NEWS
CBS Radio News and the WCCO Radio News bureau keep you in touch with news happenings around the world and close to home. No commercial station has been awarded more than WCCO Radio! Five George Foster Peabody Awards... The National Headliner... The Dupont... The Ohio State... The Sigma Delta Chi... plus many regional and state awards. No matter where news events unfold... you're likely to hear about it first on WCCO Radio.

WEATHER
The WCCO Weather Center is staffed around the clock with professional meteorologists using the latest state-of-the-art equipment, including radar, satellite photos, lightning ground detectors, and the resources of the National Weather Service... keeping you informed on the latest forecasts and conditions! Plus school and business closings! Providing you the weather information you need to know... Tune to WCCO Radio at 8-3-0... your number one weather station!

SPORTS
WCCO Radio offers the Northwest's most impressive line-up of sports programming! Play-by-play coverage of Minnesota Twins Baseball, University of M. Gopher Basketball, and Hockey, the World Series, the All Star Game, the Twin Cities Marathon, and comprehensive coverage of major league, college, and high school sports action! Plus the "Sports Hotline" week nights at 9 PM. Sid Hartman's "Today's Sports Hero" during the Steve Cannon Show, plus exclusive interviews with the coaches and players. There's also Prep Parade, weekly All-State teams honoring high school athletes, and round the clock updates from "CCO and the CBS Radio Network. And Sunday mornings, it's the "Sports Huddle" with Sid Hartman and Dave Mona followed by Sid Hartman and special guests from the world of sports on "Sid Hartman and Friends."

'CJOR RADIO SPECIALISTS
- Dr. William A. O'Brien—Medical
- Jim Gilbert—Nature
- Dr. Leon Snyder—Gardening
- Jim Deimont—Movies and plays
- James St. James—Hotline to Hollywood

Dr. George Kavel—Real Estate
- Ron Schara—Outdoors
- Curt Zimmerman—Agri-Markets
- Jack Farrell—Entertaining Ideas
- Deb Brown—Horticulture

John Gutekunst
Gopher Football Coach

Sid Hartman and Dave Mona
Sports Huddle

Doug Woog
Gopher Hockey Coach

Herb Comer and Joe Angel
Minnesota Gophers Baseball

Paul Ruffey and Roy Christianson
Minnesota Gopher Football

Clem Haskins
Gopher Basketball Coach