

NEWS

Concise. Accurate. Personal. Professional. Timely. That's WCCO Radio News. At WCCO, we're committed to keeping you in touch with the events that surround you. That's why no commercial radio station has been as awarded as WCCO. Five George Foster Peabody Awards. The National Headliner. The Dupont. The Ohio State. The Sigma Delta Chi. Regional and state awards too many to count. The list goes on.

WCCO Radio and news are synonymous. Every hour of every day you can be sure that WCCO will deliver the stories that affect our lives. Combine that with the worldwide resources of CBS News, and you have news that's many times live from the scene as it happens. And you have the most respected radio news bureau in the nation. WCCO Radio News.



Seated (left to right): Judy Hutterer, Steve Murphy, Dean Spratt, Kyrie Sandum. Standing (left to right): Rich Holter, Bruce Hagevik, Chris Forshtay, Eric Eskola, Curtis Beckmann, Jan Jirak.

WEATHER

Weather can make or break your plans. If you're preparing for a summer picnic or for a winter ski trip, you need to know the latest forecasts and conditions. That's where the WCCO Weather Center comes in. Twenty-four hours a day, WCCO Radio Meteorologists Bill Endersen, Mike Lynch, Shari Akemann, Milt LeFebvre, Dan Carlson, and Will Hagfors keep you informed as to whether you'll need an extra sweater, sunglasses, umbrella, or snowshoes.

The WCCO Weather Center uses the latest state-of-the-art equipment, including radar, satellite photos, lightning ground detectors, and the resources of the National Weather Service. Sun or rain, sleet or snow, you can depend on WCCO to provide the information and security you need. Including school and business closings. Your number one weather station is WCCO 8-3-0.



Left to right: Milt LeFebvre, Bill Endersen, Mike Lynch, Shari Akemann.

SPORTS

When you want the latest from the world of sports, you needn't go any further than 8-3-0 on your radio dial. WCCO provides play-by-play coverage of Minnesota Twins Baseball, and other Big Ten football and basketball. Plus the World Series, the All-Star Game, the Twin Cities Marathon, and comprehensive coverage of major league, collegiate, and high school sports action. Truly an outstanding starting line-up. But you also get "Sports Hotline" each weeknight at 9:05 with Tim Moreland. And Sid Hartman's "Today's Sports Hero," featuring the hottest athlete of the past twenty-four hours. Plus exclusive interviews with the coaches, including Lou Holtz, Ray Miller and Jim Dutcher. There's also Prep Parade, weekly All-State teams honoring high school athletes, and 'round the clock updates from sportscasters on WCCO and the CBS Radio Network. And Sunday mornings, it's "Sports Huddle" and "Sid & Friends."

When you want sports, you'll find WCCO Radio in the winner's circle every time.



Sid Hartman, Lou Holtz



Herb Carneal, Joe Angel



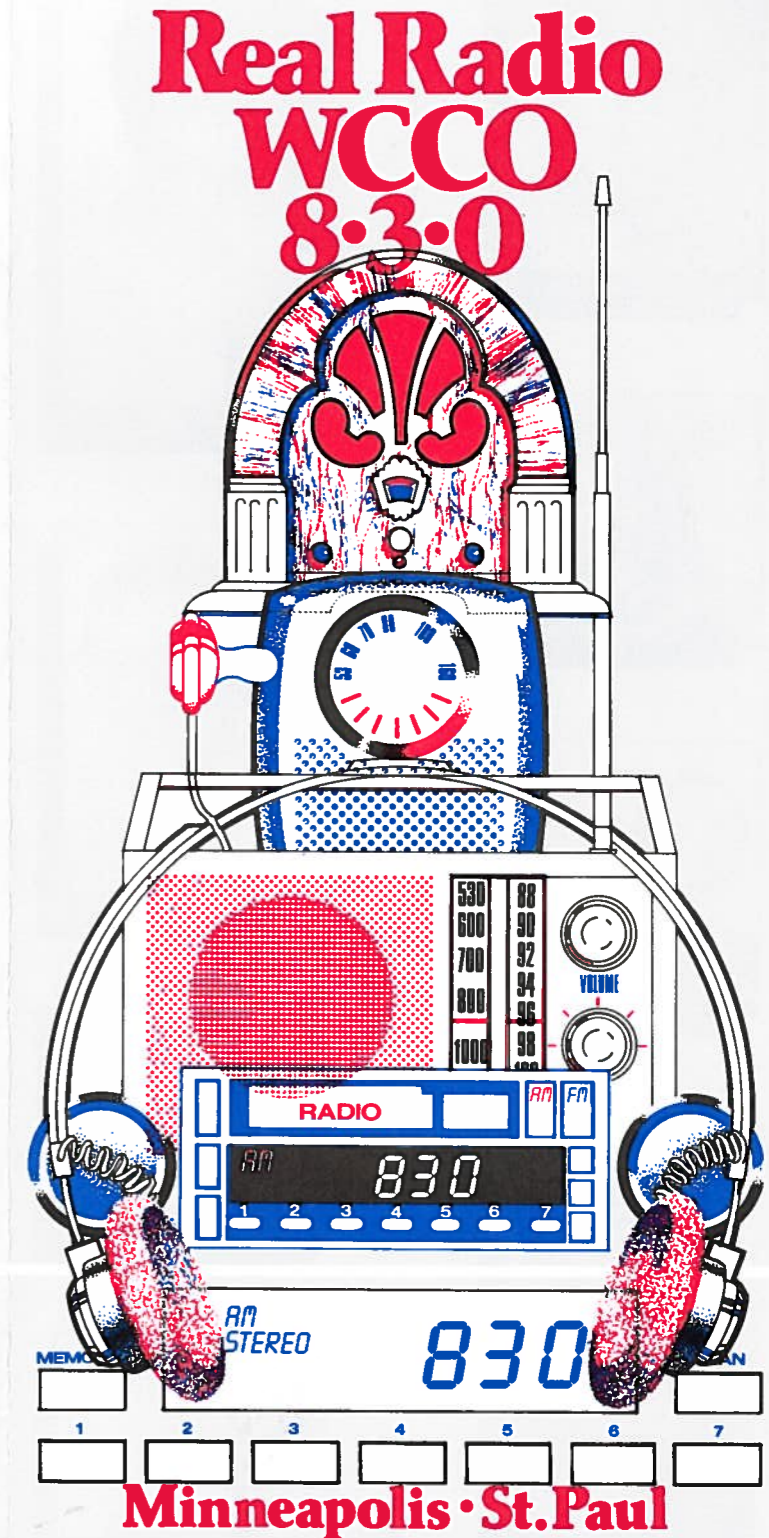
Tim Moreland

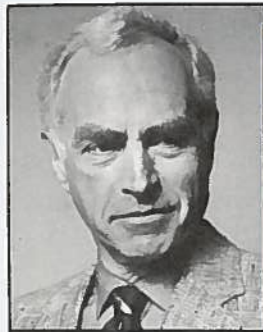


Jim Dutcher

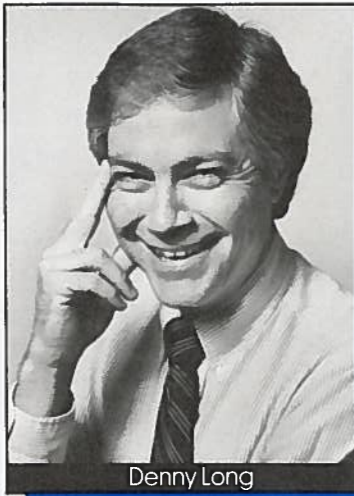


Ray Christensen, Paul Flatley

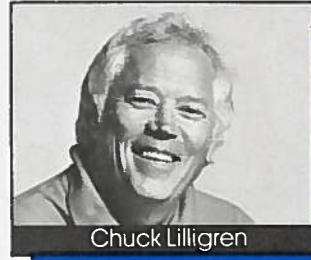




Steve Cannon



Denny Long



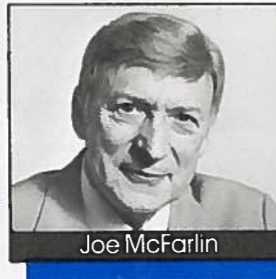
Chuck Lilligren



Ray Christensen



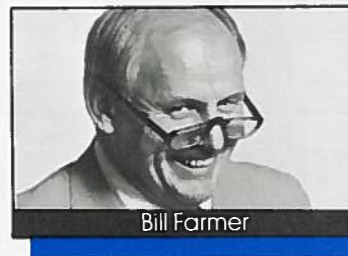
Charlie Boone, Roger Erickson



Joe McFarlin



Bill Diehl



Bill Farmer

MONDAY-FRIDAY

5 AM-7 AM THE MORNING CREW Roger Erickson, Chuck Lilligren, Bill Farmer

Lively Personalities, wake-up music, information

CBS News (Top of each hour)
WCCO News (5:30, 5:54, 6:30)
Weather (5:10, 5:40, 6:13, 6:57)
WCCO Sports (6:25)
Agri-Markets (5:15, 5:50, 6:40)
Traffic Reports (6:20 & 6:50)
CBS: Sports World Roundup (5:45)

7 AM-8 AM MORNING NEWS HOUR

CBS: World News Roundup/Bill Lynch (7:00)
WCCO Regional News (7:15, 7:48)
Weather (7:14, 7:33)
Traffic Reports (7:22, 7:53)
WCCO Sports (7:25, 7:45)
National News (7:35)
Morning Almanac (7:54)

8 AM-10 AM BOONE & ERICKSON SHOW

Top guests, Comedy, Music, Information,

One of the top morning teams in the nation

WCCO News (8:00, 8:30, 8:55, 9:54)
Weather (8:10, 9:10)
Traffic Reports (8:20)
Agri-Markets (8:45, 9:45)
Special Events (8:50, 9:40)
CBS News (9:00)
CBS: Newsbreak/Charles Osgood (9:25)

10 AM-11 AM CHARLIE BOONE SHOW

Celebrity interviews, music, information

CBS News (10:00)
Weather (10:10)
Midwest Stock Reports (10:25)
Agri-Markets (10:45)
Best Buys (10:54)

11 AM-1 PM HOWARD VIKEN SHOW

Midday music, light conversation, information

CBS News (11:00, Noon, 1:00)
WCCO News (11:54, 12:30)
Weather (11:10, 12:10, 12:54)
Special Events (11:20, 11:40)

CBS: The Osgood File (11:25)
AAA Road Report (12:15)
Livestock Summary (12:21, 12:45)
Midwest Stock Report (12:25)
CBS: Newsnotes (12:40)

1:30 PM-3 PM KOSCIELAK/RUSSELL SHOW

Contemporary music, comedy, intriguing interviews, information

CBS News (1:00, 2:00, 3:00)
WCCO News (1:54, 2:54)
Weather (1:10, 2:10)
Agri-Markets (1:45, 2:45)
CBS: Healthtalk (1:25)
CBS: Your Dollars (2:25)
Entertaining Ideas (2:40)

3 PM-7 PM GOING HOME WITH CANNON

Enlightening conversation, travelling music, information

CBS News (3:00, 4:00, 5:10)
WCCO News (3:54, 4:30, 5:00, 6:00)
Weather (3:10, 4:07, 4:54, 5:17, 5:55, 6:20)
Traffic Reports (3:50, 4:20, 4:50, 5:22, 5:49)
Midwest Stock Report (3:25, 4:45)

Today's Sports Hero/Sid Hartman (4:15, 6:10)
WCCO Sports (5:18, 6:05)
Point of Law (5:25)
Business News (5:30)
CBS: Today in Business (6:15)
CBS: World Tonight (6:20)
CBS: Dan Rather (6:55)

7 PM-10 PM 'CCO AT LARGE

Jim Rogers/Tim Moreland
Lively interviews, telephone talk, today's topics, sports

CBS News (7:00, 8:00, 9:00)
Weather (7:10, 8:10, 9:10)
WCCO News (7:58, 8:58)
Sports Hotline/Tim Moreland (9:00-10:00)

10 PM-10:30 PM NIGHTTIME NEWS

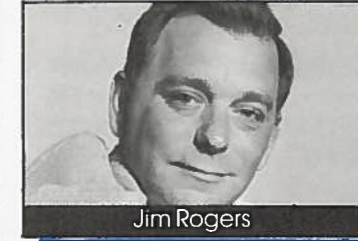
News, weather, sports
Sid Hartman's Corner

10:30 PM-2:00 AM / 2:00 AM-5:00 AM DAVID HOP SHOW / JOE MCFARLIN SHOW

WCCO Radio News, CBS News, Weather, Sports and Music thru the night.



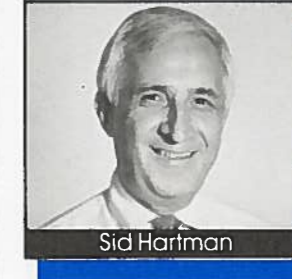
Joyce Lamont



Jim Rogers



Paul Stagg



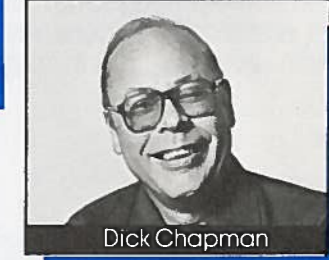
Sid Hartman



Curt Lundgren



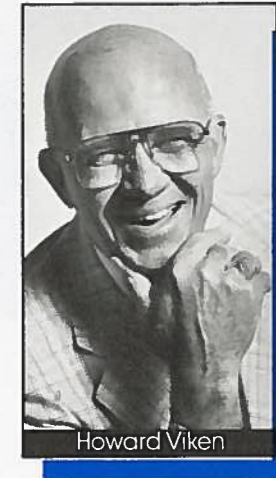
David Hop



Dick Chapman



Ruth Koscielak, Tim Russell



Howard Viken

SATURDAY

5 AM-7 AM THE MORNING CREW Joe McFarlin and Ray Christensen

News, wake-up music, information

CBS News (5:00, 6:00)
WCCO News (5:30, 5:54, 6:28)
Weather (6:15, 6:57)
WCCO Sports (5:25)
Agri-Markets (6:40)
CBS: Sportsline (6:45)

7 AM-8 AM MORNING NEWS HOUR

CBS: World News Roundup (7:00)
Weather (7:14, 7:33)
WCCO Regional News (7:15, 7:50)
WCCO Sports (7:25, 7:40)
News Hillites (7:30)
National News (7:35)
Morning Almanac (7:54)

8 AM-1 PM SATURDAY IN 'CCO-LAND

Paul Stagg
Weekend happenings, contemporary music, lively interviews, information

CBS News (9:00, 10:00, 11:00, 12:00)
WCCO News (8:00, 8:30, 9:54, 10:54, 11:54, 12:30)
Weather (:10 past each hour)
WCCO Sports (8:25, 10:25, 11:20, 12:20)
Special Events (8:20, 8:50, 9:20, 9:50, 10:20)
Ray Christensen (10:06)
CBS: Newsnotes (11:25)
CBS: Dateline America/Charles Kuralt (12:25)

1 PM-6 PM Bill Diehl

On-the-go music, conversation, sports/news/weather updates

CBS News (1:00, 2:00, 3:00, 4:00, 5:10)
WCCO News (2:55, 5:00)
Weather (1:10, 2:10, 3:10, 4:10, 5:17)
CBS: Sports Central USA (:15 past each hour)
5-State Weather Forecast (4:54)
WCCO Sports (5:20)

6 PM-12 Midnight Denny Long

Contemporary Music, weekend wrap-ups and happenings, conversation

CBS News (Top of each hour)
Weather (:10 past each hour)
CBS: Sports Central USA (6:15)
On the Run (7:30)
WCCO News (11:57)

10 PM-10:30 PM NIGHTTIME NEWS

News, weather, sports updates
Sid Hartman's Corner

12:05 AM-6 AM MUSIC THROUGH THE NIGHT

Curt Lundgren
WCCO Radio and CBS News, Weather, Sports, and contemporary music through the night

SUNDAY

6 AM-7 AM SUNDAY PRELUDE

Joyce Lamont

CBS News (6:00)
Weather (6:15)
Morning Tabernacle Choir (6:30)

7:30 AM JAY PUNCH

Paul Stagg
Special features, guests, weekend happenings, music

CBS News (7:00, 8:00, 9:00)
WCCO News (7:54, 8:54, 9:54)
Weather (7:10, 8:10, 9:10)
Special Events (7:45, 8:15, 8:45, 9:45)
Farm/Home Risk Management/Chuck Lilligren (7:50)
Jergen Nash Show (8:20)
Sports Summary (8:25, 9:25)
Norwegian Notes (8:50)

10 AM-10:30 AM SPORTS HUDDLE

Sid Hartman/Dave Mona
National News Hillites (10:00)
Weather (10:01)

10:30 AM-11:30 AM SID & FRIENDS/LOU HOLTZ SHOW

Sid Hartman & Hottest Sports guest (10:30)
Sid Hartman & Lou Holtz (11:00)

11 AM-5 PM SUNDAY IN 'CCO-LAND

Bill Diehl

CBS News (Top of each hour)
WCCO News (11:54, 12:30, 2:54, 4:54)
Weather (:10 past each hour)
AAA Road Report (11:12, 12:47)
WCCO Sports (11:24, 12:24)
CBS Newsnotes (11:25)
Sid Hartman (12:13)
CBS: Sports Central USA (1:15, 2:15, 3:15, 4:15)

5 PM-10 PM Denny Long

Contemporary Music, weekend wrap-up, information updates

CBS News (Top of each hour)
Weather (5:10, 6:10, 7:10, 8:10, 9:10)
CBS: Sports Central USA (5:15, 6:15)
On the Run (7:30)
CBS: Newsmark (9:30)

10 PM-10:30 PM NIGHTTIME NEWS

News/Weather/Sports

10:30 PM-11:30 PM
Lutheran Vespers (10:30)
CBS News (11:00)
WCCO News Hillites (11:05)
Billy Graham (11:06)

11:30 PM-5:00 AM 'CCO THRU THE NIGHT

Curt Lundgren
WCCO Radio and CBS News, weather & sports updates, contemporary music thru the night