

THE KSTP WEEKLY

Published in the Interests of Northwest Radio Listeners
FULL LEASED WIRE SERVICE CONSOLIDATED PRESS ASSOCIATION

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Five Cents a Copy

ATWATER KENT FINALS TO BE HEARD SUNDAY

SOUSA'S BAND MAKES DEBUT THIS WEEK

Famous March King, Male Quartet, and Orchestra on Goodyear Program

New York, Dec. 12.—John Philip Sousa, the "March King," and his famous band, a vocal quartet and concert dance orchestra, will be heard on a variety program during the Goodyear Series over KSTP at 7:30 P. M., Wednesday, December 16.

Sousa will deviate from his usual custom of giving all march numbers on the programs and will include in his first Wednesday night broadcast, his own "Mars and Venus" from the Suite, "Looking Upward."

March Opens Series

He will open the program by playing the "Stars and Stripes," one of his most famous compositions.

"Would You Like to Take a Walk" and "Blue Room," will be the quartet numbers. The quartet will be made up of James Melton, Lewis James, Phil Dewey and Wilfred Glenn.

Orchestra Plays Favorite

The orchestra will play "Home," "Was It You?" by Dreyer, "Mary," "My Bluebird's Back Again" and "Mardi Gras" from "Mississippi Suite" by Grofe.

TROUBADOURS WILL SING VARIETY HITS

A special arrangement of the popular selection "In My Gondola" will be presented by the Troubadours, male quartet of KSTP at 8:15 P. M., Sunday, December 13.

The singers will open the program with Rudolph Friml's composition "Ma Belle," and will continue with "Parade of the Wooden Soldiers." The old favorite "Juanita," and "One Night Alone With You" a recent popular hit, will be other numbers on the broadcast.

Classical Selections on Halsey Stuart Program

"William Tell," one of Rossini's well-known works, and selections from "The Serenade" by Victor Herbert, will be the headline numbers by the orchestra on the Halsey Stuart program from KSTP at 8 P. M., Wednesday, December 16.

Announcing

KSTP takes pleasure in announcing a new and greater radio news service to the listeners of the Northwest through the merging of The KSTP Weekly with the Radio Guide.

Beginning with next week's issue, subscribers to The KSTP Weekly will receive the new and larger publication which will include schedules of all Twin City stations with pictures and stories on local as well as national broadcasts and artists. The Radio Guide has assumed the circulation, subscriptions and good will of The KSTP Weekly.

The KSTP Weekly's subscribers will receive the Radio Guide at no increase in cost for the balance of their subscriptions. It will be on sale at news stands at five cents a copy every Friday and new subscriptions will be received for fifty-two weeks at \$2.00, and for twenty-six weeks at \$1.25.

Don't miss your copy of the Radio Guide next week.

Famous Russian Violinist On General Electric Hour Sunday

New York, Dec. 12.—Efrem Zimbalist, who recently celebrated his twentieth anniversary as a resident of the United States, will be the first violinist to be heard on the General Electric Twilight Hour radio series.



Efrem Zimbalist

His concert will be heard over KSTP at 4:30 P. M., Sunday, December 13.

It was a little more than twenty years ago, in Boston, on October 27, 1911, that Zimbalist made his American debut as a violinist with the Boston Symphony Orchestra and made an instant success.

Born in Russia

He was born in Rontov-on-Don, Russia, April 9, 1889, and received his first music lesson from his father. Zimbalist made his Berlin debut at the age of 18 and before coming to America, had toured England and the continent.

In his program, which will be made up of numbers that have a

Famous Sistine Choir From Rome Scheduled As Christmas Feature

New York, Dec., 12.—The Sistine Choir singers from Rome will be heard in America on Christmas Eve over an NBC network at 8:30 P. M.

Probably the greatest of all Catholic choirs, the Sistine singers, originally consisted of thirty-two choral chaplains domiciled at Rome. For centuries they enjoyed the exclusive privilege of singing at all solemn services and ecclesiastical functions in which the Pope participated.

universal appeal, he will be introduced by Grace Ellis, directress of both the daily and Sunday Home Circle programs.

Play Favorites

He will play, "Prize Song," from "Die Meistersinger" by Wagner, "Liebesfreud" by Kreisler, "Minuet in G" by Beethoven, "Spanish Dance" by Sarasate, "Waltz" by Chopin-Spalding and "Ave Maria" by Schubert.

GLORY, PRIZES SOUGHT BY 10 YOUNG STARS

Pick of Nation's Talent Enrolled in Closing Drama of Contest

Ten outstanding young singers, selected from among thousands of ambitious young Americans after months of elimination trials, will compete in New York City, Sunday, December 13, in the finals of the fifth National Radio Audition which will be heard in the Northwest over KSTP at 8:15 P. M.

To each of the five young women and five young men, will go gold and glory. In the order of their rating by a jury of internationally renowned authorities on voice, they will share \$25,000 in cash, medals and scholarships in music, awarded by the Atwater Kent Foundation.

New Talent Sought

This radio classic, established five years ago, has as its sole aim, the discovery and assistance of most promising vocal talent that can be found in this country.

At 8:15 P. M., the opening of the broadcast, the five bests will be heard in their bids for the amateur crown. Later in the evening, the judgment of the jury, placing the respective order of the contestants, will be put on the air.

The Mid-West will be represented at the auditions by Miss Lillian Meyer, 21, college senior, dramatic soprano of Jamestown, N. D., and Eugene Byron Morgan, 22, music student and bass soloist from Planesville, Ohio.

Survived Early Tests

These finalists survived local, state and regional radio auditions, which have been in progress in more than 1,000 communities throughout the United States since summer. In these elimination trials, the radio audience has had a share in selecting candidates for the finals, the aspirants having been ar

(Continued on Page 2)

Rice Will Interview Educator Wednesday

Dr. Savage of the Carnegie Foundation for the Advancement of Learning will be interviewed by Grantland Rice, noted sports writer, on the Coca Cola program from KSTP at 9:00 P. M., Wednesday, December 16.

Gustave Haenschen's orchestra will play during the broadcast.

Locate Your Favorite Programs From Complete Listings Inside

SOLO HITS ON FRIDAY HOUR

Dragonette, Cavaliers and Orchestra to Feature Program

"Dark Eyes" and "The Last Rose of Summer," are the two numbers chosen by Jessica Dragonette as the headliner of the Cities Service Concert program from KSTP at 7 P. M., Friday, December 18.

Selections from "Earle Carroll's Vanities," which Miss Dragonette will accompany the Cavaliers Quartet, and "On- Alone," which will be an ensemble number with the orchestra, quartet and featuring Miss Dragonette, will be presented.

To Sing Duet

She will also accompany John Seagle in singing "Falling in Love" from "The Chocolate Soldier" by Strauss as a duo selection.

The orchestra will open the program by playing, "Swanee River Shore" from "Down South" by Myddleton, "Manhattan Serenade" by Alter, "Bacchanale," from "Faust Ballet" by Gounod, "Pepita" by Bourdon and "Hit of the Day" will be other orchestral selections to be presented on the broadcast.

Cavaliers on Program

The Cavaliers will sing "Cavaliers' Choice" and "The Musical Trust" as their presentations on the broadcast.

John Seagle will offer, "Now That You're Gone" by Fiorito, as a solo number. "Meditation" from "Thais" by Massenet, will be featured as a violin solo by one of the members of the orchestra.

ATWATER KENT TO PRESENT FINALISTS

(Continued from Page 1)

nounced on the air by number only, to insure absolute impartiality.

At the finals, the jury of experts alone will judge, confining the verdict to two major considerations, the natural beauty of the voice and its adaptability to training, the object of the audition being to assist promising talent.

\$5,000 First Prize

The first place winners in the national finals, one young woman and one young man, each will be awarded \$5,000 in cash, a gold medal, and two years' tuition at any recognized American institute of music, or with a recognized teacher of voice. The other awards will be: second, \$3,000 and one year's tuition each; third, \$2,000 and one year's tuition each, fourth, \$1,500 and one year's tuition each; fifth, \$1,000 and one year's tuition each. Thus, every contestant at New York is assured of a substantial prize award.

The sponsorship committee in charge of the National Radio Audition is composed of the following artists and authorities on voice: Mme. Louise Homer, Mrs. Otto H. Kahn, Mrs. Elmer James Ottaway, Mme. Ernestine Schumann-Heink, Charles Wakefield Calman, Glenn Frank and Reinald Werrenrath.

Phillips Carlin, announcer formerly heard on many programs over KSTP, now bears the title "Assistant Eastern Program Director" with the NBC.

Judge Loevinger To Be Guest of State Bar Program Monday

The Honorable Gustavus Loevinger, Judge of the District Court of Ramsey County will be the fourth speaker in the new weekly series of programs sponsored by the Minnesota State Bar Association over KSTP.

Judge Loevinger will give two talks, the first scheduled at 6:45 P. M., Monday, December 14, in which he will discuss "The Judge in Criminal Cases." His second talk will be given on December 21 at the same hour on the topic "The Jury in Criminal Cases."

Interested in Peace

For years Judge Loevinger has been interested in social and economic matters and has been particularly interested in the cause of international peace and he has been called on frequently during the last several years to address clubs and other gatherings upon subjects pertaining to political, economic, social and international affairs.

He was admitted to the bar in 1906 following an active career in debate and oratory as a member of Delta Sigma Rho fraternity at the University of Minnesota.

Practiced in St. Paul

He has practiced law continuously in the City of St. Paul up to the time of his appointment as judge.

He will be introduced to listeners by Ben W. Palmer, chairman of the public relations committee who is in charge of these programs.

Cab Calloway's Cotton Club Orchestra Latest Lucky Strike Feature

New York, Dec., 12.—Cab Calloway and his Cotton Club orchestra have been placed under contract through Irving Mills, under whose personal management Calloway rose to fame, for regular broadcasts on the Lucky Strike radio hour. The band will be co-featured with Walter Winchell.

Calloway is unique among radio attractions, having risen to first rank as an ether star solely through his sustaining broadcasts from the Cotton Club in Harlem.

This contract assures Calloway of the complete net work for his debut as a commercial broadcaster, and as a feature of one of the major periods, a distinction in keeping with his own stellar position as a radio favorite.

Latest Songs Will Feature Maytag Hour

The Wanderers male quartet, comprising Irving Dillon and Sam Thompson, tenors, Philip Culkan, baritone, and Harold Blackwelder, bass, will be heard on the Maytag orchestra broadcast from KSTP at 8 P. M., Monday, December 14.

Roy Bargy and his orchestra, will play several of the latest song hits on this program, "She's So Nice," "Moonlight on the Ganges," "If You Were the Only Girl," "My Ohio Home," "As Time Goes By," and "Anvil Chorus."

Carveth Wells knows his Africa.



Judge Loevinger

Damrosch Opens New English Operas on NBC Symphonic Hour

First presentation of a new series of operas in English under the direction of Walter Damrosch, was heard over KSTP during the NBC Symphonic Hour, Sunday, November 29 at 12:15 P. M. One act of Wagners' "Die Walkure" opened the series.

The famous conductor was assisted by Rachel Morton, soprano; Dan Gridley, baritone, and Earl Waldo, basso.

Mr. Damrosch believes that the singing of foreign opera in the vernacular of the country in which it is staged stimulates national musical effort.

Congressman Guest of Sentinels Sunday

"The American Tradition of Home Rule" will be the topic of discussion by the Honorable A. Piatt Andrew, Member of Congress from Massachusetts when he appears as guest speaker on the Sentinels of Republic program from KSTP at 12 noon Sunday, December 13. He is one of a series of notables who appear on this program weekly.

GIRLS and BOYS

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NOVEL THEME MAKES DEBUT

"The King's English" Title of New Daily Program

One of the most unusual "themes" on the air identifies the new program known as "The King's English," presented each day except Saturday and Sunday at 1:10 P. M. The program, devoted to better English, is identified by the playing of a so-called "slow-speed" record, at a rate three times its normal speed.

The result is an effect of garbled English that has caused many phone calls and letters commenting on the extraordinary sounds emerging from radio sets throughout the Northwest.

The program is conducted by Thomas Dunning Rishworth, director of literary research for KSTP, and presents many of the mistakes most commonly made in our everyday speech, with the proper corrections.

Each broadcast ends with the reading of three sentences, in each of which a word is used incorrectly, a phrase is wrongly stated, or a word is mispronounced.

The correct reading of these sentences is given in the succeeding program.

Spicer, Jackson Guests of Fuller Broadcasts

"Say So" by Gershwin will be played as the opening number by Don Voorhees and his orchestra on the Fuller Man program from KSTP at 8:30 P. M. Tuesday, December 15.

"Love Song" and "One Little Quarrel" by Hoffman, by the orchestra, with Miss Mabel Jackson, soprano, singing interludes, will be included in the program.

"Pale Moon" and "Marta," will be two tenor solos to be presented by Earle Spicer. "The Message of the Violet" from "The Prince of Pilsen" by Luders, will be featured as a soprano and tenor duo by Miss Jackson and Mr. Spicer.

Selections from "This Year of Grace" by Coward, "A Room With a View" and "Dance, Little Lady," will be the other orchestral features on this varied broadcast.

THE CASINO PRESENTS

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HOTEL SAINT PAUL

MOBILOIL TO CHANGE HOUR

8:30 P. M. New Time of Wednesday Series

Beginning Wednesday, December 16, the new time for Mobiloil will be 8:30 P. M., over KSTP.

The Mobiloil Radio Concert will continue its present ensemble, including the Mobiloil Radio Orchestra of forty-five musicians, under the direction of Nathaniel Shilkret; Gladys Rice, soprano; Douglas Stanbury, baritone stage-star and Master of Ceremonies; and John Holbrook, announcer, who recently won the Annual Award for Good Radio Diction.

Orchestral Feature

A feature of the presentation will be a rhythmic arrangement of Ravel's "Bolero," played by the orchestra, under Mr. Shilkret's direction.

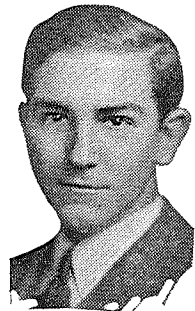
The program will also include favorite tunes from the present Broadway success, "The Band Wagon" and from Romberg's "New Moon," sung by Miss Rice and Mr. Stanbury.

Popular Hits

"Chauve-Souris Hits," including "Katinka, Chinese Billiken" and "Parade of the Wooden Soldiers," "Gems" from the "Band Wagon" by Schwartz, including: "New Sun in the Sky," "I Love Louisa," "Dancing in the Dark" and "High and Low" will be the other orchestral selections on the program.

Daily Dispatch From Germany Is Feature of KSTP Broadcasts

The political atmosphere of Berlin, the economic and emergency decrees of Germany, and the storming of the Reich by the Hitlerites, are some of the items of interest



Mr. Oechsner

which are recorded by Frederick Oechsner in his daily wire reports from Germany, as special correspondent of the Consolidated Press Association.

His reports are heard during the Day's Mr. Oechsner

Events broadcast, which relates the high points of the day's happenings over KSTP at 6:05 P. M. daily except Sunday.

To record not only the news behind the news of politics, but also in the world of arts, letters and science are some of Mr. Oechsner's tasks. He is thoroughly familiar with the German language and customs.

Mr. Oechsner is one of the thirty-five correspondents of the Consolidated Press foreign service.

Children's Hour Opens Sunday Morning Series

The Sunday morning program from KSTP will present the NBC's Children's Hour at 9 A. M., December 13.

MA AND SETH NOW IN MOVIES



Here they are, Ma and Seth Parker at the organ singing one of the well known melodies which have made them popular to radio listeners from coast-to-coast. They are coming to the Twin Cities in a new role of movie stars, having just completed their picture "Way Back Home," and the production is now being shown at both the RKO Hennepin Orpheum Theatre in Minneapolis and the RKO Theatre in St. Paul. The Seth Parker program is heard from KSTP at 9:45 P. M., each Sunday.

Marty Stone Heard on Daily Broadcasts in St. Paul Ten Weeks

Marty Stone and his famous broadcasting orchestra are now enjoying their tenth consecutive week at the Hotel Saint Paul from where their programs are heard daily over KSTP. Marty's recent record includes extended engagements at such leading hotels as the Congress and Edgewater Beach Hotels of Chicago where his music was broadcast to the nation over the National Broadcasting Company's coast-to-coast networks. Just before coming to Saint Paul Marty's orchestra completed a season's engagement at the beautiful Hotel Schroeder of Milwaukee.

Tenor to Sing With Herbie Kay's Band

Chauncey Parsons, tenor, will again appear as guest of Herbie Kay and his orchestra when they appear on the Yeast Foamers program from KSTP at 1:30 P. M. Sunday, December 13.

New Year's Eve celebrating will come cheaper this year in the cafes.

Bailey, Fulton Guests of Whiteman's Paintmen

Mildred Bailey, popular blues singer, and Jack Fulton, Jr., along with the Jesters, vocal trio, will be the group of guests who will present entertainment on Paul Whiteman's Paintmen program from KSTP at 9 P. M., Friday, December 18.

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STAGE STARS VALLEE GUESTS

Fred and Adele Astaire on Thursday Program

New York, Dec. 12—Fred and Adele Astaire, inseparable duo of the musical comedy stage, will be headlined with Rudy Vallee and his Connecticut Yankees on the Fleischmann program over KSTP at 7 P. M. Thursday, December 17.

They will sing several of their successes from old and new shows, and will chat with Rudy Vallee and Graham McNamee before the microphone.

The Astaires, following a long run in London in "Funny Face," have been eight months on Broadway in "The Band Wagon."

Starting in vaudeville in Omaha, their native state, while still in their 'teens, the Astaires were soon on Broadway

Many Notables Sign New Guest Register of NBC in New York

New York, Dec. 12.—Three weeks after NBC placed a guest register in its Fifth Avenue studios the first page was filled with signatures famous in the fields of adventure and music.

By coincidence, the first half of the initial page included such famous names as A. Whitten Brown, first to fly the Atlantic with John Alcock; Capt. Eddie Rickenbacker, war ace; Colonel Charles A. Lindbergh, and Roy Chapman Andrews, exploring scientist.

Below them were registered famous singers and composers including Geraldine Farrar, Mary Garden, John Philip Sousa, Henry Hadley and Rudolf Friml.

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KSTP PROGRAM

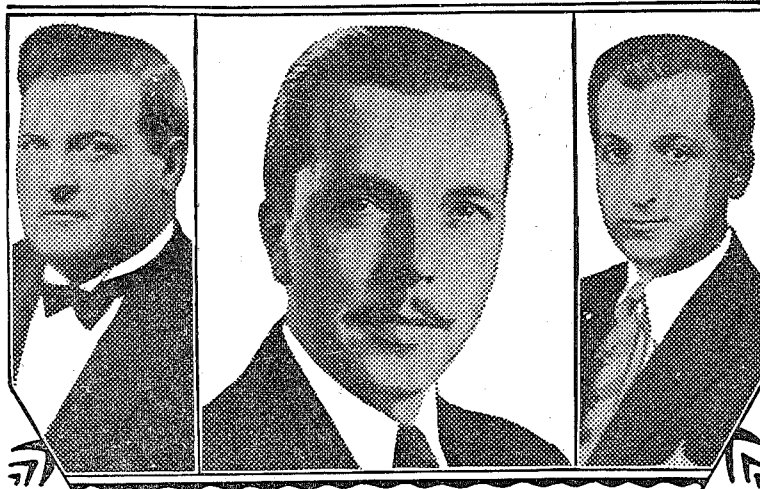
SUNDAY, DECEMBER 13

- 8:00 NBC Children's Hour.
- 9:00 Mexican Typica—Mexican Orchestra.
- 9:30 Clyde Doerr and His Saxophone Octette.
- 10:00 Neapolitan Days—Italian Music.
- 10:30 Major Bowe's Capitol Theatre Family.
- 10:45 Second Church of Christ Scientist Sunday Services.
- 12:00 Sentinels of the Republic—Speaker, Hon. A. Piatt Andrew, Member of Congress from Mass. — "The American Tradition of Home Rule."
- 12:15 NBC Symphonic Hour—Dr. Walter Damrosch, Conductor.
- 1:15 Bright Spots—Investors' Syndicate—Popular Orchestra, Vocal Trio.
- 1:30 Yeast Foamers—Herbie Kay's Orchestra—Lee Sims, pianist—Chauncey Parsons, soloist.
- 2:00 National Youth Conference—Dr. Daniel Poling, speaker.
- 2:30 Friendly Hour—Male Quartet—Dr. S. Parkes Cadman, address.
- 3:00 Father Coughlin—Golden Hour of "Little Flower" from Detroit.
- 4:00 Fort Snelling Band—Warrant Officer Olaf M. Nord, Director.
- 4:30 Twilight Hour—General Electric Program—Efrem Zimbalist, violinist.
- 5:00 Told in the Dark—Dramatic Thriller.
- 5:30 Through the Opera Glass—Orchestra and Vocalists.
- 5:55 Amusement Bulletin.
- 6:00 Harold Stokes Orchestra and Singers—Willys Overland.
- 6:15 Jolly Time Revue—Popular Orchestra and Vocalists.
- 6:30 Three Bakers—Vocalists and Comedy—Fleischmann Yeast Co.
- 7:00 Enna Jettick Favorite Melodies—Mixed Quartet.
- 7:15 Ballard Time Signal.
- 7:15 Polka Dots—Piano Duo and Julia Barre.
- 7:30 Chase and Sanborn Orchestra—Rubinoff and Eddie Cantor.
- 8:00 Rem Time Signal.
- 8:01 Orchestra—John Miller, Baritone—"Bucket Syrup" Pioneer Maple.
- 8:15 Atwater Kent Program—Final Auditions.
- 9:15 Koppers Coke Time Signal.
- 9:15 National Oratorio Society—"The Father of Waters."
- 9:45 Sunday at Seth Parkers.
- 10:15 Reports.
- 10:20 Hotel Radisson Flame Room Orchestra—Slatz Randall, Director.
- 10:30 The Three Doctors—Comedy and Songs.
- 10:44 Cherry Pectoral News Bulletin.
- 10:45 Time Signal, Weather, Temperature.
- 10:46 Boulevards of Paris—Brandy's Singing Orchestra.
- 11:00 Marigold Ballroom Orchestra—Wally Erickson, Director.

MONDAY, DECEMBER 14

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Rem Weather Report.
- 8:30 Montgomery Ward Program—"Beautiful Thoughts"—Organ.
- 8:45 Musical Interlude.
- 8:50 Russell-Miller Milling Company.
- 9:00 Zinsmaster Food Program.
- 9:15 Christmas Shopper.
- 9:25 Leader Department Store parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat—Recipes, Household Hints, etc.
- 10:00 Grain and Livestock Markets.
- 10:15 Musical Interlude.
- 10:30 Hugo Mariani and His Marionettes—Orchestra.
- 11:00 General Electric Program—Grace Ellis, Hostess, Theodore West, Baritone.
- 11:15 Pat Barnes—Swift & Co.—Organ and Impersonations.
- 11:30 National Farm & Home Hour—Orchestra and Reports from U. S. Dept. of Agriculture.
- 12:30 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 12:45 News Dispatches.
- 12:50 Radisson Hotel Coffee Shop—Slatz Randall, Director.
- 1:10 The King's English.
- 1:15 The Hoofers.
- 1:30 Remembrances—Dr. Richter, Organ.
- 2:00 Marc Williams, Cowboy Crooner.
- 2:15 Grain Reports.
- 2:30 The Shut-In Hour by United States Marine Band.

THREE CHAMPION DICTIONISTS



John Holbrook, shown in the center, has been awarded the Diction Medal of the American Academy of Arts and Letters for the year 1931 as the announcer who leads the entire country in the matter of diction. Shown with Holbrook are the winners of the past two years, Milton J. Cross, on the left, who is heard during the NBC Musical Appreciation Series every Friday morning and Alwyn Bach, heard during frequent programs from KSTP.

- 2:45 Harold Betts, Crooner.
- 3:00 National Music League Hour.
- 3:30 Brown-Palace Hotel Orchestra.
- 3:45 Frigidaire Sales Corp.
- 4:00 Lever Bros.—Chats with Peggy Winthrop.
- 4:15 Cecil and Sally—Comedy Skit—Swanee Serenaders.
- 4:45 Children's Hour—Conducted by Uncle Tom.
- 5:15 American Tax Payers League—"The Diminishing Rights of States"—Hon. James M. Beck, Congressman 1st District, Pennsylvania.
- 5:30 Reports.
- 5:44 Road Report—Federal Oil Co.
- 5:44 Pertussin Weather Report.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews the Amusements.
- 6:05 Day's Events—Consolidated Press Dispatches—David Lawrence—Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 Hotel St. Paul Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Prince Albert Quarter Hour—Alice Joy, Contralto; Paul Van Loan's Orchestra and "Ol' Hunch."
- 6:45 Minnesota State Bar Association, Speaker, Judge Gustavus Loeving—"The Judge in Criminal Cases."
- 6:59 Ballard Time Signal.
- 7:00 KSTP Weekly Revue—Staff Orchestra and Artists.
- 7:29 G. P. A. Radiator Glycerine Weather Report.
- 7:30 Death Valley Days—Western Dramatic Thriller.
- 8:00 Rem Time Signal.
- 8:00 Maytag Orchestra—Roy Barge, director—Male Quartet.
- 8:30 General Motors Program—"Parade of States"—Male Chorus, Songs and Orchestra.
- 9:00 Koppers Coke Time Signal.
- 9:00 Musical Express—Orchestra, Ohman & Arden, Vocalist.
- 9:30 Boulevards of Paris Brandy's Singing Orchestra.
- 9:45 Sieberling Singers—Male Quartet.
- 9:59 Time Signal, Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra, Vocalists—George Osborn, director.
- 10:45 Cherry Pectoral News Bulletins—Weather, Temperature.
- 10:46 Master Laboratories, Inc. Time Signal.
- 10:50 Marc Williams, Cowboy Crooner.
- 11:00 Minneapolis RKO Hour—Orchestra, Theatrical Entertainers.
- 11:30 Leonard Leigh—Organ—from Paramount Theatre, St. Paul.
- 12:30 Boulevards of Paris Brandy's Singing Orchestra.

TUESDAY, DECEMBER 15

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Rem Weather Reports.

- 8:00 Musical Interlude—Consolidated Press Dispatches
- 8:30 Montgomery Ward Program—"Beautiful Thoughts"—Organ.
- 8:45 Musical Interlude.
- 9:15 Christmas Shopper.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat—Recipes, Household Hints, etc.
- 10:00 Grain and Livestock Reports.
- 10:10 Consolidated Press News.
- 10:15 Radio Household Institute—Menu Planning and New Recipes.
- 10:30 Musical Interlude.
- 10:45 Hugo Mariani and His Marionettes—Orchestra.
- 11:00 Rumford Cooking School—Menu Planning and Recipes.
- 11:15 Pat Barnes—Swift & Co.—Organ and Impersonations.
- 11:30 National Farm and Home Hour—Reports from U. S. Dept. of Agriculture—Homesteaders' Orchestra.
- 12:30 Radisson Coffee Shop—Slatz Randall's Orchestra.
- 12:45 News Bulletins—Consolidated Press Dispatches.
- 12:50 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 1:00 St. Paul Goodwill Talk.
- 1:10 The King's English.
- 1:15 Thirty Minutes on Broadway—Dr. Richter—Organ.
- 1:45 Piano Moods—Lee Sims, Pianist—Ilo May Bailey, Soprano.
- 2:00 Music in the Air—Piano Lessons.
- 2:30 Grain Markets.
- 2:45 Harold Betts—Crooner.
- 3:00 United States Army Band.
- 3:30 Gayle Wood—Piano.
- 3:45 Frigidaire Sales Corp. Program.
- 4:00 Corinne Jordan—Songs.
- 4:15 Cecil and Sally—Comedy Skit—Lever Bros.—Rinso Talkie—"What Happened to Jane."
- 4:45 Children's Hour—Conducted by Uncle Tom.
- 5:15 Steamboat Bill—Children's Program—Campbell Cereal Co.
- 5:30 Reports.
- 5:44 Road Report—Federal Oil Co.
- 5:45 Pertussin Weather Report.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews Amusements
- 6:05 Day's Events—Consolidated Press Dispatches—David Lawrence—Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 Hotel St. Paul Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Prince Albert Quarter Hour—Alice Joy, contralto; Paul Van Loan's Orchestra and "Ol' Hunch."
- 6:45 Talk by Postmaster Charles J. Moos.
- 6:55 Curtis Hotel Orchestra—Dick Long, Director.
- 6:59 Ballard Time Signal.
- 7:00 Blackstone Plantation—Julia Sanderson and Frank Crumit—Orchestra, Comedy, Dialogue.
- 7:30 G. P. A. Radiator Glycerine Weather Report.
- 7:31 Florist's Telegraphic Delivery Program—"Land O' Flowers."

- 7:45 Sisters of the Skillet—East and Dumke—Proctor & Gamble—Comedy and Dialogue.
- 7:59 Rem Weather Report.
- 8:00 Chevrolet Chronicles—Frank Black, Orchestra Conductor.
- 8:30 The Fuller Brush Man—Earle Spicer, tenor—Orchestra.
- 9:00 Koppers Coke Time Signal.
- 9:00 Lucky Strike Dance Hour.
- 9:30 Remington Rand—Rhythm Rounders—Frank Black's Orchestra.
- 9:45 G. E. Radio Demonstration Program—Male Quartet and Orchestra.
- 9:59 Time Signal—Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra and Vocalists—George Osborn, Director.
- 10:45 Cherry Pectoral News Bulletin—Weather, Temperature.
- 10:46 Master Laboratories, Inc. Time Signal.
- 10:50 Marc Williams, Cowboy Crooner.
- 11:00 Otto's Little German Band.
- 11:15 Boulevards of Paris—Joe Cappel's Orchestra.
- 11:30 Otto's Little German Band.
- 11:45 Radisson Flame Room Orchestra—Slatz Randall, Director.
- 12:00 Boulevards of Paris—Joe Cappel's Orchestra.
- 12:15 Radisson Flame Room Orchestra—Slatz Randall, Director.
- 12:30 Boulevards of Paris—Joe Cappel's Orchestra.

WEDNESDAY, DEC. 16

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Rem Weather Reports.
- 8:05 Musical Interlude.
- 8:15 Sterling Products—Dr. Copeland's Clinic.
- 8:30 Montgomery Ward Program—"Beautiful Thoughts"—Organ.
- 8:45 Musical Interlude.
- 8:50 Russell-Miller Milling Company.
- 9:00 Zinsmaster Food Talk.
- 9:15 Christmas Shopper.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat—Recipes, Household Hints, etc.
- 10:00 Keeping Up with Daughter—Dramatic Skit—Sherwin Williams Co.
- 10:15 Radio Household Institute—Menu Planning and New Recipes.
- 10:30 Musical Interlude.
- 11:15 Pat Barnes—Swift & Co.—Organ, Impersonations.
- 11:30 National Farm and Home Hour—U. S. Dept. of Agriculture Reports—Harry Kogen's Homesteaders' Orchestra.
- 12:30 St. Paul Hotel Orchestra—Marty Stone, Director.
- 12:45 News Bulletins.
- 12:50 Radisson Hotel Coffee Shop—Slatz Randall, Director.
- 1:10 The King's English.
- 1:15 The Hoofers.
- 1:30 Junior League Program.
- 1:45 Gayle Wood—Piano.
- 2:00 St. Thomas College—Educational Talk—Prof. A. Lester Pierce.
- 2:15 Gain Markets.
- 2:30 "Hello, Marie."
- 2:45 Harold Betts—Crooner.
- 3:00 With the Composers—Dr. Richter, Organ.
- 3:15 Eastman School Symphony Orchestra.
- 3:45 Frigidaire Sales Corp. Program.
- 4:00 Edna Wallace Hopper—Beauty Talk.
- 4:15 Cecil and Sally—Comedy Skit.
- 4:30 Swanee Serenaders.
- 4:45 Ten Musical Minutes—Dr. Richter—Organ.
- 4:55 Children's Hour—Conducted by Uncle Tom.
- 5:30 Reports.
- 5:44 Road Report—Federal Oil Co.
- 5:44 Pertussin Weather Report.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews the Amusements.
- 6:05 Day's Events—Consolidated Press Dispatches—David Lawrence—Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Prince Albert Quarter Hour—Alice Joy, contralto; Paul Van Loan's Orchestra and "Ol' Hunch."
- 6:45 Curtis Hotel Orchestra—Dick Long, Director.
- 6:59 Ballard Time Signal.
- 7:00 College Memories—National Battery Co. Male Quartet.
- 7:15 Guy Robertson, baritone—Brown Shoe Co.
- 7:29 G. P. A. Radiator Glycerine Weather Report.

Typewriter Contest to Award Smith-Corona

Radio offers a new Smith-Corona to the person who can write the prize winning letter on "the best use they can make of a typewriter" in a new series of programs from KSTP at 5:45 P. M., each week-day.

The contest sponsored by the St. Paul Typewriter Exchange is open to everybody and is being conducted under the personal supervision of Max Friedland, manager of the organization.

A new Smith-Corona portable typewriter decked up in all the Christmas embellishments is the prize award and the persons who submit letters must tell just what use they will make of the typewriter, should they be chosen the winner. The contest will close on Christmas eve and letters to KSTP must be post-marked not later than midnight December 23.

- 7:30 Goodyear Tire & Rubber Company program—John Phillip Sousa's Band.
- 7:59 Rem Time Signal.
- 8:00 Halsey-Stuart Program — Old Counsellor Talks on Finances — Symphony Orchestra.
- 8:30 Mobiloil Concert.
- 9:00 Coca Cola Program.
- 9:30 Koppers Coke Time Signal.
- 9:30 Lyric Drama "Peer Gynt".
- 9:59 Time Signal—Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra—Vocalists—George Osborn, Director.
- 10:45 Cherry Pectoral News Bulletins—Weather, Temperature.
- 10:46 Master Laboratories, Inc. Time Signal.
- 10:50 Marc Williams, Cowboy Crooner.
- 11:00 Hotel St. Paul Casino Orchestra—Marty Stone, Director.
- 11:15 Coliseum Orchestra—Frank Cotier, Director.
- 11:30 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 11:45 Marigold Ballroom Orchestra—Wally Erickson, Director.
- 12:00 Boulevards of Paris—Joe Cappo's Orchestra.
- 12:15 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 12:30 Boulevards of Paris—Joe Cappo's Orchestra.
- 12:30 Casino Orchestra—Hotel St. Paul—Marty Stone, Director.
- 12:45 Boulevards of Paris—Joe Cappo's Orchestra.

THURSDAY, DECEMBER 17

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Rem Weather Reports.
- 8:05 Musical Interlude.
- 8:30 Montgomery Ward Program — "Beautiful Thoughts"—Organ.
- 9:00 Musical Interlude.
- 9:15 Christmas Shopper.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat — Recipes, Household Hints, etc.
- 10:00 Grain and Livestock Markets.
- 10:30 Hugo Mariani and His Marionettes — Orchestra.
- 10:50 Gratia Barre—Beauty Hints.
- 11:00 General Electric Program—Songs —Grace Ellis, Hostess.
- 11:15 Pat Barnes—Swift & Co.—Organ and Impersonations.
- 11:30 National Farm and Home Hour—Reports from U. S. Dept. of Agriculture—Homesteaders' Orchestra.
- 12:30 Marc Williams, Cowboy Crooner.
- 12:45 News Bulletins.
- 12:50 St. Paul Hotel Grand Cafe Orchestra, Marty Stone, Director.
- 1:10 The King's English.
- 1:15 Radio Troubadours.
- 1:30 Radisson Hotel Coffee Shop Orchestra—Slatz Randall, Director.
- 1:45 Gayle Wood—Piano.
- 2:00 Minnesota Horticultural Society.
- 2:15 Grain Markets.
- 2:30 "Hello, Marie."
- 2:45 Rhythmic Serenade.

- 3:00 Petite Symphony—Rr. Richter — Organ.
- 3:15 Rudy Wiedoeff, Saxophonist.
- 3:30 U. S. Navy Band.
- 3:45 Harold Betts, Crooner.
- 4:00 Corinne Jordan — "Sense and Nonsense."
- 4:15 Cecil and Sally—Comedy Skit—
- 4:30 Lever Bros.—Rinso Talkie—"What Happened to Jane."
- 4:45 Children's Hour — Conducted by Uncle Tom.
- 5:15 Steamboat Bill—Campbell Cereal Co.
- 5:30 Reports.
- 5:44 Road Reports—Federal Oil Co.
- 5:44 Pertussin Weather Report.
- 5:45 Little Orphan Annie — Children's Skit.
- 6:00 Old Stager Reviews Amusements.
- 6:05 Day's Events—Consolidated Press Dispatches — David Lawrence — Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Prince Albert Quarter Hour—Alice Joy, contralto; Paul Van Loan's Orchestra and "Ol' Hunch."
- 6:45 Ballard Time Signal.
- 6:45 Dr. Richter at Organ—"Fireside Melodies"—Twin City Bldg. and Loan Ass'n.
- 6:59 G. P. A. Radiator Glycerine Weather Report.
- 7:00 Fleischmann Hour — Rudy Vallee and His Orchestra
- 8:00 Rem Time Signal.
- 8:00 Arco Dramatic Musicales—Orchestra and vocalists.
- 8:30 Maxwell House Melodies—Don Voorhee's Orchestra—Lanny Ross, Vocalist.
- 9:00 Koppers Coke Time Signal.
- 9:00 One Thousand One Musical Nights
- 9:30 Aces of the Air—Aviation Sketch.
- 9:45 General Electric Program—Orchestra.
- 9:59 Time Signal, Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra and vocalists—George Osborn, Director.
- 10:45 Cherry Pectoral News Bulletins—Weather, Temperature.
- 10:46 Master Laboratories, Inc. Time Signal.
- 10:50 Marc Williams—Cowboy Crooner.
- 11:00 Boulevards of Paris—Joe Cappo's Orchestra.
- 11:15 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 11:30 St. Paul Hotel Casino Orchestra —Marty Stone, Director.
- 11:45 Coliseum Dance Orchestra—Frank Cotier, Director.
- 12:00 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 12:15 Marigold Ballroom Orchestra—Wally Erickson, Director.
- 12:30 Boulevards of Paris—Joe Cappo's Orchestra.
- 12:45 St. Paul Hotel Casino Orchestra—Marty Stone, Director.

FRIDAY, DECEMBER 18

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
- 7:45 Jolly Bill and Jane—Cream of Wheat.
- 8:00 Rem Weather Reports.
- 8:05 Musical Interlude.
- 8:30 Montgomery Ward Program — "Beautiful Thoughts"—Organ.
- 8:45 Musical Interlude.
- 8:50 Russell-Miller Milling Company.
- 9:00 Zinsmaster Food Program.
- 9:10 Christmas Shopper.
- 9:20 Marvelette, Inc.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat — Recipes, Household Hints, etc.
- 10:00 NBC Musical Appreciation Hour for Students—Walter Damrosch, Conductor.
- 11:00 Rumford Cooking School—Menu Planning and Recipes.
- 11:15 Pat Barnes—Swift & Co.—Organ and Impersonations.
- 11:30 National Farm and Home Hour—Reports from U. S. Dept. of Agriculture—Homesteaders' Orchestra.
- 12:30 Radisson Coffee Shop Orchestra—Slatz Randall, Director.
- 12:45 News Bulletins.
- 12:50 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 1:10 The King's English.
- 1:15 The Hoofers.
- 1:30 4th District Federation Women's Clubs.
- 1:45 Mormon Tabernacle Choir and Organ—Salt Lake City, Utah.
- 2:15 Talk—"What Noise Does to People"—Dr. Foster Kennedy, Professor of Neurology—Cornell University.
- 2:30 "Hello, Marie."
- 2:45 Rhythmic Serenade.
- 3:00 Betty Moore—Decorating Notes.

CAB CALLOWAY



This famous orchestra leader of Harlem in New York whose band has won nation-wide praise in recent years will be one of the new orchestras to be heard during the Lucky Strike dance program over KSTP on Tuesday and Saturday of each week, at 9 P. M.. Cab Calloway's orchestra has achieved fame as one of the leading musical organizations at Harlem's famous Cotton Club, premier New York night club.

- 3:15 Radio Guild Drama—"The Rivals."
- 4:20 Cecil and Sally—Comedy Skit—
- 4:30 Harold Betts—Crooner.
- 4:45 Children's Hour — Conducted by Uncle Tom.
- 5:30 Reports.
- 5:44 Road Report—Federal Oil Co.
- 5:44 Pertussin Weather Report.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews the Amusements.
- 6:05 Day's Events—Consolidated Press Dispatches—David Lawrence — Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 St. Paul Hotel Grand Cafe Orchestra—Marty Stone, Director.
- 6:30 Prince Albert Quarter Hour—Alice Joy, contralto; Paul Van Loan's Orchestra and "Ol' Hunch."
- 6:45 Ballard Time Signal
- 6:45 Curtis Hotel Orchestra—Dick Long, Director.
- 6:59 G. P. A. Radiator Glycerine Weather Report.
- 7:00 Cities Service Concert—Jessica Dragonette & Cavaliers.
- 8:00 Rem Time Signal.
- 8:00 Interwoven Pair—Billy Jones and Ernie Hare, Comedians and Singers.
- 8:30 Armour Program—Josef Koestner's Orchestra and Vocalists.
- 9:00 Koppers Coke Time Signal.
- 9:00 Paul Whiteman's Paint Men
- 9:30 Weil-McLain Company Program —Popular Entertainers.
- 9:45 "The Vagabond"—Harold Betts.
- 9:59 Time Signal, Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Fliers—Orchestra and vocalists—George Osborn, Director.
- 10:45 Cherry Pectoral News Bulletins—Weather, Temperature.
- 10:46 Master Laboratories, Inc. Time Signal.
- 10:50 Marc Williams—Cowboy Crooner.
- 11:00 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 11:15 St. Paul Hotel Casino Orchestra —Marty Stone, Director.
- 11:30 Coliseum Dance Orchestra—Frank Cotier, Director.
- 11:45 Marigold Ballroom Orchestra—Wally Erickson, Director.
- 12:00 Radisson Hotel Flame Room Orchestra—Slatz Randall, Director.
- 12:15 Boulevards of Paris—Joe Cappo's Orchestra.
- 12:30 St. Paul Hotel Casino Orchestra—Marty Stone, director.

SATURDAY, DECEMBER 19

- 6:30 Early Riser's Musicales—Time Signals.
- 7:25 News, Consolidated Press Dispatches—Goodrich Silvertown Inc.
- 7:45 Jolly Bill and Jane — Cream of Wheat.
- 8:00 Rem Weather Reports.
- 8:15 Macey's Surprise Program — Corinne Jordan.
- 8:30 Montgomery Ward Program — "Beautiful Thoughts"—Organ.
- 8:45 Musical Interlude.
- 9:00 Musical Interlude.
- 9:15 Christmas Shopper.
- 9:25 Leader Department Store Parade.
- 9:30 A. & P. Food Products.
- 9:45 Aunt Sammy Chat—Recipes, Household Hints, etc.
- 10:00 Two Seats in the Balcony.
- 10:30 Grain and Livestock Markets.
- 10:40 Consolidated Press Feature.
- 10:50 Beyer's Health Service—Health Talk.
- 11:00 Musical Interlude.
- 11:15 Pat Barnes—Swift & Co.—Organ and Impersonations.
- 11:30 National Farm and Home Hour—Orchestra and Reports from U. S. Dept. of Agriculture.
- 12:30 4-H Club.
- 12:50 News Dispatches.
- 4:45 Children's Hour — Conducted by Uncle Tom.
- 5:05 Steamboat Bill—Campbell Cereal Company.
- 5:15 Little Buster Parade — "Circus Thrills"—Albert Dickinson Company.
- 5:30 Reports.
- 5:44 Road Reports—Federal Oil Co.
- 5:44 Pertussin Weather Report.
- 5:45 Little Orphan Annie—Children's Skit.
- 6:00 Old Stager Reviews the Amusements.
- 6:05 Day's Events—Consolidated Press Dispatches — David Lawrence — Finance, Business and Sports Review—Goodrich Silvertown, Inc.
- 6:20 St. Paul Hotel Grand Cafe Orchestra—Alice Joy, Contralto Paul Van Loan's Orchestra and "Ol' Hunch."
- 6:45 Curtis Hotel Orchestra, Dick Long, Director.
- 6:55 Talk by Postmaster Charles J. Moos.
- 6:59 Ballard Time Signal.
- 7:00 Danger Fighters—Dramatic Skit.
- 7:29 G. P. A. Radiator Glycerine Weather Report.
- 7:30 "Forward Planning of Public Works"—Otto T. Mallery, Philadelphia.
- 7:45 Educational Hour—"Adolescence: The Difficult Age"—Leta S. Hallingsworth—Columbia University.
- 7:59 Rem Time Signal.
- 8:00 Goodyear Tire and Rubber Co.—Songs and Orchestra.
- 8:30 First Nighter Drama—Mystery Play—
- 9:00 Koppers Coke Time Signal.
- 9:00 Lucky Strike Dance Hour.
- 9:59 Time Signal, Midwest Oil Company.
- 10:00 Amos 'n' Andy.
- 10:15 Phillips 66 Club—All Request Musical Program—George Osborn, Director.
- 11:15 Cherry Pectoral News Bulletins—Weather, Temperature.
- 11:15 Curtis Hotel Orchestra — Dick Long, Director.
- 11:45 Coliseum Dance Orchestra—Frank Cotier, Director.
- 12:00 Radisson Hotel Flame Room Orchestra—Slatz Randall Director.
- 12:15 St. Paul Hotel Casino Orchestra—Marty Stone, Director.
- 12:30 Saturday Night Frolic—Uncle Josh & His Huskers.
- 12:45 Boulevards of Paris—Joe Cappo's Orchestra.
- 1:00 Saturday Night Frolic
- 1:15 St. Paul Hotel Casino Orchestra—Marty Stone, Director.
- 1:45 Boulevards of Paris—Joe Cappo's Orchestra.
- 2:00 Saturday Night Frolic.

Meredith, Ameche in First Nighter Roles

June Meredith, Don Ameche and Clifford Soubier, will be the featured characters on the First Nighter dramatic broadcast over KSTP at 8:30 P. M., Saturday, December 19.

Harry Kogen and his broadcasting orchestra will furnish the typical Western music for this broadcast.

THE KSTP WEEKLY

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ST. PAUL, MINNESOTA, DECEMBER 12, 1931

The NBC

The National Broadcasting Company, with which KSTP is affiliated, has just celebrated its fifth birthday with a record of achievement that surpasses by far all thoughts of the men who participated in the first chain broadcast. The first hook-up of a few scattered stations has been built into a closely knit voluntary organization that spreads from coast to coast, from the Canadian border to the Gulf of Mexico. From a few evening programs of the early days, the NBC service has grown and expanded to permit listeners in all sections of the country to hear the best in radio features from early morning to late night.

The last link needed to make coverage completely national took place almost at the same time as the fifth anniversary with the addition of two stations in Montana. In fact, the Northwest has had some of the outstanding additions of the past year with two North Dakota stations coming into the fold prior to the extension of chain broadcasting to Montana.

KSTP became affiliated with the NBC three years ago and in that space of time has been privileged to present in ever increasing numbers the best of the nation's talent, while building its own productions stride for stride with the national development.

What the next five years hold in store cannot be told with any degree certainty. Television still belongs to the future. although the tremendous amount of research and experimentation now taking place seems almost certain to bring startling developments within that period. One by one the obstacles are being removed as the world awaits this next great advance—and it is well within the realm of possibility that the NBC of 1936 will be steering a course in new and uncharted seas.

Does Your Subscription Expire With This Issue?

If you are one of the subscribers who sent in their dimes for four trial copies, this may be your last issue—unless you act at once!

Don't let your subscription expire or you will miss issues that will be bigger and more interesting than ever. A year's subscription will cost you less than two cents a copy.

Listeners' Corner

The radio public does a lot of listening but has few opportunities to make itself heard. The KSTP Weekly opens its columns to listeners for expressions on any subject pertaining to radio. If you have any questions you would like to have answered about radio, your letters and the answers will be published in subsequent issues. Address all communications intended for publication to Listeners' Corner.

Below you will find a few excerpts from letters received from subscribers.

To the KSTP Weekly:

Kindly renew our subscription for the KSTP Weekly for one year.

We have always tried to visualize the different entertainers and announcers we hear, and we are quite surprised sometimes when their pictures appear in the KSTP Weekly.

I would like to know if the aeroplane sound announcing the Phillips 66 Flyers is produced with violins or with the controls? Would you answer this question in the "Did You Know That Column?"

Mrs. W. S. Minneapolis.

To the KSTP Weekly:

Enclosed is my check for a year's subscription to the KSTP Weekly. You are to be commended upon its splendid appearance, wonderful write-ups, and the host of detailed information about all the important programs.

The old slogan "What is Home without a Mother," was used a great deal formerly. I think the same idea should be used, "What is a radio without the KSTP Weekly."

A. L. P. St. Paul.

To the KSTP Weekly:

I enjoy your Radio Weekly very much and my son gets a great kick out of your Air-O-Gram contest. I think you should have some more on the same order.

We thought Marc Williams' picture was very good, also Corinne Jordan and Uncle Tom's.

Mrs. E. A. W. Stillwater, Minn.

To the KSTP Weekly:

I read the views of Mr. Budlong and Miss Wood—the pro and con opinions of crooners—and I cast my ballot with Miss Wood in favor of crooners.

I don't mean some person who gets up and cries and moans songs; but one who is expressive and adds color to the music by his or her style of singing.

Phillip J. St. Paul.

INTERWOVEN PAIR BRING NEW SMILES

Rollicking tunes and mirthful quips will be offered by Billy Jones and Ernie Hare on the Interwoven Sox program from KSTP at 8 P. M. Friday, December 18.

Will Perry's orchestra will play several selections on this broadcast and will accompany the famous pair when they present their comedy songs.

Frank Austin has stored his golf clubs for the winter.

Did You Know That—

Paul Whiteman and his world famous orchestra will leave NBC in Chicago early in January for a five weeks' tour of RKO theatres. Besides his orchestra Whiteman will also have with him the favorites of radio, Mildred Bailey and Jack Fulton, Jr.

The aeroplane effect for the Phillips 66 program is obtained by inserting a small piece of cardboard in a revolving electric fan. Touching the fan lightly produces the sound of a plane in the distance and heavier pressure gives the effect of the rushing motors as it lands. George Watson, Phillips 66 announcer, imitates the goat in the Saturday night all-request programs.

Pat Barnes received a fan mail letter last week saying that the writer listened to him daily keeping a sharp ear to catch a mistake in his quick voice change-over while doing his "Twenty-character voice" stuff but that he had yet to catch a mistake.

Fifteen hundred books and fifteen thousand musical compositions compose the \$8,000 library of Irma Glen, organist on the "Beautiful Thoughts" program sponsored daily except Sunday by Montgomery Ward & Company. Incidentally her librarian is the niece of Chauncey Parsons, well known tenor with the NBC.

When Rosaline Greene played in the Radio Guild presentation of "The Merchant of Venice" recently, she was carried away by memories of other days for she made her radio debut eight years ago in the same drama.

When Pierre Andre, NBC announcer and formerly with KSTP, cut in on the Wayne King orchestra broadcast the other night to give a news flash that a Chicago gunman's execution had been stayed for 30 days, the orchestra was in the midst of playing "Sweet and Lovely."

An avalanche of fan mail received by orchestra leaders since the inauguration of the present series of Lucky Strike programs has necessitated Music Corporation of America assigning ten girls to handle the fan mail directed to the leaders participating in the broadcasts.

THE KSTP WEEKLY is published at the request of listeners to provide complete advance radio program information and interesting facts about the radio stars.

Many of your friends who may not have heard of this new KSTP service will desire it. It will be a favor to them if when mailing in your subscription you will enclose the address of the person requesting this service. THE KSTP WEEKLY, St. Paul Hotel, St. Paul.

While some last minute program changes are inevitable, you will find THE KSTP WEEKLY, in the main satisfactorily accurate.

—THE EDITOR.

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ARCO PROGRAM HONORS GRIEG

Famous Norwegian Soloist Will Be Guest Artist

Sigurd Nilssen, bass soloist of Norwegian descent, will be the featured soloist when Edvard Grieg, great Norwegian composer, is featured as re-incarnated guest artist on the Arco Dramatic Musicales to be broadcast from KSTP at 8 P. M., Thursday, December 17.

Grieg was born in Bergen, Norway, in 1843, and died in 1907. He was credited with establishing and developing a Norwegian style of music. He received his first musical training from his mother and began composing when nine years old.

Mr. Nilssen will sing five solos on this program, "With a Water Lily," "Springtide," "In the Boat," "Radiant Song" and "Hunting Song."

Other vocalists on this program who will be heard are Harald Hansen, tenor, who will sing "Ein Traum," one of Grieg's most famous compositions. "Mother Sorrow," and "I Love You," will be featured as soprano solos by Miss Rachel Morton.

"Norwegian Dance No. 2" and "In the Hall of the Mountain King," will be played by Jaffrey Harris and his orchestra.

COMEDIAN, SOLOIST PRESENT VARIETY

With Eddie Cantor and his supporting cast contributing a particularly varied quota of sketches, songs and speeches, the Chase and Sanborn hour will be on the air over KSTP at 7:30 P. M., Sunday, December 13.

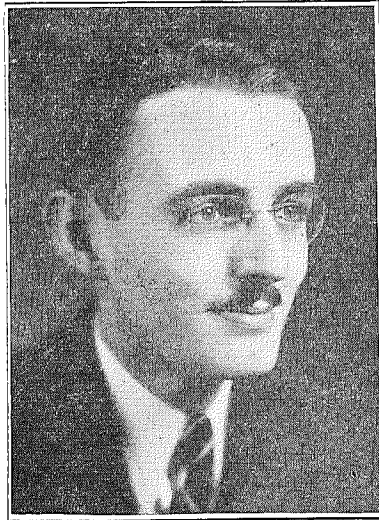
Rubinoff, musical director of the broadcast, has a brilliant orchestral program to present. The maestro's violin will be heard in "A Faded Summer Love" and the Franz Liszt favorite, "Liebestraum," while the overture will be an arrangement of "Mascagni Gems" from "Cavaliere Rusticana" and others.

Virginia Gardiner to Take Leading Role in Death Valley Program

"A Death Valley Tenderfoot," a typical Western drama, will be presented on the Death Valley Days broadcast from KSTP at 7:30 P. M., Monday, December 14.

Virginia Gardiner, noted radio actress, will again star as the leading lady during the program. William Shelley, Jack McBride, Vernon Radcliffe, Joseph Bell, Edwin M. Whitney and John White, the lonesome cowboy, are other characters to be presented on this broadcast.

KSTP Players Offer 'Macbeth' In Shakespearian Debut Sunday



Mr. Rishworth

Frawley Will Direct Dramatic Broadcast

"The Scientific Bolshevik," will be the title of the dramatic sketch to be broadcast during the Danger Fighters' program over KSTP at 7 P. M., Saturday, December 19.

Ionian Singers To Be Starred On General Motors Hour Monday

New York, Dec. 12.—The Ionian Quartet, a group of singers new to radio, but very successful in appearances at private musicales, will be heard as special guest artists on the "Parade of States," General Motors program, during the broadcast, paying tribute to Georgia, over KSTP at 8:30 P. M., Monday, December 14.

Handel's march from "Water Music," will be one of the featured orchestra numbers, played under the direction of Erno Rapee. The quartet will be heard in a group of old English Songs and Southern airs.

Tribute to Georgia
In addition to a "Georgia Camp Meeting" number, especially arranged for this program, and a symphonic arrangement of two popular Georgia songs, there will be a tribute to the state, written by Bruce Barton and read by Charles Webster, well-known radio actor.

The members of the Ionian Quartet are: Harold Dearborn, first tenor; Albert Barber, second tenor; C. Baldwin Allen, baritone and Hildreth S. Martin, bass.

Southern Medley
The orchestra will open the program by playing, "Southern Medley." They will also play a symphonic arrangement of "Everything is Peaches Down in Georgia" and "In Dear Old Georgia," which will feature vocal interludes.

Shakespeare will be presented for the first time on the air locally at 5 P. M. Sunday, December 13, when the KSTP Players offer the first half of a special radio version of "Macbeth" under the direction of Thomas Dunning Rishworth. Because of the length of the play it will be heard in two broadcasts on successive Sundays as part of the series as "Told in the Dark."

Mr. Rishworth, who in presenting Shakespeare is achieving his chief ambition since assuming direction of KSTP dramatic programs, has recruited an enlarged cast of professional talent to portray the twenty-seven characters of the famous tragedy.

Among newcomers to the players' ranks are Lucille Smith, formerly ingenue with the Arthur Casey Players in their first St. Paul season, and since identified with several productions on Broadway; Wilva Davis, formerly the leading actress in the Chicago company of "The Front Page;" Gould Stevens, late of the Civic Repertory Theatre, New York City, directed by Eva Le Gallienne; and Leo Britt, who has appeared in theatres throughout Europe, including the Comedie Caumartin, Paris. Mr. Britt has also appeared in prominent roles in many British motion pictures.

Cantata Highlight on Children Program

Uncle Tom, director of the Childrens Hour at KSTP will present a cantata for two voices, "The Wondrous Story," Friday afternoon, December 18. Betty Jane Hills and Lorraine Nelson, with Betty Jackson at the piano, will be the featured juvenile characters on this unusual broadcast.

Ruth Lyon Member of Sextet on Armour Hour

Josef Koestner and his orchestra will be assisted by six soloists as featured attractions on the Armour Hour program which will be heard in a broadcast from KSTP at 8:30 P. M., Friday, December 18.

Ruth Lyon, soprano; Lillian Knowles, contralto; William Miller and Chauncey Parsons, tenors; Arch Bailey, baritone; and Leslie Arnold, bass, will perform as soloists and as members of a sextet to be presented on the broadcast.

Russ Colombo is an athlete as well as a singer.

TENOR GUEST OF MAXWELL

Lanny Ross to Sing Several Solos on Program

New York, Dec. 12.—Lanny Ross, popular young tenor, will sing "Star Dust," as his featured number, when he appears on the Maxwell House program which presents Don Voorhees and his orchestra, from KSTP at 8:30 P. M., Thursday, December 17.

Another bright spot in the program will be "Give Me An Old Fashioned Kiss," a new tune written by Bob Charles.

Lanny Ross will sing a chorus of the number. He will also sing "Just a Memory."

The quartet will contribute two numbers to the program, "Shortenin' Bread," by that master of the blues, W. G. Handy, and the ever-popular "Little Boy Blue."

Don Voorhees has revived "With a Song in My Heart" from the show, "Spring Is Here," for one of the orchestral selections. Edmund "Tiny" Ruffner, will be the announcer.

Frank Luther, NBC star, who sings with the Revellers quartet and who was born and bred on a Kansas ranch, is interested in cowboys, horses or anything suggesting the wide-open spaces. During the rodeo at Madison Square Garden in New York, Frank spent every minute he was not rehearsing or broadcasting, swapping stories with the rustlers and hands at the arena.

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WHEAT TOPIC OF FARM HOUR

Federal Experts Speakers on Program

Washington, D. C., Dec. 12.—The facts on production during 1931, of the principal farm crops and an intimation of possible production in 1932, of a very important crop-winter wheat, will come to the American radio audience from the Federal experts who keep the world informed of the status of American agricultural production, on the National Farm and Home Hour heard over KSTP at 11:30 A. M., each week-day.

On Monday and Friday, the Board will give its comments upon the outcome of 1931 and all important lines of agricultural production. On Saturdays, W. F. Callander, Chairman of the Board, will report, during the National Grange program, the Department's estimates of the acreage sown to winter grains and of the condition of the crop on December 1.

The Department of Agriculture programs for the week of December 13, follow:

Monday

Keeping Beef Cattle Profitably Employed—A. T. Semple, animal husbandman; Keeping Dairy Cattle Profitably Employed—Dr. J. C. McDowell, senior dairy husbandman.

Tuesday

The Garden Calendar—W. R. Beattie, horticulturist; The Price Situation—O. C. Stine, senior statistician.

Wednesday

Farm Business and Science News of the Week—Morse Salisbury, chief of radio service; December Beef Cattle Markets—C. V. Whalin, marketing specialist; December Lamb Markets—G. B. Thorne, agricultural economist.

Thursday

December Crop Report—Federal Crop Reporting Board.

Friday

December Crop Report—Federal Crop Reporting Board.

Saturday

Sowings of Winter Grain—W. F. Callander, agricultural statistician; Special Program—National Grange.

OLD MELODIES ON ENNA JETTICK HOUR

Old melodies will be revived when Betsy Ayres, soprano, Mary Hopple, contralto, Steele Jamison, tenor, and Leon Salathiel, bass, join in song on the Enna Jettick Melodies program which will be heard from KSTP at 7 P. M., Sunday, December 13.

The program will open with the quartet singing: "Goodbye Dolly I Must Leave You," "Roamin' in the Gloamin'," "Love's Old Sweet Song," "Little Grey Home in the West" and "Now the Day is Over," which will be sung as the finale number of the program.

BEACON RADIO SERVICE

376 Robert St. Ga. 3523

*If we can't fix it--
throw it away*

Amos 'n' Andy Spill Millions Of Words To Ether In 5 Years

New York, Dec. 12.—Naturalness and simplicity! Undoubtedly, the secret of the two headliners of the air, Amos 'n' Andy, heard over KSTP at 10 P. M., each week-day, in keeping the undivided support of their thousands of listeners.

Five years of dialogue! Millions and millions of words spilled into the ether. Thousands and thousands of miles traversed by these same words. And still going strong. Naturalness and simplicity!

Master Showmen

People do not find it hard to listen. Unconsciously they follow the trend of thought and mispronunciations with little effort. They are thoroughly entertained.

Amos 'n' Andy are master showmen. Psychology of the air, if it may be called such, is instinctive with them. Planning programs for their listeners is the "entre" of their lives; two fifteen minute periods a day before the microphone, the "dessert."

To look at them, to meet them in an elevator, to bump into them at a club, is to come in contact with two "charmin' and dig'ified" gentlemen. There is nothing of the theatre about them. That is usually the way with supreme showmen. Their intrinsic charm lies in their unassuming air.

A nation waited in suspense when Ruby Taylor lay dying. It tingled with excitement at the machinations of a crook attempting to put a 'phone booth into the Fresh Air Taxicab Company's office. It took a vacation when this pair went away for a few weeks to catch fish.

Amos Was Shoemaker

If Amos hadn't had a flare for the theatre—he used to put on shows when he was a youngster—he might have been one of the best cobblers in Richmond, Va., where he was born.

In fact, he was learning the shoe repair business, when wanderlust seized him. Having limited means, and an unlimited desire to see a great deal, he joined the navy.

Godsen is saturated with the tradition and pride of the South. It was inculcated in him at birth. His father fought on the Confederate side during the Civil War, and at the end of the struggle, was one of the group of 75 "Mosby Men" who refused to surrender to the Federal Government.

The General Motors "Parade of the States" program for December 28 will be dedicated to California in honor of the Tournament of Roses.

For Help on Your

Skin Beauty Problems

Listen to

Annette L. Shurick

and her

Aveline "Face to Face" Talks

Every Tuesday morning at
10 o'clock over KSTP

AVELINE LABORATORY
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MINNEAPOLIS

YOUTHFUL BEAUTY



Miss Andrea Marsh, contralto, although only 17 years of age, is a veteran radio and theatrical star and is a member of the entertainment staff of KSTP. She was discovered by Corinne Jordan, program director when Miss Marsh was appearing as guest soloist with Paul Whiteman and his orchestra at the Edgewater Beach Hotel during an NBC broadcast. She began her career in New Jersey at the age of seven and since that time has toured all the largest cities in the East.

ORCHESTRA TO PLAY "THE OLD REFRAIN"

John Miller, baritone, will sing several solos on the Bucket Syrup program which will be heard from KSTP at 8 P. M. Sunday, December 13.

He will open the program by singing "When Your Hair Has Turned to Silver," "Old Folks at Home," and "When You're Away," from "The Only Girl" will be the other numbers to be sung by Miller. "The Old Refrain" one of Kreisler's masterpieces will be played as an orchestral headliner on the program.

DOCTORS HIT ON NEW HOUR

Famous Comedians Now Heard Each Sunday

Since the Three Doctors have changed their office hours from 2:30 P. M. to 10:30 P. M., each Sunday, it has enabled them to take care of a greater number of customers than has been possible heretofore. Northwest listeners will hear them through KSTP at this new hour.

Confident of curing anything from blues to world ills, the Doctors prepare for nothing. They have never prepared a script as long as they have been on the air, and that's more than five years.

Russell Pratt, Ransome Sherman and Joe Rudolph, are the names under their doorbells. The first was formerly associated with a credit men's association; the second was in the insurance business; and the third now conducts an orchestra in a Chicago hotel.

They have named their broadcast, NARL, meaning National Association of Radio Listeners, formed by them and conducted for their own profit.

NBC Officials Visit KSTP During Week

Two officials of the National Broadcasting Company were the guests of KSTP during the past week. Fred Weber, traffic manager of the NBC studios in Chicago was in the Twin Cities Monday inspecting the new 50,000 watt transmitter of KSTP and was of the opinion that this new plant was one of the most up-to-date transmitters of the country.

A. R. Williamson, public relations manager of the NBC studio in Chicago spent the weekend in the Twin Cities and joined the KSTP staff in celebrating the third anniversary of the Twin Cities station becoming an associate member of the National Broadcasting Company. It was on December 5, 1928 that KSTP was given the Northwest outlet for both the red and the blue networks.

Have you sent in your National Battery Slogan?

Don't miss this chance to win

\$1,000
FIRST PRIZE

or one of the many other valuable cash prizes

See your nearest National Battery dealer for details—and hear the National Battery Quartet in an NBC broadcast every Wednesday at 7:00 P. M.