SPECIAL 1956 STATE FAIR EDITION
FREE MAP OF STATE FAIR GROUNDS ON INSIDE PAGE

WCCO Radio Conducts Political Straw Vote for Coming Elections
All roads in Minnesota lead to the giant State Fair!
WCCO Radio and all of its personalities are right there again this
year to take part in the activities of the great 10-day attraction which runs
from Aug. 25 through Sept. 3.
Once again the station's headquarters is set up in the Agriculture-
Horticulture building. Broadcast stars are on hand throughout each
day to originate programs, greet visitors, sign autographs and
pass out a new “Good Neighbor to the North-
west” calendar.
One of the top highlights of WCCO Radio's activities at the Fair is a political straw vote for the
1956 presidential and state gubernatorial races.
Two voting machines are set up in the station's display booth. Eligible voters attending the Fair are
invited to cast ballots for their favorite candidates.
The straw vote is being conducted with results being posted every day and the final grand
total to be announced on the air at the Fair. These results are expected to be an indication of
which way Minnesota voters will go in the November
gubernatorial election.
The voting machines were provided by the Shopp Voting Machine Corporation, New York,
the firm which will be supplying the college polls
with 900 machines in the coming year. The straw
vote gives Minnesota citizens a chance to acquaint
themselves with the operation of the new machines.
WCCO Radio is originating a total of 45 broadcast
from the fairgrounds—38 from Lee Auditorium
in the Agriculture-Horticulture Building and seven from other spots.
Fairgoers are invited to attend all shows, which will feature such popular personalities as
Cedric Adams, Bob DeHaven, Meg Kinghy, Maynard Speece, Jim Hill, Chellie Card and Hal Gavre.
Miss Kinghy, the station's women's service
director, presents “Meg Kinghy Show” Monday
through Friday at 10:30-11:00 a.m., and on Saturday
at 9:30-10:00 a.m. The program in Lee Audito-
trium also includes music by pianist-organist Willie Peterson.
A series of broadcasts is aired each day during the noon hour in Lee Auditorium, beginning
with Speece's “Noon Farm Report,” Monday through Sat-
day at 12:10-12:20 p.m.
“Good Neighbor Time,” quarter-hour variety
show, follows each Monday through Saturday at
12:10-12:25 p.m. With DeHaven serving as master
of ceremonies, the program also features the music
of vocalists Burt Hanson, Jeanne Arland, Tony Crize and Joan Idee, the Red River Valley Gang and
Wally Olson's orchestra.
Climaxing the noon hour series every day is the broadcast of Cedric Adams' “Noontime
Segments” at 12:30-12:45 p.m. These newscasts have been a
favorite attraction among fairgoers for many years.
Two additional programs are scheduled during the noon
hour schedule on weekends at 12:45-1:00 p.m.—
Speece's “Saturday Farm Report” on Saturdays and
“Hal Gavre Sings” on Sundays.
“Fun at the Fair” is the title of a special interview
series. “Fun at the Fair” will present on six days at
11:45-11:55 a.m. from the Minnesota State Fair
Inc. booth. The series begins Tuesday, Aug. 28, and
continues daily through Monday, Sept. 3, except for
Sunday.
Speece and Hill will team up Monday, Sept. 3,
to broadcast the finals of the St. Paul Dispatch-
Pioneer Press “Pig Horse Derby” at 4:00 p.m. from
trackside at the Speciality Event. Eighteen farm horses,
all winners of county fair races, will be entered in the event. Six finalists
will be selected in preliminary heats will compete in the championship event.
A complete schedule of WCCO Radio State Fair broadcasts along with a
map and directory of the fairgrounds will be found on page two.

WCCO to Present Complete Gopher Football Coverage
University of Minnesota football fans throughout the Northwest can count on WCCO Radio again this
year for complete and expert cover-
age of the upcoming Gopher grid campaigns.
The Northwest's standing football
all reporting team — Dick En-
roth, Hal Enroth, Halleen and
Bernie Bier-
man — is set to
provide a full ac-
count of each Sat-
urday's action
beginning with
the Sept. 29 opener against Wash-
ington.
Enroth will describe the play-by-
play action of all nine games. Hall will provide background
and color commentary while Bierman, former Minnesota coach and great
will supply the expert's analysis of the action.
The play-by-play broadcasts will be sponsored by the Prudential
Insurance Company of America.
Every game will be preceded and followed by the popular "Football Pre-
view" series. The weekly preview shows, annual presentations of
Twins City Federal Savings and Loan Association.
WCCO Radio's coverage will be round-the-clock radio Saturdays by the
"Football Scoreboard" at 5:45-6:00 p.m. with Enroth on the air for
Grain Belt Premium Beer.

DOUGHBOY FEEDS SPONSOR SPEECHE'S 'FARM TOPICS'

Doughboy Industries, Inc. of nation's leading producers of farm sponsorship this month of WCCO
Service Director Maynard Speece.
The program, first major farm service broadcast of the day, is heard Monday through Saturday at 6:00-6:15 a.m. Each morning, Speece presents a roundup of Northwest weather forecasts, latest news and developments on the farm front and a summary of trading trends from livestock and grain markets.
Also included on the series are frequent interviews with experts in all phases of agriculture and fe-
ture reports on unusual happenings in farming circles.
"Farm Topics" is designed specifically for listeners on the 223,000 farms in WCCO Radio's 139-county
primary area in Minnesota, Wisconsin, Iowa and South Da-
ktka. There are about 200 Dough-
boy Feed dealers serving farmers of this region.

ENROTH, HALL TO AIR PRO FOOTBALL GAME Sept. 15
WCCO Radio will air the play-
by-play account of the exhibition professional football game between the Philadelphia Eagles and Pitts-
burgh Steelers Saturday night, Sept. 15, from Metropolitan Stadium in Minneapolis.
Sponsponders Dick Enroth and
Halleen will team up to de-
describe the action and color.
The broadcast will begin at 8:00 p.m., 15 minutes ahead of the kickoff.
The broadcast will be sponsored by the Hilex Company and Flo-
kold Appliances for Norge Wash-
ers and Dryers.

ANNOUNCERS' PRIMER FOR STATE FAIR
Radio interviews from the State Fair will be
a daily feature and they should be
a good one.
Here is some help for the glibbly brotherhood, no
charge. Just call me Big Hearted Bob.
Don't ask, "What do you like about the Fair?"
Do ask: "What look are you at thebuggy looking at? Are
you particularly interested in them?"
Don't ask: "Do your feet hurt?"
Do ask: "When is the last time you walked this
fair?"
Don't ask: "Where are you from?"
Do ask: "I'll guess you're from Yellow Medicine. (Then, since your
guess is wrong, the person will volunteer his place of residence.)
Don't ask: "Did you win any blue ribbons?"
Do ask: "Which, of all the blue ribbons, would you like to win?"
Point is a question should be such that an answer is easy and,
doesn't put the person interviewed, even the unwise, will
be able to take off and say something worth listening to. Some questions
are so broad that a panel of experts come up only with boring
answers. The listener knows the radio public wants to learn
something about the person who is interviewed. The announcer's job is
to find something out the person interviewed.
Here are some questions with which you can test an announcer.
And don't be surprised when you get answers.
What kind of a cow is black and white? How many counties in
Minnesota? What is a sow, a shoot, a steer, a sue? Who do the 4-H's
stand for? What town is in the fairgrounds? See you at the Fair.
—Falcon Heights.

Plowville ’56 expects record crowd
A record crowd of more than 35,000 persons is expected to attend Plowville’s “56, Minnesota’s biggest
farm event of the year which is to be staged Sept.
14-15 near Mazaeppe under the co-sponsorship of
WCCO Radio and the State Association of Soil Con-
Servation Districts.
Known officially as the Minnesota Soil Conserva-
tion Days and Championship Plow Matches, the
two-day event will be held on four Wahaska
farmers. The headquarters site will be on the
Peter Forsberg farm.
Because of the growing interests in Plowville ac-
ivities, officials are hopeful that this year's attend-
ance will exceed the record throng of 35,000 which
was on hand for the 1955 event in Otter Tail county.
The program will include a series of state cham-
pionship contests, soil conservation demonstrations,
Queen of the Fair contest, women's activities and entertainment.
Still to be announced is the principal speaker. It is expected that a leading governmental figure or agri-
cultural authority will be invited to deliver the major
address. Other notable invited to attend include
Deputyville Freeman, Sess. Edward Thye and Hu-
bert Humphrey and many members of the state's
congressional delegation.
Several of WCCO Radio's top personalities will be
on hand to originate and comment from the site and
take part in other Plowville activities. The list in-
cludes farm service broadcasters Maynard Speece
on Hill, Cedric Adams, Bob Dehaven and the
Red River Valley Gang.
Schedule of WCCO Radio StateFair Broadcasts

SATURDAY, AUG. 25
9:30-10:00 a.m. — "Megg Kaygby Show," Lee Aud.
12:30-12:45 p.m. — "Good Neighbor Time" starring Bob Dahlsten, Lee Aud.
12:45-1:00 p.m. — "Noon Time News," Lee Aud.

SUNDAY, AUG. 26
12:30-12:45 p.m. — "Cedric Adams' Noon Time News," Lee Aud.
12:45-1:00 p.m. — "Hal Garven Shows" featuring Hal Garven, Dick Link and Willie Peterson, Lee Aud.

MONDAY, AUG. 27
10:30-11:00 a.m. — "Megg Kaygby Show," Lee Aud.
12:00-12:10 p.m. — "Noon Fair Time Report" with Maynard Speece, Lee Aud.
12:00-12:10 p.m. — "Cedric Adams' Noon Time News," Lee Aud.
12:30-12:45 p.m. — "Cedric Adams' Noon Time News," Lee Aud.

'Romance of Helen Trent' Enters 24th Year on CBS

"Romance of Helen Trent," radio's longest-running daytime serial, has entered its 24th year of broadcasting on CBS Radio. The program is heard on WCCO Radio Monday through Friday at 1:00-1:15 p.m.

Since its origination in 1933 the equivalent of 322 full-length stage plays, all involving Helen Trent, widow of Hollywood director who symbolizes the emotionally mature woman of 35, have been presented.

Throughout the long and popular run of the "Romance of Helen Trent," only two actresses have played the title role. For the first 11 years, the program originated in Chicago, Virginia Clark portrayed the glamorous heroine. When the program moved to New York in 1944, current star Julie Stevens was chosen from a multitude of contestants for the popular serial.

More important, perhaps, than its longevity is "Helen Trent's" unbroken record of popularity. Consistently in the face of radio polls of favorite programs, the "queen of daytime serials" has an audience, as proven by audience mail, embracing three generations of listeners.

Over the years since authors-producers Frank and Anne Hunsbert introduced "Helen Trent," the leading lady has risen from a Gotham dressmaker to the height of her profession as a film fashion designer. Her rivals have been many, competent and often unscrupulous, but millions of listeners see parallels in their social and business experiences and feel a deep sense of camaraderie with the delectable heroine.
Aquafest Show Highlight

PETER LIND HAYES and Mary Healy, with the Topper quintet in the background, are shown in one of the many exciting events at the WCCO Radio All-Star Aquafest Show. This is a scene from their famous show on a waterlogged set. The feature program, presented July 21 at the Minneapolis Auditorium, also featured stringing stars Don Cherry and Felicia Suhras along with the WCCO Radio programs, Excitement Cabaret, Old, Deadlifts, Chippin' Cards, Tony Gable and John Hanes. Nearly all of the show were Red & White Food Stores, Fournier and Co., American Crystal Sugar Company and Schubert's Cafe of Minneapolis.

Enroth Airs Sports Series for Alemite, Grain Belt

Dick Enroth, popular WCCO Radio sports and news reporter, has launched two new sports series. They are: "Sports News and Views," presented Monday through Friday at 5:30-6:45 p.m. and sponsored three times a week by the Alemite Company of Minnesota for Alemite CD-2 and Alemite Klein Tree.

"Weekend Sports News," is aired Saturdays at 5:45-6:00 p.m. and Sunday at 5:00-5:05 p.m. The program is sponsored by the Minneapolis Brewing Co. for Grain Belt Premium Beer.

On both series, Enroth broadcasts a roundup of the day’s latest sports developments and feature stories. During the coming collegiate football season, the Saturday programs will be known as the "Football Scoreboard," featuring a summary of gridiron results across the nation and in the Northwest.

Enroth is also heard regularly on "Dick Enroth with the News," Monday through Thursday at 5:30-6:45 a.m., and "Dick Enroth Show," review of Northwest news and sports, Monday through Friday at 6:15-6:30 p.m., and the play-by-play broadcasts of leading sports events.

Meg Kingbay Introduces New Gerber Dishes

Meg Kingbay, WCCO Radio women’s service director, is helping the Gerber Products Company introduce four more "main dish" baby foods items to Northwest mothers.

The new additions are junior split peas with ham, junior beef and noodles with vegetables, junior egg yolks and ham, and strained egg yolks and ham.

The products are featured three times a week on the "Meg Kingbay Show," which is heard Monday through Friday at 10:30-1:00 a.m. on WCCO Radio.

Miss Kingbay is telling mothers that Gerber’s mildly seasoned combination foods are a helpful stepping stone for "growing up" toddlers who are not yet ready for regular table fare. They enable older babies to get acquainted with the many flavors of adult foods in their own special easy-to-eat texture.

Northwest food store operators are urged to stock and display the new Gerber variations on their baby food shelves so that mothers bearing Gerber sales messages on WCCO Radio will be able to purchase them when they do their food shopping.

Minneapolis Girl Directs FBJ Show

Kicker view her as a formidable menace of their shy schemes. Crime-prevention authorities laud her influence. Country-wide radio listeners are warned by the suspense-filled episodes of her sometimes obviously operating swindlers presented by a slender, young blonde from Minneapolis.

Her name is Betty Mandevelle, and she produces and directs the WCCO Radio’s "FBI in Peace and War," heard Sundays at 5:05-5:30 p.m. on WCCO Radio.

Miss Mandevelle, the only woman directing a network nighttime crime show, admits definite preference for the fast-paced action and meticulous timing her challenging job demands.

This is a far cry from her first aspiration to be an actress. While at West High School, she joined the Bainbridge Players, an acting troupe founded by A. B. Bainbridge, who later became the Mayor of Minneapolis.

Five News, Farm Shows Renewed on WCCO Radio

Advertiser confidence in WCCO Radio news and farm service programs as effective sales vehicles was pointed out in the last month as five clients renewed their sponsorship of such broadcasts.

Accounts involved in the present month’s campaign are Paul L. Weis are North American Life and Casualty Company, American Tobacco Company, Ford tractor and Implement Division of the Ford Motor Company, Dr. Hess and Clark, Inc., and Jacuzzi Pump Company.

North American Life and Casualty Company renewed for 52 weeks its sponsorship of "Crockett Adams’ Nighttime News." The news series is heard Sunday through Friday at 1:00-1:15 p.m. and presented by the insurance firm twice a week on a rotating basis.

In another 52-week renewal, American Tobacco Company, for "Lucky Strike Cigarettes," extended its sponsorship of "Dick Eroth with the News," three days per week on an alternating schedule at 8:30-8:45 a.m. The program is aired Monday through Saturday.

Among farm show sponsors, the Ford tractor and Implement Division of the Ford Motor Company, Dr. Hess and Clark, Inc., and Jacuzzi Pump Company.

WCCO Spots Sell Duncan Hines Chiffon Cake Mix

The brand new Duncan Hines Chiffon Cake Mix is being introduced to Northwest housewives with a saturation spot advertising campaign on WCCO Radio.

This is the first time that chiffon cake has been available in a mix, and products, I’m proud to report, is heard throughout WCCO Radio with a series of 21 sales messages per week.

These commercials combine a catchy jingle with百姓 sales power of the Duncan Hines name. Many also include a personal message from each popular WCCO Radio stars as Meg Kingbay, Gordon Eaton and Dean Marshall.

The majority of each week’s announcements is concentrated on Wednesday, Thursday and Friday to tie-in with the most popular shopping days. Food store operators in the Northwest can take full advantage of the new demand for Duncan Hines Chiffon Cake Mix by featuring the product in their own ads and displays.

Hello-This Is Ellen Gray

I swear the American public will never lack for facts. Every newspaper, magazine, radio or tv station has some form of content going.

Normally, these contents consist of adding 50 words or less to a slogan or rhyme, which on the surface sounds simple—and actually is. However, the contents get knocked out for not being neat or mistakes in the address. The fact is, winning takes a combination of a perfectionist and professional content coming together.

Well, the National Association of Food Chains has decided to run a contest, too, to commemorate the 40th anniversary of self-service in retail food shops. This one is dependent on how much of a saver you are. If you’ve saved bits of string, boxes, odd pieces of paper, notes from people, letters and memos out of returnable, you might be eligible for a very nice cash prize.

You see, the grocery people are looking for the oldest shopping list in existence. Sounds like an odd thing to be looking for, but then that’s the contest for you.

If you have a shopping list that predates the supermarket era, you stand a very good chance to win $500. Or, one of the five $100 prizes. Send your shopping list with some sort of proof that it is as old as you say, and a little bit of information about the person who made it up—maybe a note about the times or the grocer—to "Shopping List," care of Ellen Gray, WCCO Radio, Minneapolis. The contest closes at midnight, Sept. 1, 1956.

Yes! Did you hear the one about the deadliest act on this million-dollar million-dollar act? Sure was the omelet man that his heels were in perfect condition and the sales tax was right! It can’t be beat. And today, you might as well go ahead and drill anyway!

Those of you who are dog owners and members of the Housewives’ Protective Association at the Bureau will shortly be getting a package of Meiko Crunch Dog Food. We think you will find this food, very, complete in every way, and feel like to have the implicated support of the Bureau to use it all the way. You may know, when a product is produced, the consumers are asked to sign a 10% per cent approval of the advertising on the product is discontinued.

A farmer asked a neighbor how he was doing. And the latter reflected that the hills’ situation and the hot dog stand wasn’t any. He said, you use to work for the Mills’ Church and the grocery. That’s how you’d save yourself of a 22 per cent greater chance of cooking.
FINGERS CROSSED: Tony Gries' performance at the WCCO Radio All-Star Auction/Sawmill Stew may have opened the way to a show business "break" for the talented bartender. His singing caught the ear of Robert Allen, outstanding composer of popular tunes who was on hand to serve as musical director for Peter Lind Hayes and Mary Healy. Allen arranged for Tony to send samples of his vocalizing to the brass at Epic Records in New York. New Tony is waiting with fingers crossed for the word that might bring him a recording contract.

THE MERE FACT that Robert Allen thought so highly of Tony's singing is quite a tribute in itself. For Allen is one of the most successful musicologists in the Peer Alley today. He composed such recent hits as "No, Not Mammus," "Moments to Remember" and "Theme for the Thunderettes."

BOB DEHAVEN'S EFFORTS to secure jobs for Minnesota State Prison inmates "A" and "B" are paid off by a full and enthusiastic attendance. A story on the project appeared July 29 in the Sunday edition of the Miami Herald. The United Press bureau in Minneapolis is playing up to a feature on Dehaven's unique idea for coast-to-coast distribution.

RACK SAVES, pony rides and potato salad will be the order of the day for WCCO Radio staffers and their families on Sunday, Sept. 5. That's the date for the station's annual Family Picnic at the transmitter grounds near Anoka. From the sound of the new events and many prize picnic committee chairman Bob Woodbury has lined up, it promises to be an event that no one on the staff will want to miss.

NEWS DIRECTOR Jim Bormann was one of the featured speakers at the institute at Minneapolis Government and Publics conduct last month at the University of Minnesota. He participated in the session on political propaganda.

AFL LOVE: Herman Rustad, a Minnesota high school principal, told Sue Lehman on a recent "Two for the Money" broadcast over CBS Radio that he traveled more miles without anyone between Alexandria, Minn., and Magnolia, Minn., while courting Beverly Brahen, his bride. The towns are 250 miles apart. Which means he had to make 54 round trips to surprise the lady.

LAUGH OF THE MONTH: Bob Dehaven quotes Minnesota hockey coach Jerreym Marquart as follows on the current controversy over football players' salaries in the Big Ten: "The only way I could make money playing football under Bennie Brimmer was to smuggle drinking water into the practice sessions."

HERE'S A SWITCH: Many of the concert singing commercials we hear on the air are based on popular song hits. But now we are going to hear a popular song based on a radio commercial. Popular offspring report that Epic Records will soon release a full-length, non-commercial version of their spectacularly successful "You'll Wonder Where the Wind Went".Jingle. The new disc will have a completely new set of lyrics by Don Williams, composer of the original jingle. Vocals will be by The Jumpin' Jacks, the same group which voiced the Peppermint tree.

STORE BULLETIN: Staff musician Ernie Garvey and his wife, Mabel, announce the birth of their seventh child—a bouncy, 9-pound, 10-ounce boy named Robert. He arrived at 6:46 p.m. Wednesday, Aug. 15, at Northcrest Hospital. The Garveys now have three sons and four daughters, which places them in a tie for first place with the Jim Bormann family of WCCO Radio fame.

CHECK MERCHANDISING DISPLAY

WOMEN'S SERVICE DIRECTOR Meg Kingley of WCCO Radio and Ginn O'Shaugnessy, owner of Ogden's Super Valet Store, 5415 Clinton Avenue, Minneapolis, check a display of instan Maxwell House Coffee as a product with which Mega and Ginn believe the radio station can "Play Valet" to a greater extent. In nearly 500 Super Valet, Red & White and Kider's stores as part of the station's Positive Plus Merchandising.

LINSDAY CROSBY, youngest of Bing Crosby's four sons, is following the pattern set by his brother Gary, now in the military service, by being a frequent guest on his dad's CBS Radio show. Here, Lindsey takes a sash and a pin to wear at the University of Queensland, Australia, "Bing Crosby Show," heard Monday through Friday at 6:30-6:45 a.m. on WCCO Radio.

TUNING UP FOR PEPSODENT

THE JUMPIN' JACKS, voices behind the popular Peppermint Jingle: "You'll wonder where the wind went when you brush your teeth with Peppermint," are directing in a television spot by T. J. Hicken, Peppermint's vice-president and marketing director. Hicken attributes the success of the Peppermint campaign based on social surveys on consumer buying habits. He includes the fact that the Jingle itself "is easy to understand, easy to believe, story in a light-hearted, entertaining way."

IN A HUDDLE to discuss the format of WCCO Radio's news "Sports News and Views" program are, left to right, Ted Deutsch, producer; Charles E. Kraus, president of the Allenite Company of Minneapolis, and Paul Linda, the station's traffic manager. The program is aired Monday through Friday at 6:35 p.m. and sponsored three days a week by Allenite.

LUCKY FARMER WINS FORD COMBINE

HAPPY FARMER indeed is Ken Jacobson of Faribault, Minn., winner of a new Ford Combine. Pictured at the award ceremony are, left to right: Don Sverny, Minneapolis sales district manager, Ford Tractor and Implement Division; Jacobson; WCCO Radio Farm Service Director Maynard Speece, who sponsored the program; and Kenny Allen, Ford Tractor Dealer in St. Cloud, and Arline Larson, Ford Tractor sales manager in Minneapolis.

IT'S LINDSAY AND BING NOW

5 WCCO Stars
On for Marvel Chow Mein

Five leading WCCO Radio personalities are teamed up to tell home-makers about Marvel Frozen Chow Mein, the delicious Oriental dish that provides the family with wonderful eating in minutes.

Sales message for Marvel are heard on "As You Like It," with Bob Dehaven, Cedric Adams and Celine Card each Monday, Tuesday and Wednesday at 7:15-8:00 p.m., and the "Meg Kingsky Show" with Meg Kingsky on Thursday and Friday between 10:30-11:00 a.m.

Available in subgum, chicken and vegetable varieties, Marvel Chow Mein is made only of the finest quality imported and domestic ingredients, then snap frozen at the peak of flavor.

Grocers throughout the Northwest can tie in with this personality-packed sales message by offering "Marvel Frozen Chow Mein" prominently in their frozen food departments.

Kerr-ent News
Aired on WCCO

All through the busy canning season, Northwest homemakers are hearing the full story about the exclusive feature of Kerr Jars, Cans and Lids on WCCO Radio.

Sales messages explaining Kerr's "guaranteed exclusives" are featured five times a week on two popular daytime programs, "Your Housewife's Protective League," Monday, Wednesday and Friday at 1:15-1:35 p.m., and the "Meg Kingsky Show," Tuesday and Thursday at 10:30-11:00 a.m.

Northwest retailers can build bigger sales of home canning supplies by featuring displays of Kerr Jars, Cans and Lids in their eye-catching yellow and black carousels.

State Fair Schedule (Continued from Page 2)

12:00-12:10 p.m.—"New Farm Report" with Maynard Speece, Les Alde.
12:30-12:45 p.m.—Cedric Adams' "Morning News," Les Alde.
4:00-5:30 p.m.—"Plant Horse Derby" with Maynard Speece and Jim Hill, Grandstand.

WCCO RADIO NEWS PARADE

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LARRY HARD—General Manager
BOB MCKINSEY—Program Manager

Prepared by PROMOTION-PUBLISHER DEPT. RICHARD STUCK .... Assistant