The morning crew.

"Oh Gil, Gil" (pant, pause).
(Longingly) "H-H-H-Helen."

It's another episode of Boone and Erickson's popular Friday morning soap, "Minnesota Hospital." This delicious slice of ribald humor is but a window into the enormous talents of Roger Erickson and Charlie Boone, partners in the morning for 30 years on WCCO Radio.

Their five-hour morning show begins at 5:00 am with Roger, morning news editor Steve Murphy and agri-business specialist Roger Strom. Charlie joins Roger in the six o'clock hour along with Eric Eskola, Sid Hartman, the traffic voices of Dean Spratt and Jeff Zimmerman, and meteorologist Karen Filloon. Add Mark Rosen's sports in the seven o'clock hour, Bill Lynch and Charles Osgood from CBS News and Dick Chapman and you have the huge morning crew at 'CCO Radio.

"We may dish up the worst jokes, but we also help you avoid traffic jams and remind you to take the umbrella if it looks like you'll need it," said Boone.

"We know people get up to our Good Morning Song, plug in the coffee pot to the weather reports, brush their teeth with Sid's gossip on his close personal friends, get dressed with the Wall Street Journal and drink orange juice to CBS News."

"And we know," Erickson mused, "if we get off our pace, people will get up on the wrong side of the bed, will be late to school and end up spilling coffee on whatever it is they're reading."

Boone and Erickson's morning crew keep the early morning safe, sane, and slightly off balance Monday through Friday.

"We tell you what you need to know to start your day."
Your favorite WCCO Radio personalities.

WCCO Radio has been the number one radio station in the Midwest since we started 65 years ago. Tuning in is like turning to a friend. The people you hear every day on the air are familiar voices, people you often see in the community supporting the things that are important to you.

A million people tune to WCCO Radio every week! To you we say, thanks a million!

“You can always count on your friends at WCCO Radio.”
You heard it on WCCO Radio.

When you tune to WCCO Radio you hear the most talked-about celebrities! This past year we’ve had conversations with former President Gerald Ford, plus regular visits from former Vice President Walter Mondale, and Minnesota Senators Rudy Boschwitz and Dave Durenberger. On the lighter side we’ve also chatted with Ronald Reagan’s daughter Maureen Reagan and political comedian Mark Russell.

We’ve covered every facet of music too… John Denver, Michael Johnson, Mel Torme, Judy Collins, composer John Adams, Andy Williams, Pete Seeger, Henry Mancini, Dave Brubeck, and Ted Nugent. Plus Tim Russell’s chats with Elvis!

Our guest actors and actresses this year included Gregory Hines, Charlton Heston, Susan Saint James, Yahoo Serious, Shirley MacLaine, Robert Goulet, Julia Duffy, Cleavon Little, Rob Lowe, Estelle Getty, Debbie Reynolds, Burt “Robin” Ward, Shirley Temple Black and Alan Thicke.

No other station has our athletic ability with guests like Ahmad Rashad, Chris Evert, Dave Winfield, Bud Grant, Dorothy Hamill, plus many Twins, Vikings, Gophers, North Stars, and Timberwolves players and coaches.

Other notables included Walter Cronkite, Will Steger, Pat Sajak, Larry “Bud” Melman, Phyllis George, Steve Allen, Miss America Gretchen Carlson, Judy Tenuta and the late Mel Blanc.

“Look who’s been on WCCO Radio!”
Tom Bodett is coming to town.

The End of the Road Radio Show is coming to the Twin Cities on October 29! Charlie Boone and Roger Erickson of WCCO Radio will join Tom Bodett and Johnny B. on the show as they tape the nationally syndicated program at the Old Log Theater in Chanhassen. Limited seating is available for this public event. Listen to WCCO Radio for more details.

"Don’t miss the End of the Road!!"

We’ve got you covered.

We wear the call letters of WCCO Radio with pride and so can you. It’s not too early to begin thinking about holiday gifts for special friends and family members. And don’t forget those people who have moved away but still have a soft spot for Minnesota and WCCO Radio.

Cool, white poplin baseball cap with terry inner headband. Cap size adjusts by new zip closure. In white only with WCCO Radio 8•3•0 embroidered in black. $6.00.

High quality 100% cotton sheeting wide-cut body, long raglan-cut sleeves, knit collar, waist, and cuffs. White only with black WCCO Radio 8•3•0 on front and back. Made in USA. Men’s sizes Large and X-Large. $14.00.

WCCO Radio order form.

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Please make out your check to WCCO Radio and send it with this order form to: WCCO Radio, Box 2830, Minneapolis, MN 55402

Allow 6 to 8 weeks for delivery.

TOTAL $
We broadcast the news as it happens.

On WCCO Radio, news on the hour is just the beginning. We have 186 news segments daily and a news hour from 7 to 8 am Monday through Saturday that gives you all you need to know to start the day. Tune in for local, regional, and national news, agri-business and Wall Street Journal reports.

We’re the severe weather station.

Research shows WCCO Radio is the first place people turn for severe weather updates. Public safety information has always been our priority along with school and business closings — a Roger Erickson specialty.

“For news, weather, and traffic, WCCO Radio is the obvious choice.”

Traffic is a battle. We help you win.

If you are fighting traffic, WCCO Radio is a strong ally. From high above the Twin Cities, Jeff Zimmerman reports the changing traffic conditions and Dean Spratt supplies timely ground support. Together they give you the ammunition you need to triumph over traffic. For traffic reports, we’re the Twin Cities’ greatest air power!
Minnesota Twins

SEP 1  Toronto
2  Toronto
3  Toronto
4  Texas
5  Texas
6  Texas
8  Kansas City
9  Kansas City
10 Kansas City
11 Kansas City
12  Toronto
13  Toronto
14  Toronto
15  Detroit
16  Detroit
17  Detroit
18 California
19 California
20 California
21 Oakland
22 Oakland
23 Oakland
24 Oakland
25 Chicago
26 Chicago
27 Chicago
29 Seattle
30 Seattle

OCT 1  Seattle

Hear every playoff and World Series game on WCCO Radio 830.

Minnesota Vikings

SEP 10 Houston
17 Chicago
24 Pittsburgh
OCT 1 Tampa Bay
8 Detroit
15 Green Bay
22 Detroit
30 New York Giants
NOV 5 Los Angeles Rams
12 Tampa Bay
19 Philadelphia
26 Green Bay
DEC 3 Chicago
10 Atlanta
17 Cleveland
25 Cincinnati

Hear the playoffs and Super Bowl on WCCO Radio 830.

Gophers Football

SEP 16 Iowa State
23 Nebraska
30 Indiana State
OCT 7 Purdue
14 Northwestern
14 Indiana
28 Ohio State
NOV 4 Wisconsin
11 Michigan State
18 Michigan
25 Iowa

Twin Cities Marathon

The eighth annual Twin Cities Marathon will be Sunday, October 8, 1989. Hear continuous live coverage 6 am to 11 am, plus reports throughout the day!