

**the
people
you
know
on 8-3-0**

(and 102.9 fm too)!

**WCCO
RADIO**

"Good Neighbor to the Northwest"



Phil Lewis

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**"So that's what he looks like.
Why we listen to him all the time."**

he above remark or one like it is heard over and over again by members of our WCCO Radio family whenever they are "On The Go" throughout WCCO-Land. People all over our listening area enjoy seeing the voices they have come to know so well on 8-3-0. A day doesn't go by that we don't receive requests for photographs of our personalities.

So here they are, all together, the people you know on WCCO Radio. The people who keep you good company 'round the clock with entertainment, humor and information. The people who make WCCO Radio – "Good Neighbor to the Northwest."

Phil Lewis
General Manager



Joyce Lamont

is "our Joyce," keeping you up on all the community events in WCCO-Land and smiling bravely when Howard teases.



Chuck Lilligren

is Associate Farm Service Director of WCCO Radio, constantly On The Go to keep you informed on important agricultural developments.



Joe McFarlin

is one of your Good Neighbors on 8-3-0, bringing you the latest news and lots of music.



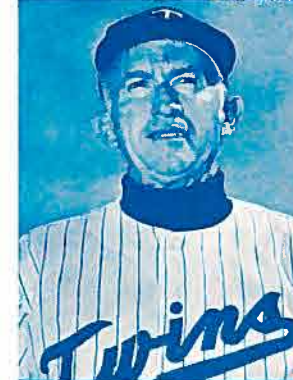
Randy Merriman

interviews the "Fan In The Stands" before Twins home games on 8-3-0.



Jergen Nash

presents news and weather, and puts together the fine music for "Jergen Nash Presents" each night.



Bill Rigney

gives you the inside word on the Minnesota Twins before every game on 8-3-0 – where you hear every game.



Al Shaver

a top sportscaster, Al is the voice of North Stars hockey on 8-3-0, traveling with the team all over the NHL circuit. He also shares play-by-play of the Minnesota Twins.



Maynard Speece

is the Farm Service Director of WCCO Radio, reporting to you throughout the day on the world of agriculture.



Curt Beckman

is News Editor of our WCCO Radio News Bureau, and you hear Curt's special reports on news events throughout the day.



Charlie Boone

is your host afternoons on WCCO Radio. He's half of the rib-tickling "Boone-Erickson" team.



Jim Bormann

directs WCCO Radio News operations. You often hear Jim's special WCCO Radio News and Public Affairs reports.



Herb Carneal

is one of the voices of Twins baseball on WCCO Radio, and Herb calls the action at Gopher Football games, too.



Dick Chapman

conducts the daily morning news hours, including the "Good Neighbor Salute," broadcasts news and hosts the popular "Honest to Goodness" show. Dick also is anchorman when we open fishing and hunting seasons.



Ray Christensen

shares the Twins play-by-play duties and presents "On the Go" evenings. Sunday evenings this authority on classical music hosts the "Festival of Music" program.



Bill Diehl

is one of the "People You Know on 8-3-0," your musical host weekends while you're On The Go, keeping you up-to-the-minute.



Steve Edstrom

keeps you entertained and informed wherever you go and whatever you're doing while listening to 8-3-0.



Rog Erickson

wakes you up very early every morning. He and Charlie Boone are the famous "Boone-Erickson" team on 8-3-0.



Paul Giel

is our WCCO Radio Sports Director. With years of All-American experience in several sports, Paul reports all the sports on 8-3-0.



Allen Gray

drops by every morning and afternoon on WCCO Radio to spin a yarn for your enjoyment.



Halsey Hall

is the "Dean of Northwest Sportscasters," reporting Twins baseball and Gopher Football on WCCO Radio.



Sid Hartman

"gets his man" when it comes to interviewing the top names in sports. Sid also reports the inside word from the coach before the games on WCCO Radio.



Franklin Hobbs

is your host at "Hobbs' House" on WCCO Radio through the night 5 nights a week, year-in, year-out.



Larry Jagoe

is one of the voices of North Stars Hockey on WCCO Radio, and he's the producer for most of 8-3-0's major league sports broadcasts.



Arv Johnson

is WCCO Radio Governmental Correspondent. When political news is made, Arv is there to report to you on 8-3-0.



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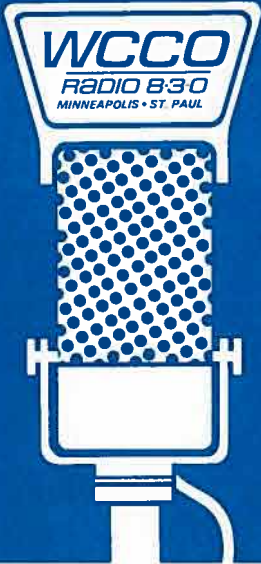
is with you morning and night on WCCO Radio, with his special laugh, the newest and oldest jokes, and lots of fine music.



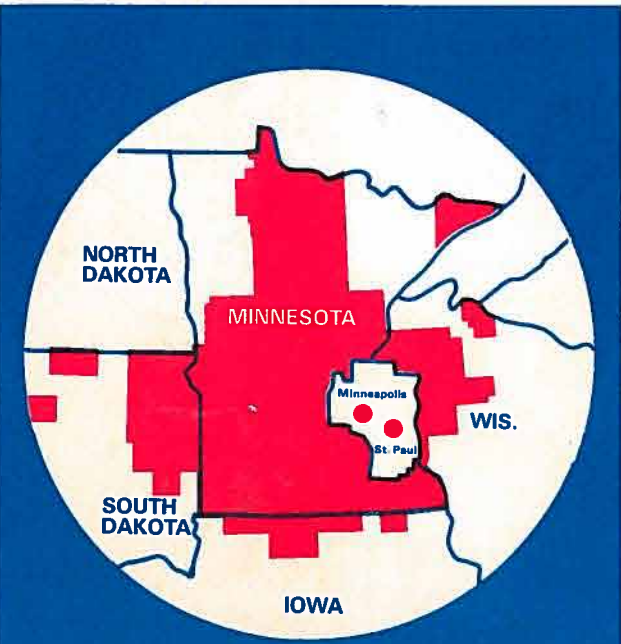
Bill Whittenberg

reports the all-important news from South St. Paul, keeping the livestock industry informed.

No.1 in news, sports, personalities, coverage and public acceptance.



WCCO
RADIO 8-3-0
MINNEAPOLIS • ST. PAUL



As the Northwest's only 50,000-watt, 14 channel station, WCCO Radio serves an audience of nearly 4 million persons in 110 counties. Twenty-five talented local personalities team up to present a schedule of full-size, complete programming — 24 hours a day, seven days a week.

WCCO
RADIO 8-3-0
MINNEAPOLIS • ST. PAUL
CBS RADIO NETWORK