CRUMIT

Above are Julia Sanderson, former musical comedy star, and Frank Crumit, featured songsters in the Blackstone Plantation programs. In real life they are Mr. and Mrs. Crumit and live at Long Meadow, Mass. The Blackstone program is heard each Tuesday over KSTP at 6:15 p.m.

Shattuck School Band
Composed of Boys from Ten to Sixteen Years

A fifty-piece band composed of boys from ten to sixteen years of age, from the Shattuck School at Faribault, Minnesota, will play a half hour program from WCCO at 7:30 p.m. Monday, May 4, under the direction of H. R. Drummond.

The boys will open their program with Sousa’s march, “El Capitan,” and continue with Kelthby’s descriptive selection, “In a Monastery Garden.” The third number will be Fulton’s “Patrol of the Hikers,” to be followed by a Russian mazurka, “La Czarina,” by Ganne, and M. L. Lake’s “Old Timers Waltz.” A medley of two numbers, “Dream a Little Dream With Me,” and “St. Louis Blues” and a march, “Indiana State Band” by Farrar will conclude the program.

Old-Time Popular Songs
on Dutch Master Program

Peter Zorn and his Dutch Masters will present another program of old-time popular songs over WCCO at 8:30 p.m. Friday, May 8. Helen Oelholm, in the role of Freda Zorn, will sing as contralto solo, “Meet Me in St. Louis, Louie,” and “Dear Little Boy of Mine.” Emil will sing Genevieve, My Genevieve,” and “Dreaming,” and will join Freda in the singing of “Say It With Music,” “Shine On, Harvest Moon,” “I’ve Got Rings on My Fingers,” and “Yip I-Addy-I-Ay.”

The Dutch Masters will play “At the Devil’s Ball” and “Three O’clock in the Morning,” in addition to accompanying the vocalists.

Once again the humorous conversation of Peter and his friends, who gather in the living room back of his tobacco shop, will be a feature of the program. Jock Smart fills the role of Peter. The presentation will be announced by Edward Emerson, stage star.

SATURDAY, MAY 2, 1931
Knights Templar Come to Twin Cities for Annual Conclave

Plans are already under way to extend a mammoth radio welcome to many thousands of Knights Templar who will come to the Twin Cities for the annual conclave of this organization, scheduled from June 29 to 27.

The meeting will mark the thirty-eighth triennial grand encampment conclave of the Knights Templar, and special programs will be broadcast by KSTP all during the week that they are guests in Minnesota.

Principal addresses of the conclave to be held in the Minneapolis Auditorium will be broadcast by KSTP, and the colorful parade of this organization which will wind its way for miles through the loop of Minneapolis, will be described by KSTP announcers for radio listeners.

Peters Parade

Peters Parade, a new series of programs, will make its debut from WCCO at 8:45 p.m. Thursday, May 7, in which the principal marchers will be Irene Beasley, contralto, the Men-About-Town, a vocal trio, and Gus Haenschens orchestra. Irene Beasley, the featured soloist, who is known as the "long, tall gal from Dixie," has been heard in her programs over Columbia for several years. Further telecasts of these regular programs on WCCO at various times during her trips to the Midwest.

Gus Haenschens is a veteran in broadcasting ranks, and the Men-About-Town trio, composed of Jack Parker, first tenor, Frank Luther, second tenor, and Phil Dewey, baritone, will offer special arrangements created by Will Donaldson, of current hits.

Empire Builders

What is said to be the most spectacular dramatic production ever prepared for radio will be offered by the Empire Builders over KSTP at 8:30 p.m., Monday, May 4. The story will recount the dramatic incidents which explain the Indian legend, how roses came by their thorns. It was written by Zula Gambert, a San Francisco authoress, and was adapted for the radio by George Redman of Chicago. It has its locale near the present city of Tacoma, Washington.

TUESDAY—MAY 5

11:45 a.m. — Harry Franklin Baker.
12:00 m. — Back on the Farm—Butler Mfg. Co., Inc.
12:30 p. m. — Livestock and Weather Report.
12:45 p. m. — Central for Dairy Supply Co.
1:00 p. m. — Your Lucky Hour.
1:15 p. m. — Popular Program.
1:45 p. m. — Two Days of Summer.
2:00 p. m. — August Seminary.
2:30 p. m. — Livestock Market Report.
3:00 p. m. — Mitty Sather Farm Co.
3:15 p. m. — Lakers in the World.
4:00 p. m. — Tingley's Half Hour of Happiness.
5:15 p. m. — Big Brother Jim.
5:30 p. m. — Dame Eva Ray.
6:15 p. m. — Sports Review.
6:30 p. m. — Dusty and Rusty.
6:15 p. m. — Norwegian National Educational Program.
6:30 p. m. — Majestic Hour of the Air.
7:00 p. m. — Master Pianists.
7:30 p. m. — Inimitable Hour.
7:45 p. m. — Capt. Tim Healy.
9:00 p. m. — Who Is Who in St. Paul.
9:30 p. m. — Hooting System, Inc.
10:00 p. m. — J. D. Claverly, Baritone.
10:30 p. m. — Len Overy's Green Jackets.
11:00 p. m. — Spellbinders.
11:15 p. m. — Minneapolis Spanish Club.
11:45 p. m. — The Two Daughters.

WEDNESDAY—MAY 6

6:30 a.m. — Cheerio.
7:00 a.m. — Quaker Early Birds—Gone and Glenn.
7:15 a.m. — Musical Interlude.
7:25 a.m. — Program for the Day—General News and Foreign Dispatches.
7:30 a.m. — American Institute of Food Production Organ Program.
7:45 a.m. — A & P Gypsi Food Program.
8:00 a.m. — Libby, Libby, Libby.
8:15 a.m. — Musical Interlude.
8:30 a.m. — New York Stock Exchange Market Reports.
8:45 a.m. — Livestock Flash—Grain Markets.
8:50 a.m. — Musical Interlude.
9:00 a.m. — Morrison's. Inc.
9:15 a.m. — Radio Household Institute.
9:30 a.m. — Leader Department Store Parade.
9:45 a.m. — Musical Interlude.
10:00 a.m. — Aunt Susan's Chat.
10:15 a.m. — Quick Arrow Program.
11:00 a.m. — Musical Interlude.
11:45 a.m. — Market.
11:50 a.m. — National Farm and Home Hour.
12:30 a.m. — Band of a Thousand Melodies.
12:45 a.m. — Sisters of the Skillet.
1:00 p.m. — Memories of Captain Tim Healy.
1:15 p.m. — New York Stock Exchange Market Reports.
1:25 p.m. — Closing Grain Markets.
1:30 p.m. — Evening Stars.
2:00 p.m. — Education Counselor's Hour—St. Thomas College.
2:15 p.m. — Eastman School Symphony Orchestra.
2:30 p.m. — Junior League Program.
3:00 p.m. — Marc Williams—Cowboy Crooner.
3:15 p.m. — Gossipper.
3:30 p.m. — Thirty Minutes on Broadway.
4:00 p.m. — Sense and Sensibility—Corinne Jordan.
4:15 p.m. — Celli and Sally.
4:45 p.m. — Home and Abroad—Hollywood Fashion Talk.
5:00 p.m. — Black and Gold Room Orchestra.
5:45 p.m. — Children's Hour.
6:10 p.m. — Colonel LaSalle—LaSalle Jenks.
6:30 p.m. — Phil Cook.
5:45 p.m. — News About Town.
6:00 p.m. — Fishy Jones.
6:15 p.m. — David Lawrence Dispatch.
6:30 p.m. — Sports Directory.
6:45 p.m. — Financial Report.
6:50 p.m. — Yuma Information—Astroliner.
7:05 p.m. — Religion Hour.
7:45 p.m. — Halley Stuart Program.
8:15 p.m. — Pianist.
8:30 p.m. — Coca Cola Program.
9:00 p.m. — Amos 'n Andy.
WEDNESDAY—MAY 6

205.1—KSTP—1460

9:15 a.m.—Cameo Pleasure Hour.
10:15 a.m.—Time, Temperature, Weather, Baseball Scores.
10:20 a.m.—Louie's Hungry Five.
10:26 a.m.—Dixieville.
10:45 a.m.—Coliseum Orchestra.
11:45 a.m.—Dance Follies.

279.2—WCCO—910

6:45 a.m.—Time Signal Program.
7:15 a.m.—Albert Lea Hatchery Time Signal Program.
7:45 a.m.—The Old Dutch Girl.
8:00 a.m.—Mirrors of Beauty.
8:15 a.m.—Associated Nurseries Time Signal Program.
8:45 a.m.—Weather and Market Reports.

New York Stock Exchange.
9:20 a.m.—Boy's Hour.
9:30 a.m.—Betty Crocker Home Service Talk.
10:00 a.m.—Minnesota Valley Canning Co.
10:10 a.m.—Twin City Ice Merchants.
10:30 a.m.—Market Reports and New York Stock Exchange.
10:55 a.m.—Blinh Refrigerator Co.
11:00 a.m.—Nystl Cal's Church School.
11:15 a.m.—Health Service Program—Dr. W. T. O'Brien. Minnesota State Medical Association.
11:30 a.m.—Harry Tucker and His Barnyard Orchestra.
11:45 a.m.—Minnesota Public Ass'n Bulletin.
12:00 a.m.—Columbia Farm Community Network.
12:15 p.m.—New York Bulletin.
12:30 p.m.—American School of the Air.
1:00 p.m.—Livestock Market Summary.
1:15 p.m.—Weather and Market Reports.
1:30 p.m.—Syncopeated Silhouettes.
1:45 p.m.—New York Stock Exchange.
1:50 p.m.—Baseball Game—Chicago White Sox vs. Cincinnati.
2:00 p.m.—Bill School Going to Press.
2:15 p.m.—Drug, Inc.—Edna Wallace.
2:30 p.m.—Children's Comrade Club—Penny Feeder, Featuring Harry Piche.
2:45 p.m.—Curtsie Candy Co.
3:00 p.m.—Baseball Scores.
3:15 p.m.—Morton Downey.
3:15 p.m.—Chicken Dinner Jake Jamboree.
3:45 p.m.—Livestock Market Summary.
3:50 p.m.—Evangeline Adams, adagio.
3:55 p.m.—Daddy and Pop.
4:00 p.m.—The Three Doctors.
4:15 p.m.—Barnsole Ben and His Barbers.
4:30 p.m.—The Smutty Musical Cocktail.
7:00 p.m.—Gold Medal Fast Freight.
7:30 p.m.—Arabesque.
8:00 p.m.—Adleras Time Announcement.
8:05 p.m.—Vitality Personalities.
8:15 p.m.—Peter Pan Forecasts.
8:30 p.m.—McAleer Polka.
8:45 p.m.—Universal Topics — Mann Seurite.
9:00 p.m.—Columbia Concerts Corporation.
9:15 p.m.—Arthur Fryer's Band.
9:30 p.m.—Guy Lombardo and his Orchestra.
10:00 p.m.—Weather Report.
10:15 p.m.—St. Moritz Orchestra.
10:30 p.m.—John H. Johnson's Pennsylvania.
11:00 p.m.—Glenn Struck and his Dance Orchestra.
11:30 p.m.—Stan Malotte, Organ.

WINX

9:38 a.m.—Borer System Clinic.
10:45 a.m.—Cheeline Rug Co.
10:45 a.m.—Town Market Furniture Co.
10:55 a.m.—National Retailers.
10:59 a.m.—Hollow Coffee Co.—Pipe Organ Program by Mr. Homus.
10:45 a.m.—Minneapolis Box Spring and Mattress Co.
11:00 a.m.—Personal Hygiene class.
11:15 a.m.—Beauty Hints by Mr. Charles of Max Air Bels.
11:30 a.m.—Broadway Temple Devotional Hour—Rey. Carl Hapeneker.
12:00 p.m.—Warder School of Beauty.
12:15 p.m.—Nice Lake Program.
12:30 p.m.—Band of the Blue Hawaiian Program.
12:45 p.m.—Waldron Radio Studios.
1:00 p.m.—Eva Ray—Economics.

PAGE TEN

NORTHWEST RADIO WEEKLY

William Marlowe Closes

Three Years Service With KSTP

By ESTELLE BERGREN

Following the close of this show, he went to Duluth and was concertmaster of the Philharmonic orchestra at the Rex Theater of that city. But the Twin Cities called him back again and he introduced his own orchestra at the grand opening of the Garrick Theater in St. Paul, showing the production, "The Four Horsemen" at that time. His versatility in conducting and in arranging music for silent pictures soon found him at the Park Theater in St. Paul, where he followed David Rubino, famous NBC star now playing with Maurice Chevalier.

The spirit of adventure won a victory and Mr. Marlowe was soon headed for Seattle, Wash., following the advice of Horace Greeley to "Go West, Young Man." On the Pacific coast he toured numerous theaters, taking the part of orchestra conductor and making new friends wherever he went.

Following a year in the West, he returned to the Northwest and went to Rochester, Minn., where he was featured as orchestra leader at the New Chateau Dodge Theater. At the grand opening Mr. Marlowe arranged a pompous musical opening which is heard by the great theater-goers in the new showhouse.

When KSTP opened, the management of the National Battery Station persuaded Mr. Marlowe to come to the Twin Cities again and he was engaged as librarian, first violinist, and assistant conductor. Since that time he has played many thousands of programs, assisting in the conducting and arranging the musical programs for many of the broadcasts.

A great deal of Mr. Marlowe's musical ability was inherited from his father, William Senior, who was a noted trumpeter, with the Minneapolis Symphony Orchestra, and a prominent band leader.

Guy Lombardo and his Royal Canadians

Guy Lombardo and his Royal Canadians will feature a waltz medley, including "My Hero," "Beautiful Lady" and "You Are Free," during the program from WCCO at 8:00 p.m. on Monday, May 4. In addition, Lombardo will present a medley of old favorites which includes "Somebody Loves Me," "Honey" and Blue and Brokehearted."
WEDNESDAY—MAY 6

WDGY

1:15 p. m.—American Chantilly Bug Co.
1:30 p. m.—Rayburn Sign Co.
2:00 p. m.—Scooby, Billy and Mack.
2:30 p. m.—Civic Safety Program.
2:45 p. m.—Geo. Warner—Guitar and Vocal.
2:00 p. m.—Tea Party Program, With Frank Novak and Thelma Wilson.
3:15 p. m.—Mat de Long's Orchestra.
4:15 p. m.—Lester Evers—Lyric Tenor, Ballad Program.
4:00 p. m.—Theatrical Attractions.
4:20 p. m.—Mississippi Shoe Co.
4:00 p. m.—Fairbanks Tailoring Co.
5:15 p. m.—Beauty Hints by Mr. Charles.
5:15 p. m.—Jimmy Norton, Vocal.
5:45 p. m.—Sports Review.
6:00 p. m.—Northside Dancing Club Orchestra.
6:00 p. m.—Electrical Transcription.
6:15 p. m.—Variety Program.

WDHI

6:15 a. m.—Time O’Day,
6:30 a. m.—Morning News,
6:45 a. m.—Music.
7:00 a. m.—Health Exercises—Sunny Lou and Pat.
7:15 a. m.—Time O’Day,
7:30 a. m.—Health Exercises—Sunny Lou
7:45 a. m.—Time O’Day,
7:45 a. m.—Music.
7:50 a. m.—Weather Report.
8:00 a. m.—Timmy O’Day in Songs for the Kiddies.
8:00 a. m.—Variety Program.
8:15 a. m.—Tea Party Exchange.
8:15 a. m.—Time O’Day.
9:00 a. m.—Variety Program.
9:30 a. m.—Time O’Day.
10:00—T. F. Tomlinson, Orchesra.

WLB

12:30 p. m.—University Farm Hour.
12:30 p. m.—Whirl—12:30.

WRHM

12:00 midnight—Liberty Cub Co.
7:00 a. m.—Morning Meditations—Rev. V. O. Ward.
7:30 a. m.—Foreman & Clark.
7:45 a. m.—Cray-Prestige.
7:45 a. m.—Central Tire & Supply Co.
8:00 a. m.—Dave & Russian.
8:30 a. m.—Professor Bernard.
9:00 a. m.—Community Builders.
9:30 a. m.—St. Paul House—Furnishing Co.
9:30 a. m.—Tberon of Minneapolis.
10:00 a. m.—Shopping Aids.
10:15 a. m.—The Gabrielite.
11:00 a. m.—Chantilly Bug Co.
11:15 a. m.—Julia Hayes.
11:45 a. m.—Harry Franklin Baker.
12:30 p. m.—Back on the Farm—Butler Mfg. Co.—Hy and Rube.
1:00 p. m.—Your Lucky Hour.
1:15 p. m.—Regular Program.
1:15 p. m.—The Two Daffodils.
1:45 p. m.—Central Tire & Supply Co.
2:15 p. m.—Tberon of Minneapolis.
2:30 p. m.—Izzy West at the Baldwin.
3:00 p. m.—Noby Barker Farm Co.
4:00 p. m.—Tingdale’s Half Hour of Happiness.
4:15 p. m.—Big Brother Jim.
4:30 p. m.—Modem Era Ray.
5:15 p. m.—Sports Review.
6:00 p. m.—Busby and Rusty.
6:15 p. m.—Norwegian National Educational Program.

THURSDAY—MAY 7

090.1—KSTP—1460

6:15 a. m.—Cheerio.
6:45 a. m.—Quaker Early Birds—Gene and Glenn.
7:05 a. m.—Musical Interlude.
7:30 a. m.—Program for the Church—General News and Foreign Dispatches.
7:45 a. m.—Musical Interlude.
7:45 a. m.—A & P Grocers Food Program.
8:05 a. m.—Musical Interlude.
8:15 a. m.—New York Stock Exchange Market Reporets.
8:45 a. m.—Livestock Flash—Grain Markets.
9:45 a. m.—Musical Interlude.
9:50 a. m.—Morrie’s Inc.
10:05 a. m.—Radio Household Institute.
10:15 a. m.—Leader Department Store Pano.
10:30 a. m.—Musical Interlude.
11:05 a. m.—Aunt Sunday Chat.
11:15 a. m.—Quick Arrow Program.
11:30 a. m.—John Redaker.
11:45 a. m.—Germania Tea Co. Program.
11:55 a. m.—Musical Interlude.
12:05 a. m.—Mural.
12:10 a. m.—National Farm and Home Hour.
12:30 a. m.—George—Cowan Manor.
12:45 a. m.—Sisters of the Skillet.
12:50 a. m.—Blue Bower.
1:05 a. m.—Chester Grain Markets.
1:20 a. m.—New York Stock Exchange Market Reporets.
1:35 a. m.—Edna Wallace Hopper.
1:50 a. m.—Love Brothers.
2:15 a. m.—American Legion Auxiliary.
2:25 a. m.—U. S. Army Band.
2:30 a. m.—Minneapolis Horticulture Society.
2:35 a. m.—Consipers.
2:40 a. m.—Lever Bros.—Kino Talkie.
2:45 a. m.—Tea Timers.
4:00 a. m.—Don Gatsby—Piano Interlude.
4:15 a. m.—Cecil and Sally.
4:25 a. m.—Horns and Accord—Hollywood—Fashion Talk.
4:30 a. m.—Black and Gold Room Orchestra.
4:45 p. m.—Childrens’ Hour.
5:00 p. m.—Pill Cook—Quaker Oats Man.
5:15 p. m.—Radio News.
5:30 p. m.—David Lawrence Dispatch.
6:30 p. m.—Sports Review.
6:40 p. m.—Frequency Bureau.
6:45 p. m.—Fleischman Hour.
7:00 p. m.—Arco—Piano Party—American Radiator Company.
7:20 p. m.—Maxwell House Program.
7:30 p. m.—Lucky Strike Dance Orchestra.
7:30 p. m.—Williamson Ice-O-Martix.
8:00 p. m.—Twin City Motor Company.
8:00 p. m.—Amos ’n Andy.
8:15 p. m.—Lowell Thomas.
8:30 p. m.—Packard Motor Co. Hour.
8:45 p. m.—Time, Temperature, Weather, Baseball Score.
9:05 p. m.—Lulu’s Hungry Fire.
10:15 p. m.—Grama’s Country Hour.
11:15 p. m.—Vanna Johnstone, Astrologist.
11:45 p. m.—Dance Frolic.

WEDNESDAY—MAY 6

WRBM

6:30 p. m.—Metropolitan Rfcs. Co.
6:45 p. m.—Thompson Lumber Co.
7:00 p. m.—Musical Program.
7:30 p. m.—Home Builders Program.
8:00 p. m.—Who Is Who in St. Paul.
8:30 p. m.—Halting Systems, Inc.
8:45 p. m.—New York Night Clubs.
10:15 p. m.—Francis Yanger, Pianist.
10:30 p. m.—St. Paul Cafe.
11:00 p. m.—Oak Grove.
11:15 p. m.—Spanish Village.
11:45 p. m.—Two Defilets.

LOWELL THOMAS

Lowell Thomas, writer and lecturer, is now appearing on a new series of Literary Digest's programs broadcast every week-day except Wednesday over KSTP at 9:15 p. m.

Lowell Thomas, like Marco Polo, has been to the ends of the earth. At twenty-seven he was an intimate of sultans, prime ministers and kings. He was the companion of Lawrence, the mystery man of Arabia, and confidant of "Rex" Ross Luxemburg and Carl Liebnecht, the German nihilist. His programs are going over KSTP exclusively in the Northwest.

Mr. Thomas was chief of the civilian mission sent to Europe by President Wilson to prepare world histories of the world War and was attached to Belgian, French, Italian, Serb-ian, American, British and British Armies.

He made his debut as a lecturer at the Century Theatre in New York in 1918, followed with a two-year tour of the world and a tour of India with the Prince of Wales. He was the historian of the first world flight. Lowell Thomas' personal adventures will form a colorful background for the summary of the days’ news.

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“Les and Joe on the Radio”

Every Tuesday night at six o’clock WDGY presents “Les and Joe on the Radio,” a fifteen-minute program of “Silly Silhouettes,” spontaneous humor and song.

In real life Les and Joe are Les Wilson, former actor and nationally known cartoonist, and Joe Conrad, prominent Twin City magician and entertainer. Their humorous dramatizations and clever “banter” are winning them wide popularity among WDGY listeners.

“Mr. and Mrs.”

Dissatisfied with his record as the world’s foremost burn-toast taster, Joe Green, of “Mr. and Mrs.,” will appoint himself chef to the establishment, and offer his first menu to the radio audience at 8:00 p.m. Tuesday, May 5, over WCCO.

Cooking with the Green’s generally leads to a roasting, and the one which VI administers each morning to Joe in her efforts to rouse him, seriously interferes with his toasting. So far as is known Joe’s only recipe for toast is putting two slices of bread in the toaster and then going over to the sink to wash them, but for the occasion of this broadcast he has been reading up on the too-many-cook books.

FRAZIER HUNT TALKS ON RED RUSSIA

The days when human life was cheaper than bread in Red Russia and when the world outside wondered what was happening there, yet dreaded to learn the truth, will be lived again by Frazier Hunt, noted war correspondent, in the program over KSTP on Tuesday, May 5, at 9:30 p.m. and over WDGY on Saturday, May 9, at 7:30 p.m.

FARM AND HOME HOUR

Dr. F. J. Kelly of the faculty of the University of Chicago, will talk on “Educating the Child for Health” in the National Farm and Home Hour from KSTP at 11:30 a.m. Wednesday, May 6.

VOTERS’ SERVICE PROGRAM

Frank Kent, editor of the Baltimore Sun, will be guest speaker on the Voters’ Service Program over KSTP at 5 p.m. Tuesday, May 5. This will be the first of a series of programs on “The Voter and Emerging Issues.” These programs are presented by the National League of Women Voters in cooperation with the National Broadcasting Company.

“STAR REVIVALS”

A new program, “Star Revivials,” featuring musical gems from operettas of the past, will be heard from WCCO each Sunday at 8:45 p.m. beginning May 3. Helen Gilligan, soprano, and Milton Watson, tenor, will sing the leading roles in the revivals, accompanied by an orchestra under the direction of Mark Warnow.
Peggy Hull will Describe Spectacular Air Raids on New York

Peggy Hull, war correspondent and only woman accredited with a pass by the army in war times, will invade another masculine field when she serves as one of the eight NBC announcers describing the spectacular army air raids on New York May 22 and 23. These broadcasts will be presented over KSTP in the Northwest.

Miss Hull will assist seven NBC staff announcers, directed by William Burke (Skedco) Miller, when the air corps engages in mimic warfare by night and day over Manhattan Island.

Extensive broadcasting facilities, strung from the airport bases, from the top of Manhattan's tallest buildings and connected by short-wave radio equipment with airplanes, have been marshalled by Miller. He probably will assign Miss Hull to the "hot spot post" captained by James Wallington, veteran announcer, on the 103rd floor of the Empire State building, tallest structure in the world.

The NBC will broadcast both the night raid, participated in by Uncle Sam's air bombers at 9 p.m. Friday, May 22, and the daytime battle involving 870 airplanes, over Manhattan between 1:00 and 2:15 p.m. Saturday, May 23. This will be the largest air maneuver ever undertaken.

Miss Hull will contribute a background of extensive war reporting. She served with distinction while accompanying American troops in France, on the Mexican border, and in Siberia. She also went through six revolutions in China.

We Buy Old Gold
Gold Teeth, Diamonds, Old Broken Watches and Cases. Scrap Jewelry of Any Kind Given to a reliable firm and get the highest possible prices.

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Dahl's Refining Co.
447 Loeb Arcade—St. Hennepin

Douglas Gilbert Heard

Douglas Gilbert, one of New York's leading newspapermen, will be heard twice during the week of May 3 over WCCO. He will present pen sketches of the presidents of two large industries in this country on Sunday and on Thursday at 8:30 p.m.

We Buy Old Gold
Gold Teeth, Diamonds, Old Broken Watches and Cases. Scrap Jewelry of Any Kind Given to a reliable firm and get the highest possible prices.

Bring It or Mail It
Dahl's Refining Co.
447 Loeb Arcade—St. Hennepin

SATURDAY, MAY 2, 1921
Lucille Hustling Turns Dramatist

Lucille Hustling, the actress who plays the leads for the Empire Builders, proves that she has talents other than beauty and a perfect radio voice. Between rehearsals, Miss Hustling has turned dramatist with the result that her first radio playlet will go into production very shortly.

She has more than the budding author’s natural interest in this premiere, however, since for her plot she has turned to her own family history. The romance of her great-grandparents, Solomon Juneau, the French fur trader who founded Milwaukee, and Charles Menominee princess, is the basis of her tale of pioneer days in Wisconsin. Miss Hustling will play her own great-grandmother, the Indian chieftain’s daughter.

The feminine star of “Empire Builders” also is frequently heard in “The Play’s the Thing,” a new NBC sustaining feature.

FRIDAY—MAY 8

WCCO
12:00 p. m.—U. S. Marine Band Orchestra.
1:15 p. m.—New York Stock Exchange.
1:45 p. m.—Baseball Game—Chicago White Sox vs. New York.
4:00 p. m.—Whig’s Bloom Orchestra.
4:30 p. m.—Children’s Comrades Club—Peppy and Pal.
5:05 p. m.—Cyclic Candy Co.
5:30 p. m.—Baseball Scores.
5:50 p. m.—Jacques Renaud and his Orchestra.
6:15 p. m.—Chicken Dinner-Juke Jamboree.
6:45 p. m.—Lambton Market Summary.
7:00 p. m.—Red Goose Adventures.
7:15 p. m.—Kane Smith and Her Swaneeboat.
7:45 p. m.—Continental Oil Co.
7:50 p. m.—Phoenix Hostelry Program.
8:00 p. m.—John Rubkin.
8:05 p. m.—Sylvia Time Announcement.
8:30 p. m.—Van Heusen Program.
8:45 p. m.—Pam Fortune Magazine—March of Time.
9:00 p. m.—World Book Man.
9:15 p. m.—Fletcher Henderson and his Orchestra.
9:30 p. m.—Arthur Pryor’s Band.
9:45 p. m.—Grand Slam Golf Chansons.
10:00 p. m.—Officer Mulchey.
10:15 p. m.—Weather Report.
10:30 p. m.—Bert Lown and His Biltmore.
11:45 p. m.—Nocturne—Ann Leaf with Ben Alper.
12:00 a. m.—Dick Lens, Concert Orchestra.
12:00 a. m.—St. Thomas College Junior.

WDGY
9:30 a. m.—Bever System Clinic.
9:45 a. m.—Chenille Rue Co.
10:15 a. m.—Town Market Furniture Co.
10:30 a. m.—Masonic Lodge.
10:45 a. m.—Minneapolis Bix Spring and Mattress Co.
11:00 a. m.—Personality Class.
11:15 a. m.—Beauty Bites by Mr. Charles of Mar Sahn.
11:30 a. m.—Variety Program.
11:45 a. m.—Moler Schol of Beauty Culture.
12:00 a. m.—Hawley, Inc.
12:15 p. m.—Nico-Lake Program.
12:15 p. m.—El Patio Orchestra.
12:45 p. m.—Wilson Radio Studios.
1:00 p. m.—Eva Ray—Economics.
1:15 p. m.—Kodakery Sign Co.
1:30 p. m.—Romeo Guitars—Piano Interlude.
2:15 p. m.—Little Ali—Vocal Interlude.
2:30 p. m.—Joseph Jacobs—Piano Interlude.
2:45 p. m.—Health Talk.
3:00 p. m.—Party Party Program With Geo.
3:15 p. m.—Gatchay and Thelma Wilson.
3:25 p. m.—Lester Evers—Lyric Tenor.
3:30 p. m.—Orchestra.
3:45 p. m.—Theatrical Attractions.
4:00 p. m.—Dorothy Lamour.
4:15 p. m.—Minneapolis Shoe Co.
4:30 p. m.—Fairbanks-Morse Co.
4:45 p. m.—Beauty Bites by Mr. Charles.
5:00 p. m.—Star Nursery Co.
5:15 p. m.—Bruno and Hal.
5:30 p. m.—Eugene Ballroom Orchestra.
6:00 p. m.—Holsum Redhead.
6:30 p. m.—Holosted Coffee Co.

WHEN
6:30 a. m.—Time O’Day.
6:35 a. m.—Morning News.
6:40 a. m.—Music.
7:00 a. m.—Health Exercises—Sunny Lou and Pat.
7:15 a. m.—Time O’Day.
7:30 a. m.—Health Exercises—Sunny Lou

SATURDAY—MAY 9

205.4—KSTP—1460
6:30 a. m.—Cuepic.
7:00 a. m.—Queer Early Birds—Gene and Glen.
7:15 a. m.—Mural Interlude.
7:20 a. m.—Your Lucky Radio.
7:35 a. m.—Mat de Louis’ Orchestra.
7:45 a. m.—Lester Evers—Lyric Tenor.
8:00 a. m.—Theatrical Attractions.
8:15 a. m.—Mollie Sands—Blues Songs.
8:30 a. m.—Minneapolis Shoe Co.
8:45 a. m.—Fairbanks-Morse Co.
9:00 a. m.—Beauty Bites by Mr. Charles.
9:15 a. m.—Star Nursery Co.
9:30 a. m.—LaRue and Hal.
9:45 a. m.—Eugene Ballroom Orchestra.
10:00 a. m.—Holsum Redhead.
10:30 a. m.—Holosted Coffee Co.

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SATURDAY, MAY 8, 1931
Arjuna Receives Large Number of Letters After Radio Appearance

Last week Arjuna, prince of India, was interviewed during the program of Twin City Personalities which is broadcast from WRRM every Thursday at 10:15 p.m. Lowell H. Swenson, personality editor of the Northwest Radio Weekly, conducted the interview.

The offer Arjuna made during this program to answer one question free for anyone who wrote to the station enclosing postage for a sample copy of the Northwest Radio Weekly brought a large number of letters. More replies were received as a result of his appearance on this program than we have received after any other previous program in this series.

Arjuna broadcasts every day from WDDY at 11:50 a.m. and 3:30 p.m. During these broadcasts he lectures on personality-building and answers questions for listeners.

SATURDAY—MAY 9

WDDY
3:15 p.m. —Wesley Barrow's Niccolet Hotel Orchestra.
4:15 p.m. —Mary Charley.
6:00 p.m. —Atwood Request Coffee Drinkers.
7:00 p.m. —Bolby Time Announcement.
8:00 p.m. —Hank Simms Showboat.
9:00 p.m. —Harr and Barmore Orchestra.
9:30 p.m. —Chesney and the Hillsboro Orchestra.
10:15 p.m. —Arthur Frye's Creme Military Band.

WCCO
4:15 p.m. —Guy Lombardo and his Royal Canadians.
5:00 p.m. —Mr. and Mrs. C. M. S. Show.
6:30 p.m. —Chicago Symphony Orchestra.
7:00 p.m. —Paul Whiteman and the Orchester.
8:00 p.m. —The Four Clubmen.
9:00 p.m. —Saturday Synagogue.
10:30 p.m. —Baseball Game—Chicago Whits Sox vs. New York.
8:00 p.m. —Tad Hulka's Sportsmen.
9:00 p.m. —Paul Whiteman and his Orchestra.
7:00 p.m. —General Motors Pops.
9:00 p.m. —Baseball Scores.
10:00 p.m. —Morton Downey.
11:15 p.m. —Armand Veecey and his Ritz Hotel Orchestra.
6:30 p.m. —The Three Doctors.

HEAR ARJUNA!
11:00 A. M. Daily over WDDY
Noted Psychologist and Master Philosopher Lecturing on "Personality-Building" and Answering Questions.
Regina-Main Cosmetics Laboratories
916 Laisle Ave., Minneapolis, Minn.

SATURDAY, MAY 2, 1931